

World News

Business Summary

Mexico in mourning as fireworks toll rises to 70

An explosion at an illegal fireworks store killed 70 people in Mexico city, many of them children. The deaths turned Mexico's Roman Catholic holiday, the Day of the Virgin of Guadalupe, into a day of mourning. Investigators continued to search for debris for bodies after the fire.

Military flight ban

Air forces of West Germany, the US, Britain and Canada suspended fighter aircraft training in West Germany over Christmas as a mark of respect following a series of deaths in military crashes. Background Page 3.

Labour-Likud talks

The Israeli Labour Party and the Likud Party renewed negotiations on forming a joint government. A point of conflict involves right-wing plans to build 40 Jewish settlements in the occupied territories.

West Bank unrest

Israeli riot police chased stone-throwing Palestinian schoolgirls into a sacred mosque complex in Arab east Jerusalem and fired tear gas.

Yugoslav appeals

A two-day Communist Party plenum opened in Belgrade with appeals for urgent market-oriented reforms to resolve Yugoslavia's economic crisis.

Khan elected

Mr Ghulam Ishaq Khan, who took over when President Zia ul-Haq was killed in an air crash, was elected President of Pakistan. Page 4

Aquino land transfer

Philippine President Corason Aquino distributed 25,000 hectares of land to farmers in the "biggest land transfer" since she launched an agrarian reform programme last year.

N Korean premier

North Korea's premier Li Gun Mo, relieved of his post for health reasons, was replaced by Yon Hyongmuk, a Politburo member and Korean Workers' Party Secretary. Page 4

Lima to meet miners

Representatives of the Peruvian Government and leaders of the Miners' Federation are to meet today, raising hopes for an end to the 58-day miners' strike. Page 6

Socialist poll losses

France's Socialist Government, suffering a wave of public sector strikes, has taken a further battering from the party's poor performance in three by-elections. Page 2

Sri Lankan warning

Anti-government militants in Sri Lanka ordered newspapers to print nothing about next week's presidential vote, saying the Government cannot hold fair elections. Page 4

Beirut crossing open

The Museum Crossing, the only gateway between Beirut's Muslim and Christian sectors, reopened and traffic flow resumed. Hostage threatened. Page 4

Cold snap kills 2

New York police reported at least two people, presumed homeless, found dead in the open after a weekend of bitterly cold weather swept the eastern United States pushing city temperatures down to -24 °C.

Pillsbury shuns higher offer from GrandMet

PILLSBURY, US food group, rejected an improved offer of \$63 a share from Grand Metropolitan as both parties appeared in a US court for hearings on the Pillsbury poison pill, probably its last line of defence against takeover by the UK food and drinks group. Page 25

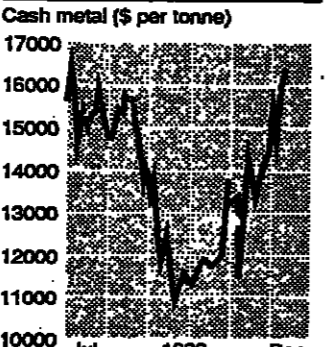
JAPAN said

JAPAN said its trade surplus last month was ¥765bn (\$6.5bn), 37 per cent higher than in November last year as the resurgence of exports gathered pace. Page 4

NICKEL Reports

of rising demand from West European steel mills and a fall of 498 tonnes in London Metal Exchange (LME) warehouse stocks pushed the LME cash price up \$650 to \$18,475 a tonne. Commodities, Page 40

Nickel



EUROPEAN COMMUNITY

signed a new four-year trade accord giving Chinese textile exports better access to the community market. Page 6

PENNSYLVANIA

chemical group, saw its stock rise sharply on Wall Street with the announcement of a \$60m takeover bid from a group of New York investors. Page 26

SIEMENS and AEG

two of West Germany's largest electrical groups, are exploring the possibility of joint ventures in transformers and large electrical switching equipment. Page 27

TRELLERBORG

Swedish industrial group with interests in rubber, plastics, mining and chemicals, is to sell its 10.5 per cent stake in SKF, the world's leading roller bearing manufacturer, to Patricia, an investment company controlled by the Wallenberg family. Page 27

NATIONAL COMPANIES

and Securities Commission (NCSC), Australia's stock market watchdog, announced that a Japanese developer and an Australian company in which Mr Kerry Packer has an interest have been accused of unacceptable conduct in relation to a purchase of shares from Mr Larry Adler's FAI Insurance. Page 27

COLOROLL GROUP

UK home furnishings company, has all but severed its involvement in Crowther McCall Pattern, financially troubled 50 per cent-owned associate of the John Crowther Textile group, bought after a bitterly contested takeover bid. Page 32

SOUTH Africa's Reserve Bank

forecast fairly substantial current account surpluses and satisfactory economic growth for next year. Page 4

COURTAULDS' International Paint

subsidiary is to pay NZ\$25m (\$16m) for the purchase of Epiglass Paints from Steel & Tube Holdings of New Zealand, subject to approval by the New Zealand government. Page 34

COMPAGNIE FINANCIERE

De Suez, French privatised financial group, expects to report consolidated net group profits of between FF2.2bn (\$30.2m) and FF2.5bn this year compared with net profits of FF2.1bn last year.

Faulty signal may have caused London rail disaster

A FAULTY signal is believed to have caused a rail crash just outside London yesterday morning in which at least 36 people were killed and 144 hospitalised, writes Kevin Brown, Transport Correspondent, in London.

After visiting the scene, Mr Paul Channon, UK Transport Secretary, told the House of Commons there would be an independent public inquiry into the "appalling tragedy".

British Rail also announced that Mr Maurice Holmes, its director of safety, would begin a full internal inquiry on Wednesday.

The accident happened at 8.13am a quarter of a mile outside Clapham Junction, the UK's busiest railway junction, which handles more than 2,900 trains a day.

Three major railway corridors meet there - with trains to Waterloo arriving from major centres of population such as Portsmouth and Poole, and trains to Victoria arriving from Brighton and other south coast towns.

The 06.30 train from Bournemouth ploughed into the back of the 07.18 from Basingstoke, which had halted in a cutting on the fast main line. Seconds later, an empty train from Waterloo to Haslemere hit wreckage scattered on the fast line out of London. The guard from the empty train flagged down a fourth train, which stopped safely.

British Rail said that it accepted full responsibility for the accident and promised that

claims for compensation would be dealt with "sympathetically and as quickly as possible".

The corporation said a preliminary investigation "indicated that the probable cause of the accident was a technical fault in signalling equipment."

The preliminary investigation is understood to have indicated that the fault developed as a result of a malfunction in a temporary link installed while the Clapham Junction signalling system was being upgraded.

A fault developed which led to a relay in the signal box being accidentally energised. This is thought to have caused a signal to flash different colours. The driver of the first train is thought to have passed the faulty system and then

devised to stop at the next trackside telephone to report it to the signal box.

After his train passed, the signal is thought to have reverted to green.

In the House of Commons, meanwhile, Mrs Margaret Thatcher, Prime Minister, sat alongside Mr Channon as he praised the emergency services and told MPs that it was too early to provide an indication of what caused the crash.

Earlier, Mrs Thatcher said she had been deeply shocked by the tragedy and acknowledged that the number of deaths and major injuries on British Rail had increased by 63 per cent over the past five years, and collisions by 18 per cent.

Mr Channon said that the terms of reference for the inquiry, or the identity of its chairman, had yet to be decided but it was expected that details would be released this week.

Responding to suggestions from some MPs that lack of investment, leading to overcrowding, could have been a contributory factor to the high number of deaths and injuries, Mr Channon said that investment in cash and real terms was running at "probably the highest-ever levels."

Mr John Prescott, the opposition Labour Party's transport spokesman, said the number of deaths and major injuries on British Rail had increased by 63 per cent over the past five years, and collisions by 18 per cent. Clapham rail disaster, Page 11

Commission and UK move nearer to agreement on taxes

LORD Cockfield, the European Commissioner for the internal market, yesterday dropped some of his proposals for indirect tax harmonisation across the European Community. At the same time, Britain appeared to soften its stance on the issue.

The signs of convergence appeared at a meeting of EC finance ministers who earlier took a major stride towards the creation of a single European financial market by agreeing to directives on information disclosure for new securities issues, and on a common capital base for EC banks.

Final adoption of these directives must await the approval of the European Parliament.

The confrontation between Britain and the Commission over indirect taxation has been one of the biggest obstacles to the dismantling of internal border checks ahead of the planned integration of the European market by 1992.

Mr Nigel Lawson, UK Chancellor of the Exchequer, told the meeting that Britain's proposal to let market forces bring value added tax rates closer together could be "modified not only to reduce fiscal frontier controls, but to abolish them."

"This is the first time a UK minister has talked of abolition of the existing frontier controls needed to administer the current VAT payment system. Mr

Japan sees first big hostile takeover

CORPORATE RAIDERS have seized control of Kokusai Kogyo, an aerial survey group worth ¥200bn (\$1.55bn), in the first hostile takeover of a large Japanese company.

Koshin, a speculative investment group, won control dramatically at an extraordinary general meeting of Kokusai Kogyo on Saturday, when the raiders overpowered the existing 14-member board by forcing through the election of 15 new directors.

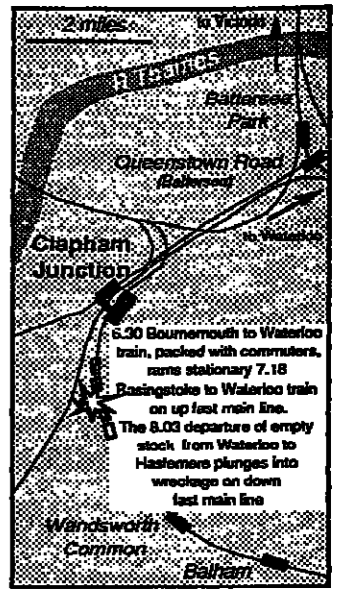
Mr Akira Masuyama, the president, resigned to make way for executives appointed by Koshin - the supporters of which include his father, Mr Kenzo Masuyama, founder of Kokusai.

The son promised to take the battle to the courts to win back control of the company.

Analysts yesterday said the events at Kokusai Kogyo were unprecedented in Japanese corporate history. The takeover is not seen as a sign that Japanese companies in general are sharpening their swords for Western-style corporate battles. Instead, it is viewed as an extreme example of Japanese-style greenmailing, a tactic in which corporate raiders buy shares and then try to force a target company to buy them back.

Although greenmailing has been a recurrent feature in Japanese stock market activity of recent years, its protagonists have failed to gain any real measure of acceptance in the country's business community. This is largely because cornering a company's shares has been viewed as contributory to

Continued on Page 24



The 0.30 departure of empty stock from Waterloo to Haslemere plunges into wreckage on down last main line.

Japan sees first big hostile takeover

Second rescue aircraft in Armenia crash

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Second rescue aircraft in Armenia crash

By Stefan Wagstyl in Tokyo

By John Lloyd in Moscow

A SECOND rescue aircraft crashed as it attempted to land in Armenia yesterday, adding yet another twist to the tragedy which has fallen the earthquake-stricken Soviet republic.

The Yugoslav Air Force transport aircraft disappeared without explanation from radar screens when it was about 20 miles away from Zvartnots, the airport of the Armenian capital Yerevan. All seven people on board were killed. On Sunday, a Soviet military aircraft went down with the loss of 78 people.

The political situation in Yerevan, Armenia's capital, was said to remain tense last night following arrests of several members of the Karabakh committee, the nationalist group, on Sunday. Troops surrounded the Writers Union building, which the committee had made its headquarters, and have also encircled the prison in which they are held, to which no relatives are being granted access.

The cost of rebuilding the three shattered towns of Leninakan, Khirvakant and Spitak was put by Mr Leonid Bibin, first deputy chairman of the USSR state building committee, at 5bn roubles (\$8.5bn) - implying that the total cost of earthquake damage will be much higher. The 1986 disaster at the Chernobyl nuclear power station cost 8bn roubles.

Mr Bibin said that two large plants in Leninakan - a lift factory and a hosiery plant - had been completely destroyed, although a major chemical plant had not been substantially damaged. In Spitak, a town of 30,000 people, half the inhabitants were said still to be buried under their rubble. Mr Valentin Nikiforov, a deputy foreign minister, said colleagues had told him that "groans and cries" could still be heard from beneath the smashed buildings.

Mr Bibin said he understood that people could live for up to two weeks under rubble if they had air. Mr Panyukov said that all the airports of the Soviet Union were now open to relief aircraft from any country, and that "if we could not secure safety, we would refuse entry into our air space."

Some 200 flights have taken 10,000 rescue workers from all over the Soviet Union into the disaster areas. Foreign countries have sent 943 specialists in 38 flights, with more arriving continuously. The sharpest criticism of the rescue efforts voiced so far has come from Pravda, the Communist Party daily. In a despatch from Yerevan, its correspondent said that in the first three days after the earthquake, there was a serious lack of cranes, generators, tents, lighting and even hot food.

It said that the collapsed buildings appeared to be made more of sand than of concrete, that the only efficient workers were the foreign teams, that what advanced equipment the Soviet Union did have was not effectively deployed, and that "in extreme circumstances, even the most minor error takes its toll in human lives."

Moscow Radio said that in Spitak "There are no communist-Continued on Page 24

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Plessey calls on Brussels to stop GEC-Siemens bid

By William Dawkins in Brussels

PLESSEY, the British electronics group, has called on the European Commission to block the £1.7bn (\$3.1bn) takeover bid from the General Electric Company of the UK and Siemens of West Germany on the grounds that it contravenes European Community competition rules.

The embattled company has filed a formal complaint to the Commission under Article 85 of the Treaty of Rome, which outlaw any industrial agreement likely to distort free competition, a provision which can also apply to consortium takeovers.

It draws the Commission further into one of the largest and most bitterly fought takeover battles.

Plessey applied last week for an injunction in the British courts, the first time a British group has used EC competition law to try to beat off a takeover. The injunction application, which is due to be decided at the end of this week, argues that the bid cannot legally proceed until the Commission has made up its mind whether or not to give it clearance from EC competition restrictions.

Plessey's complaint to the Commission is the latest step after seeking the UK court injunction and is designed to ensure that Brussels begins a formal investigation. Brussels was unlikely to decide on a bid of this size and importance before Christmas, said a senior Commission official.

It has speeded up procedures for examining big European mergers in the past year, but Plessey's complaint is complicated by the fact that the Commission is also waiting to hear submissions from GEC and Siemens.

The bidders approached the Commission informally when they launched their takeover last month, but were advised to make a formal application for clearance from competition rules. This is granted if Brussels is convinced that the deal promotes technical or economic progress while benefiting consumers. The bidders are preparing their case for the Commission's competition department.

Plessey's approach to Brussels does not directly affect the progress of its injunction application in the UK courts. GEC and Siemens cannot send out offer documents until the court decides. A two-day hearing on Thursday and Friday is expected to produce a ruling, but there is then the chance of another delay for an appeal to be heard.

Yesterday's development is the latest confirmation of the increasing importance of EC competition rules in big European takeovers. Earlier this year the Commission used Article 85 to block a consortium bid for Irish Distillers, the whiskey group, on the grounds that the partners were illicitly planning to carve up the Irish drinks market.

Plessey's appeal will also be seized on by the Commission as evidence to sceptical EC Governments that it needs a merger control regulation to clarify its ill-defined powers to intervene in takeovers. Normally, it can intervene only after a bid has been completed, except if takeover involves a consortium of competitors.

MARKETS

Table with market data including Coffee, Sterling, Dollar, Interest Rates, and Gold prices.

STOCK INDICES

Table with stock indices including Dow Jones Ind. Av., Nikkei Ave, and other market indicators.

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Ararat speaks to the world but seeks to impress the US

The outgoing US administration forced PLO leader Yasser Arafat to Geneva to speak to the UN but Washington will be listening carefully to see if he publicly acknowledges the right of Israel to exist. Page 4

European industry: The EC weighs the fate of Italian steel

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EUROPEAN NEWS

Poll losses for French Socialists

By Ian Davidson in Paris

FRANCE'S Socialist government, already suffering from the prolonged disruptions caused by a rolling wave of public sector strikes, has taken a further battering over the weekend from the party's poor performance in three by-elections.

Last Friday night, as expected, the government survived without difficulty or drama the censure motion tabled by the Gaullist RPR party. It was even able to take some satisfaction from the abstention of a number of opposition members of parliament, starting with Mr Raymond Barre, former conservative prime minister and presidential candidate.

However, the hour of victory was short-lived for Mr Michel Rocard, the Prime Minister. In one of Sunday's by-elections, in eastern France, his party lost a National Assembly seat to the RPR; in another, in the Seine-

St-Denis suburb of Paris, its candidate seemed likely to lose a seat to the Communists in next Sunday's run-off, and in the third, near Granoble in the south-east, it was trailing far behind the right-wing candidate in a contest which will also be settled in a run-off.

The loss of any seat is serious for the Socialist Party, whose 260 seats were already well short of an absolute majority in the 575-seat National Assembly, and which has to rely for a working majority either on the 25 Communists or on the 34 Centreists.

The government was always confident of winning last Friday's censure vote, mainly because the Communist Party had long made clear that it would not vote with the right-wing opposition against the government.

In addition, the moderate centre-right parties in the UDF

umbrella grouping declined to sign the censure motion, which they described as inappropriate, and four centrist (including Mr Barre) refused to vote for it.

Since in addition 11 of the non-party members also refused to support the censure, the motion only secured 259 votes, well short of the required majority.

Sunday's by-elections will not in themselves make any fundamental change in the government's position in the National Assembly, where the basic arithmetic means that Mr Rocard can only be defeated by an unlikely *de facto* alliance between the Communists and the right-wing opposition.

These setbacks, however, can only add to the government's psychological difficulties in handling the disruptions in the Paris public transport system which, along with the

other waves of public sector strikes this autumn, have made life increasingly tiresome for workers and employers in the capital.

With growing bitterness, Mr Rocard has been blaming the Communists for the stoppages. Last week a settlement of the Paris public transport strike was accepted by four moderate trade unions, but not by the Communist CGT. This week the disruption on the buses has eased, but that on the metro is worse.

Despite its denials, there is little doubt that the Communist Party is fanning the flames of real discontent in the public sector, partly to strengthen the position of its trade union members, and partly as a way of putting pressure on the socialists to agree a favourable alliance in advance of next spring's municipal elections.

Soviet party suffers strains of upheaval

By John Lloyd in Moscow

THE Soviet leadership yesterday was pressed to find answers to a number of questions posed in the aftermath of last week's Armenian earthquake. They have been raised not by the few foreign reporters allowed into the disaster area but by Soviet newspapers.

The newspapers have demanded to know why so many buildings collapsed so easily, why two rescue aircraft crashed in two days, why all the best equipment and best trained rescue workers are foreign and why the hospitals are so badly equipped.

A correspondent of Pravda wrote yesterday: "It is difficult to tell what there is more of in a slab of concrete [from a ruined building] - concrete or sand... how many criminal cases were brought against slovenly contractors [in the earthquake area] and what was the outcome? ... who closed eyes and ears to the warnings of seismologists?"

The correspondent continued: "[Foreign teams] spread through the ruins without a moment's hesitation, whereas we have a dozen onlookers to every one worker, people who will give good advice instead of getting into the ruins themselves."

By Alan Friedman in Milan

ITALY is to abolish quantitative restrictions on 60 different products imported from the Soviet Union. The announcement of the unilateral lifting of trade restrictions was made yesterday in Rome by Mr Renato Ruggiero, the Italian Foreign Trade Minister.

Mr Ruggiero, speaking at the first meeting of the Italo-Soviet Trade Commission to be held at ministerial level, said the lifting of restrictions would take effect from January 1.

By Alan Friedman in Milan

Items on the list include zinc, aluminium, cigarettes, plastics, polymers, synthetic rubbers and tractors.

In the presence of Mr Konstantin Estabashvili, his Soviet counterpart, Mr Ruggiero also said that by 1992 Italy plans to abolish a further 900 trade restrictions concerning Soviet imports, but that these would be removed in the overall context of trade negotiations between the EC and the Soviet Union.

Both had been given all relevant information on ground and weather conditions, both had been cleared to land, then both disappeared from the radar screens and were found later to have crashed, with everyone on board dead.

He conceded that at both Leningrad and Yerevan airports the controllers were overstretched - but not beyond the bounds of safety.

It does not seem quite clear who is in command of the operation. Mr Panyukov said that both civil and military personnel were controlling the air traffic (a Novosti despatch on this later described the situation in traffic control as "tense"). A Fokker commission, led by Mr Mikhail Rybkov, is in overall charge, but that is based in Yerevan, and much of the co-ordinating work is necessarily handled from Moscow. If there has been a small executive committee of ministers formed to take overall charge of foreign relief, transport and supply, it has not been announced.

The foreign relief effort is, and is generously acknowledged here to be, impressive - though still dwarfed by the scale of the disaster.

EC moves nearer single financial market

By David Buchan in Brussels

EC FINANCE Ministers yesterday made major strides towards a single European financial market by agreeing common prospectus rules for new securities issues and a common definition of banks' capital bases, as well as finally adopting a new "anti-raider" measure.

Prospective investors in new transferable securities will be able, probably by 1992, to get a common degree of information in all 12 EC countries by which to make their investment decisions. Exempt, however, from the information disclosure rules are all Euro-securities that are "not the object of a generalised advertising or canvassing campaign."

This exemption was demanded by the UK and Luxembourg which were anxious not to see the high volume Euro-securities business driven out of the Community by over-regulation. Belgium opposed this exemption, but conceded defeat without pushing for a

Bonn urges quick start to conventional arms talks

By Judy Dempsey in Vienna

WEST GERMANY wants new talks on conventional arms in Europe to start by January 6, but other Western diplomats in Vienna doubt it will be possible to resolve outstanding issues as soon as that.

The pace of the Vienna review meeting of the Conference on Security and Co-operation in Europe (CSCE) - to which the proposed Conventional Stability Talks (CST) are linked - has accelerated following last week's promise by Mr Mikhail Gorbachev, the Soviet leader, to cut his armed forces.

The outgoing US administration is also anxious to end the Vienna meeting before its term expires. It is understood that Mr George Shultz, the outgoing US Secretary of State who will be in Paris in early January for talks on chemical weapons, would like to "bow out" of office by coming to Vienna to sign a concluding document.

However, diplomats say the following obstacles have still to be cleared:

- Human rights issues - East Germany and Romania remain reluctant to give the West the promises it wants.
- The question of which parts of Turkey should be included in the arms talks. Following several meetings in Vienna between Turkish and Soviet diplomats, the issue looks close to a solution.
- The precise institutional link between the CST (which would group the 16 Nato and seven Warsaw Pact states) and the broader 35-nation CSCE process. France and the US settled a dispute over this issue last week, but the formula they found must still be accepted by the 12 Neutral and Non-Aligned CSCE members and by the Warsaw Pact.

Nevertheless, Western and East European diplomats believe the Vienna meeting, which opened in November 1988, is in "countdown" stage.

Italy eases Soviet trade curbs

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Struggling to squeeze more out of communist capital

Michael Kayser on the pressure behind Mikhail Gorbachev's efforts to restructure the economy

TO UNDERSTAND the need for greater efficiency that lies behind the domestic and foreign policies of Mr Mikhail Gorbachev, one must first explain the exhaustion of those resources which allowed his predecessors, Josef Stalin and Nikita Khrushchev, to maintain a dynamic economy.

Gorbachev was never as fast as was claimed. The official index of industrial production rose 90 times between 1928 and 1986, but one Soviet re-calculation points to a six-fold increase, while the US Central Intelligence Agency estimates nine times. Also, expansion was confined to heavy and defence industries.

But expansion under Stalin was able to draw on a high natural increase of the workforce and on a pool of rural labour kept on forcibly collectivised farms until it was needed in mines and factories.

Europe's population increments could support industrial growth until the 1960s, when fertility plunged and mortality began to rise.

After an upturn when family allowances were enhanced, the trend of births turned downward and that of deaths upward.

Stalin, Khrushchev and Leonid Brezhnev could force the accumulation of capital to the detriment of living standards, but plant and equipment was ill-used because of weak incentives to make profits, ministries' readiness to subsidise loss-makers, a rigid and irrational price structure, and frequent stoppages (due to supply irregularity, under-maintenance or over-exploitation).

Expansion of inflows of new labour means that more must be obtained from capital or from productivity if output is to be maintained.

The distribution of the population adds a further complication. Currently 61 per cent of fixed capital is installed in the Russian Federation and only 11 per cent in the four Central Asian Republics and Kazakhstan. By contrast the workforce of the Russian Federation will have fallen by 2.1m between 1981 and 1995 but risen by 9m in the five Asian Republics. But many factors preclude the internal migration which would normally be indicated.

Resources have until now been heavily committed to defence and space projects. These priorities exacerbated shortages and the uneven flow of civilian production. But Mr Gorbachev seems to have obtained the acquiescence of military leaders to cuts, by arguing that the weakening of the economy would irreparably erode defence potential.

There was a notable productivity gain in the 1960s during Khrushchev's abolition of the industrial ministries and Andrei Kosygin's managerial devolution. Productivity increments became negative, with

the reversal of economic reform for fear of the political consequences of the Prague Spring and with the heavy cost of opening up oil and gas in Siberia and of building a second Trans-Siberian Railway.

Mr Gorbachev aims to secure productivity growth in part by dismantling the monopoly of the industrial ministries, just as he has already abolished the

desired by the Soviet Union. Joint ventures on Soviet soil are a second desirable feature of the new regime.

More so than a trade deal, a Western partnership confronts Soviet managers with a market mode of operation. As with trade, the Soviet side has to account in prices formed by Western competition. As part of a gradual move to make the rouble convertible, exporters and importers now actually get the foreign price.

The impact of foreign prices is temporarily modified by a multiple set of "coefficients" tantamount to discounts of separate exchange rates but a unified exchange rate will be applied in time.

Western influence over price formation could play some part in dispelling the pusillanimity of the USSR State Committee on Prices, in allowing price flexibility after the wholesale price reform.

Services constitute the final field for opening up the Soviet economy. Co-operative banks, in which a state-run bank has a minority share, are being established to supply "risk capital". They are getting the right to operate abroad and could be a better vehicle for introducing innovation than the state network. Services, under regulations of October 1987, can buy marketing and other consultancies from the West to improve their competitiveness.

Soviet managers should be given concessional rates at Western business schools, subsidised by governments and interested businesses. In broader terms, each side needs more published analysis of each other's economy. The cost of expanding such expertise is modest compared to the value to the business community in both the Soviet Union and the West.

Michael Kayser is Director of the Institute of Russian, Soviet and East European Studies at Oxford University.

monopoly of the Ministry of Foreign Trade.

His policy accords more autonomy to, and public information on, the economy and industry. The advantage of "de-Stalinising everything at once" is that each change may support another where a piecemeal reform might not.

It is to maintain a tie to the old system that the state enterprise, formally rendered self-financing from last January, is still required to comply with "state orders". Supervising ministries continue to impose such orders, but some productive capacity has been released with the intention of making it available for market-determined orders, and the unconstrained share of capacity is to be enlarged next year.

The Western powers should do all they can, within proper political, diplomatic and security constraints, to promote competitiveness within the Soviet Union.

Trade policy is the first in line, given the newly-granted rights of Soviet producers to export (and retain some of their foreign earning for spending abroad) and to import (albeit under limits). Positive access to markets, as through the current discussions on a treaty with the European Communities, can be enhanced and obstacles to Soviet purchases, as by CoCom, should be reviewed.

Given that Soviet export diversification away from natural resources to manufactures is inevitable, participation in Gatt is in its present members' interests - to monitor and control the flow - as well as

Mikhail Gorbachev: seeking productivity growth

Swiss Bank Corporation reveals a closely guarded professional secret: Even if it works, ask why.

Many of our customers have something in common besides their choice of international bank. They've learned how to learn from their successes, the way everybody else learns from mistakes. The reasons why something goes right are just as important as the reasons why something goes wrong, and may be even more rewarding (and elusive). When nothing succeeds like success, it's because nothing works like work. Incidentally, when our customers keep coming back to us, we do know why. And so do they. We're one of their professional secrets.



Swiss Bank Corporation
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EUROPEAN NEWS

Unseasonal bad will descends on Italian politics

By John Wyles in Rome

THREE MONTHS of relative quiet in Italian politics has suddenly ended amid unseasonal acrimony and bad will which seems partly aimed at undermining Mr Ciriaco De Mita, the Prime Minister, and weakening his controlling and hitherto unnatural alliance with Mr Bettino Craxi, leader of the Socialist Party.

While Mr De Mita was preparing yesterday to receive the freedom of the city of Los Angeles, controversy was still raging back home over allegations that he and his family, together with fellow-Christian Democrat bosses in his native province of Avellino, had prospered from huge amounts of money earmarked for the reconstruction of areas destroyed by the 1980 earthquake in southern Italy.

W German dispute over response to jet crash

By David Goodhart in Bonn

A ROW has broken out in the West German Defence Ministry over the appropriate response to last week's US military jet crash in which six people died when an anti-tank jet plunged into a row of houses in Remscheid, near Düsseldorf.

Mr Rupert Sholz, the Defence Minister, has made it clear that he is displeased with Mr Peter Wuerzbach, State Secretary in the Ministry, over Mr Wuerzbach's declaration - soon after the accident - that all low flying in West Germany would be banned until the year end. Mr Wuerzbach may be forced to resign over the issue.

EC weighs the fate of Italian steel

John Wyles assesses the prospects for an imaginative restructuring

ONE flavour which will almost certainly be missing from today's meeting of European Community industry ministers in Brussels is the optimism tinged with self-congratulation which is now radiating from the Rome headquarters of Iva, the Italian state-owned steel company.

Iva is designed to be the phoenix rising from the ashes of Finisider, a public company which had become synonymous with weak management and vertiginous losses.

But Iva will remain pretty firmly glued to those ashes until the ministers approve Italy's request for one more "final" injection of state aid. Such now is the strength of Italian belief in the steel recovery plan that it can barely be credited in Rome that anyone should want to change it.

Italy will come under intense pressure from its European Community partners today to add substantially to the heavy closures it is offering to make in its state-owned steel industry, amid signs that the time left for an accord is short.

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Sweden strengthens its links with EC

By Robert Taylor in Stockholm

THE Swedish Moderate Party has acquired observer status in the European Assembly in Strasbourg, in a move that is being seen as an important step in Swedish interest in the European Community, which has been gathering pace in the past year.

Essentially, Iri has secured the investment plans of its subsidiary companies, accelerating some and relocating others to provide 11,800 jobs.

Unlike the Norwegian Conservatives, however, the Swedish Moderates, who are the country's leading opposition party, have stopped short of urging that Sweden should apply for EC membership, but the party's presence in Strasbourg provides further evidence of the quickening concern for EC affairs in Sweden.

Hungarian tourism fails to lift currency surplus

By Leslie Collin in Berlin

TOURISM, the ailing Hungarian economy's most efficient hard currency earner, boomed this year as more westerners than ever visited Budapest and Austrians swarmed across the border to have their hair done and teeth fixed in Hungary at bargain prices.

But the hard currency surplus nonetheless melted away as a record number of Hungarians visited the West after the issuance since last January of passports valid for travel anywhere.

Madrid officials warn over strike

TRAVEL to and from Spain will be badly affected by a 24-hour general strike tomorrow in protest at the Socialist Government's economic policies, transport officials said, Reuters reports from Madrid.

Iberia, the state airline, cancelled international flights and the railway company said it would run only one international train - to Lisbon. British Airways said it was suspending flights to and from Spain.



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Following its solid earnings in 1987, BASF is again turning in a strong performance in 1988. Figures for the first three quarters show Group sales up by 7.8% and pre-tax profits up by 22.7% over the comparable period of the previous year.

pre-tax profits were boosted by 48.6% to DM 1.9 billion. These results reflect a strengthened competitive position and a continued upward trend evident already in the second half of 1987.

strategy to further solidify its financial base, strengthen its product and geographical diversification, intensify its commitment to new product development, and enhance earnings potential through substantial investments make the BASF Group well worth watching in the future.

Pakistan elects Ishaq Khan as successor to Zia

By Christina Lamb in Islamabad

MR Ghulam Ishaq Khan, the man who stepped into the breach when President Zia ul-Haq was killed in an air crash, was yesterday elected President of Pakistan. He took over as acting President in August and is widely credited with having orchestrated the country's first peaceful transition to power of an elected government.



Ishaq Khan: clear winner

Ms Benazir Bhutto, who won last month's election, yesterday had her position as Prime Minister confirmed by the country's National Assembly. She was named Prime Minister ten days ago, but was obliged by the Constitution to secure a vote of confidence in the national assembly within 60 days.

Although there are only 93 members of her party she won the support of most independents and small parties to secure 148 votes, 55 people voting against. Though it was a healthy majority it was not the two thirds required for constitutional purposes. The PPP are eager to implement.

Members of the religious party Jamaat Islami, staged a walkout having failed to stop the vote going ahead on the grounds that under Islam a woman cannot be head of gov't. Mr Ishaq Khan was overwhelmingly elected by the Senate, national assembly and provincial assemblies except for Baluchistan. The result came as no surprise, he having emerged as a consensus candidate, supported by both Ms Bhutto's Pakistan People's Party (PPP) and the opposition Islamic Democratic Alliance.

Mr Ishaq Khan is widely respected as a man who goes by the book. He first earned the nation's respect when as chairman of the Senate he took over after Gen Zia's death, and appeared on national television pledging to follow the Constitution and hold elections as scheduled.

Despite pleas from government members to delay the polls, Mr Ishaq Khan kept his promise, holding the country's first free and fair elections in 18 years in November. The Constitution gives the President the right to nominate the Prime Minister and after 18

days, he chose Ms Bhutto whose party had emerged as the single largest, though without a majority. Before she was selected Ms Bhutto pledged her party's support for Mr Ishaq Khan's re-election.

At 73, Mr Ishaq Khan is Pakistan's most successful bureaucrat. He has held key government posts in every regime, military and otherwise, since 1961, when Field Marshal Ayub Khan appointed him head of WAPDA, the public sector giant responsible for providing water and power.

After a spell as Finance Secretary, he became Cabinet secretary under another military dictator, General Yahya Khan, then ran the State Bank under Zulfikar Ali Bhutto, Pakistan's first elected Prime Minister. His subsequent job as Defence Secretary brought him close to Bhutto's Chief of Army Staff, General Zia, and it is thought that he tipped off Zia that Bhutto was about to dismiss him, prompting the coup in which Zia seized power.

Before becoming Senate Chairman in 1986 Ishaq spent seven years as Finance Minister under Zia, during which time he introduced interest free banking as part of Zia's Islamisation campaign. The two fell out in July when Zia announced that the elections would be on a non-party basis.

Pakistan has denied shooting down an Afghan passenger plane in which 25 people including women and children were killed. Radio Kabul reported that the plane, travelling between Kabul and Khost on Saturday night, was shot down by a Pakistani aircraft.

Kidnappers set to 'execute' US officer

By Jim Muir in Beirut

THE KIDNAPPERS of an American Marine Colonel said last night that they had decided to "execute" him after finding him guilty of spying for Israel.

The announcement came only hours after a 65-year-old British-born teacher was shot dead by gunmen in West Beirut, in an apparently unrelated development.

The statement, issued in the name of the Organisation of the Oppressed on Earth, said the group had sentenced Lt Col William Higgins to death after he had confessed to being a spy.

Typewritten in Arabic, the statement said there was clear evidence Col Higgins and his team of United Nations observers had been providing the Israelis with detailed information on "resistance fighters" in southern Lebanon - a charge earlier denied by UN and US officials.

The statement was accompanied by a photograph of an old photograph of Col Higgins, which had been seized by the US officer was abducted by gunmen on the coast road south of Tyre, in the far south of the country, in February. His kidnapers are believed to be pro-Iranian militants linked to Hizbollah.

The man killed yesterday was British-born teacher Arthur Newton-van Nieuwerburgh, who was shot dead near his home in West Beirut by unidentified gunmen armed with silenced pistols. He was hit several times in the head and died immediately.

Van Nieuwerburgh, 65, a Beirut resident for more than 28 years, carried a Belgian passport, apparently believing that made him less vulnerable to kidnap or attack than other western nationals.

S African central bank bullish

By Jim Jones in Johannesburg

SOUTH AFRICA should generate fairly substantial current account surpluses and satisfactory economic growth next year, the country's Reserve Bank believes.

The forecast, made in the Bank's December quarterly bulletin, comes after three quarters in which strong domestic demand stimulated imports and cut trade surpluses as relatively low real interest rates were leading to greater capital outflows.

The Bank qualifies its forecast by saying appropriate monetary and fiscal policies will continue to be needed to achieve the desired balance between domestic output and demand. It sees positive implications in the need for restrictive government's R3.44 bn deficit before borrowing in the first seven months of fiscal 1988-89 was 44 per cent smaller than in the corresponding period of fiscal 1987-88.

Nevertheless, government spending represented a comparatively high and relatively static 18.5 percent of gross domestic product in the third quarter of calendar 1988. Current account surpluses have been forecast on the assumption that demand-restraining fiscal, monetary and credit measures introduced at the middle of this year will "impinge gradually more strongly" on spending; that households and businesses will be put to a "more restrictive" and will adjust their spending plans accordingly; and that a return to positive real interest rates will deter consumers from spending.

Unionists on treason charges granted bail

By Anthony Robinson in Johannesburg

MR Moses Mayekiso and four other bank trade unionists detained under emergency laws and put on trial for treason were granted bail of up to R10,000 yesterday after more than 30 months in detention. Last month their lengthy trial was adjourned until February 1.

Yesterday the attorney general revoked a previous ruling which prevented defence lawyers applying for bail.

The five senior officials of the metalworkers' union have been barred from returning to Alexandra, an African National Congress stronghold next door to one of the wealthiest white suburbs of Johannesburg, where the state alleges they played a key role in setting up an alternative township government during the 1985 "unrest".

The granting of bail is expected partially to defuse an international campaign for the five's release.

ADDRESS TO UN ASSEMBLY

Arafat seeks to change US policy on PLO

By Victor Mallet in Geneva

WHEN MR Yasser Arafat, the leader of the Palestine Liberation Organisation, addresses the UN General Assembly at a special session in Geneva today he will be hoping above all to impress the US and persuade the Americans finally to talk to the PLO.

It was the outgoing US Administration which refused Mr Arafat a visa to address the UN in New York on the grounds of his association with terrorism, thus forcing the removal of the Palestinian debate to Geneva. Yet it is the US too which has the leverage to push Israel into a Middle East conference.

A series of concessions to Western and Israeli demands announced by PLO leaders in recent weeks, starting with the meeting of the Palestinian parliament in exile in Algiers, has put Israel and the US on the diplomatic defensive.

In London last week, Mr Bassem Abu Sharif, a PLO spokesman and adviser to Mr Arafat, secured a meeting with a British minister for the first time in five years by publicly accepting the existence of Israel and renouncing all violence and terrorism.

If Mr Arafat does the same in Geneva today - and he has

already explicitly accepted Israel's existence at a meeting with US Jews in Stockholm - "Chairman Arafat's speech will be historic," said Mr Abu Sharif at the weekend. "He will be putting forward in clear terms the Palestinian peace initiative - it is the moral and political responsibility of the world and Europe to make all efforts possible to convince the Israelis that negotiating is the only way to settle the Israeli-Palestinian conflict."

While the Israelis and the Americans say Mr Arafat has not gone far enough, some of his own supporters say he can

likely to appear mistaken and shrivel in the eyes of the rest of the world.

Wheeled out of the shadows yesterday to address a rare press conference on Mr Arafat's alleged misdeeds was Mr Yigal Carmon, counter-terrorism adviser to Prime Minister Yitzhak Shamir. Among other offences, the PLO chief was ordered the torture and death of two Israeli sailors in Beersheva, in 1985, and the assassi-

nation in London last year of a Palestinian cartoonist, Mr Najji al-All.

The vast majority of Israelis would, if asked, probably agree with the government's assessment, echoed every day by newspaper columnists and editorial writers. But a growing body of opinion on the left, including parliament members of the Labour Party, is arguing that Israel would be foolish to dismiss these signs of change within the PLO so quickly.



Arafat seeking to impress

Arafat's dominant Fatah group, have accused the PLO leader of "capitulating" by giving such a moderate interpretation of the decisions made by the Palestinian National Council last month in Algiers. The PNC declared a symbolic independent Palestinian state and only implicitly recognised Israel by accepting UN Resolution 242, the starting point for peace talks accepted by most of the international community. The resolution calls for a withdrawal of Israeli forces from territories it occupied in the 1967 war and for security for all states in the region.

Sri Lanka's economy totters

Industry says that commerce is at a virtual standstill, reports Mervyn de Silva

ENDURING civil unrest in Sri Lanka has undermined more than just the tourist industry. Top industrialists and bankers last Wednesday met Dr H. N. S. Karunatilake, governor of the island, and Treasury officials to discuss how the state and commercial banks can help local businesses hit by a spectacular two-month campaign of economic disruption by the ultra-nationalist People's Liberation Front (JVP).

The campaign is part of the JVP's war against President Junius Jayewardene's 11-year-old regime before a presidential poll on December 19.

The meeting was held without Mr M. H. M. Nainia Marikkar, the Finance Minister, who is ill. It followed representations made to President Jayewardene by the island's main chambers of trade and industry.

Mr Chandra Karunasahake, who led the delegation, said: "With industrial production and commercial activity brought to a virtual standstill and work in the plantations, mainly tea and rubber, seriously affected, we urged the President to consider urgent relief. We proposed that the banks reschedule our debts and extend credit facilities to tide over the crisis." The plea came after Sri Lanka's prime rate had risen to 16 per cent, with interest on non-essentials as high as 30 per cent.

Ironically, the JVP also appealed to banks in a letter last week to waive interest charges for three months on all loans given to individuals and small businesses.

Foreign bankers were unimpressed, considering that it was the JVP's series of lightning strikes (protest strikes) which rebated them of 18 working days in October and November.

The Government's budgetary calculations in November have also been affected by widespread dislocation. The deficit which was 11 per cent of gross domestic product is now 16 per cent thanks to supplementary votes on defence and non-collection of revenue.

With Prime Minister Ranasingha Premadasa, the Government contemplates in next week's poll, promising to double the

value of food stamps given to 1.5m families (nearly half the population) the Treasury is deeply worried about the prospects for 1989. It has kept the exchange rate fixed at 32-33 rupees to \$1, but businessmen predict that the dollar may reach 40 rupees.

The Treasury and the central bank have offered a package to help industrialists, export producers, tourist companies, hotel owners and other businessmen who face cash-flow problems. "We will introduce a three-month (October to January) moratorium on repayment of loans but it will be done on a case-by-case basis," said a senior official. "We have also agreed to ease the liquidity problem in general. As for exporters, especially garment manufacturers unable to keep deadlines on orders, we have asked for a detailed report," he said.

Jayewardene may call in foreign troops against JVP

MR Junius Jayewardene, Sri Lanka's president, said yesterday that the Government would, if necessary, call on foreign military help to assist it in defeating the extremist Sinhalese movement, the People's Liberation Front (JVP).

He confirmed that the Government had already asked Britain to send Gurkha troops from Hong Kong but said that the project had now been dropped.

It is understood that the request was made recently but that Britain gave a polite refusal. Mr Jayewardene said that the Gurkha troops would have been used for "static" duties such as defending vital installations.

The President's remarks to journalists came after a night on which 55 people were reported to have been killed in the south of the country by JVP extremists - the highest toll in a 24-hour period since the violence began.

Mr Jayewardene also said it might be necessary to introduce a "general mobilisation" to halt the JVP's disruption of the economy by stopping work.

The effect of this would be to bring the country's workforce under wartime discipline. Those refusing to work would be subject to military law. A number of key sectors have already been declared essential services but this has not always ensured a return to work.

Japan trade surplus jumps 37%

By Ian Rodger in Tokyo

JAPAN'S trade surplus in November soared to \$6.5bn, 37 per cent higher than in November 1987, as the recent resurgence of exports gathered pace.

The Ministry of Finance said it was still too early to conclude that the trade adjustment process had been reversed, but some private sector economists in Tokyo thought otherwise. "The adjustment process is dead," said Mr Ken Courtis of DB Capital Markets.

The customs cleared figures showed that Japan's surpluses with all its major trading partners were on a firmly upward trend. The surplus with the US was up 5 per cent to \$4.1bn while that with the European Communities jumped 37 per cent to \$1.5bn. The surplus with South-East Asian countries more than doubled to \$1.6bn.

Some economists are now forecasting an increase in the trade surplus in fiscal 1989-90, something which would be a great embarrassment to the Japanese Government. UBS, Phillips and Drew, for example, is forecasting a trade surplus of \$9.8bn in the next fiscal year on a balance of payments basis, compared with a projected \$9.3bn in the current fiscal year.

NRI & NCC, the research arm of Nomura Securities, also published its forecast yesterday, was looking for a marginal improvement to \$9.1bn. Mr Hirohiko Okumura, chief economist of NRI & NCC, said the increasing production of Japanese manufacturers' goods, such as cars and consumer electronics, in overseas factories would have a growing impact on the country's trade figures next year. Also, US exports would increase as new production capacity was installed there.

In the meantime, exports of Japanese capital goods were accelerating to equip those factories. Exports of metallic products were up 30.9 per cent in November, while electric and ordinary machinery exports were up 27 per cent and 23 per cent respectively.

N Korea appoints replacement premier

NORTH KOREA appointed politician member Yon Hyong-muk as premier yesterday, possibly due to the country's poor economic performance in recent years, Reuter reports from Tokyo.

The North Korean News Agency, monitored in Tokyo, said Premier Li Gun-mo had resigned due to poor health after two years in office.

Analysts said they expected no changes in policy in North Korea, one of the world's most isolated countries, ruled by President Kim Il-Sung and his son, Kim Jong-Il.

A senior researcher at Seoul's privately-run Institute of North Korea Studies said Pyongyang had suffered setbacks in a series of seven-year economic development plans and this could have been a reason for the latest reshuffle.

"Li Gun-mo's economic policy met the same fate except for the building of a few, largely symbolic, skyscrapers in Pyongyang," said Mr Park Suk-kyun. Little is known about the new premier's background. He is understood to be 63 years old and was a vice-premier and became a secretary of the ruling Workers' Party in late 1986. "His nomination cannot foreshadow an economic opening because Yon is an even stronger believer in self-reliance (than Li)," said Mr Masao Okonogi, a politics professor in Tokyo.

Taipei reveals jet fighter

TAIWAN has revealed a long-awaited fighter plane that the Government hopes will provide additional air defence against a possible attack by China, writes Bob King.

But the roll-out of the new aircraft, named in honour of the late President Chiang Ching-kuo, did not include a flying demonstration or details of the aircraft's capabilities.

Taiwan has for several years tried to buy advanced aircraft from the US, whose relationship with Peking, which still

claims sovereignty over Taiwan, prevented the sales. That relationship, however, apparently does not rule out technological co-operation and the sale of spare parts, especially by private companies.

The 1987-1988 edition of Jane's All the World's Aircraft describes the new fighter as a "supersonic lightweight air defence fighter similar to the F-20 Tigerhawk designed by Northrop of the US. A local newspaper said that 250 of the fighters would be built.

Amnesty accuses Iran of secret mass executions

IRANIAN authorities have carried out the biggest wave of secret political executions since the early 1980s, Amnesty International said yesterday, Reuter reports from London.

The London-based international human rights organisation said it had indisputable evidence of mass killings, coming from relatives of executed prisoners and statements by authorities. It said it had received information on more than 300 people executed since July but that the true total could run into thousands.

"Nobody really knows how many people have been put to death, just as nobody knows when the killing will stop, or who will be next to die," Amnesty said.

"Our fears are heightened because thousands of political prisoners are still held in Iran and because many of those executed recently had been

imprisoned without trial, or were serving long prison sentences imposed after unfair trials."

Amnesty believed the new wave of killings to be the largest since the early 1980s when thousands of political prisoners were executed after summary, or no, trials.

Those killed in the latest wave included suspected political opponents kept in jail or re-arrested after serving sentences, and left-wing and Kurdish opposition activists, it said. Those put to death ranged from secondary school students seized in 1981 and 1982 to doctors, social scientists and mullahs suspected of backing Ayatollah Hussein Ali Montazeri, designated to succeed Iran's leader Ayatollah Ruhollah Khomeini.

Secret killings have taken place in prisons in Tehran, Tabriz, Mashhad and Shiraz, Amnesty said.

Gulf 'misunderstanding'

By Bob King in Taipei

IRANIAN gunboats stopped a British supertanker in the Gulf yesterday to the surprise of the region's shipping community, but shipping sources dismissed the incident as a misunderstanding, Reuter reports.

They said there was no apparent reason for the interception, the first since a ceasefire on August 30 ended fighting in the Iran-Iraq war.

The gunboat's crew boarded the 270,000-tonne tanker British Trident in international waters near the Iranian island of Abu Musa, about 35 miles from the United Arab Emirates town of Sharjah, the sources said.

Lloyd's shipping service in London said the Iranians inspected the Trident's papers and then left.

Taiwan rules on second marriages

By Bob King in Taipei

TAIWAN'S Supreme Court has ruled that a second marriage by a Nationalist partisan who fled the mainland 40 years ago is not valid - because his first wife, whom he did not divorce, is still alive.

The decision may spell big problems for thousands of other Chinese on Taiwan who re-married here after it became

clear that the Nationalists' dream of returning to the mainland would not be realised.

The case also points out the sort of legal snarls that can develop after four decades during which both the Nationalists on Taiwan and the Communists in the mainland regarded each other as renegade regimes. Now that a quiet detente is underway, problems of inheritance, property, and other matters such as re-marriages are making headlines.

The present suit began when a Chinese woman now living in Hong Kong learned that her husband, who has lived in Taiwan for almost four decades, had re-married here.

Queensland premier battles to regain initiative

By Chris Sherwell in Sydney

QUEENSLAND'S National Premier for almost twenty years until 1987, over a period of six days, 77-year-old Sir Joh rejected allegations that contracts had been awarded to companies in return for party donations, said he did not suspect corruption had reached top levels of the Queensland police force and insisted he never wanted to halt the Fitzgerald inquiry once he set it up.

But he acknowledged that businessmen occasionally brought to his office bags of cash - in one case \$319,000 from "a gentleman from Hong Kong" - for "political purposes". Documents presented to the inquiry suggested the award of certain contracts came at the same time as the successful companies made donations, but Sir Joh said he knew nothing of them.

On the last day, he was also confronted with allegations that some of his personal and family company dealings might have been related to government decisions. But he denied any suggestion of personal impropriety.

Sir Joh was the Fitzgerald inquiry's 325th witness, and his evidence finally brought to 18 months of investigations and public hearings to a close. With Mr Tony Fitzgerald's report not due until May, Mr Abern yesterday acted to recover the central political ground.

His economic development strategy is contained in a 83-page document entitled "Quality Queensland - Building on Strength". While recognising the importance of Queensland of mining, agriculture and

tourism, it points to increased emphasis on certain types of manufacturing and services. It also promises more deregulation, less red tape and simpler local tax structures.

The announcement of a special prosecutor to follow up the Fitzgerald inquiry is expected later this week. Mr Fitzgerald is widely expected to recommend the establishment of a permanent anti-corruption commission. Mr Abern is also expected to reshuffle his cabinet in preparation for an election due next year.

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Japan trade surplus jumps 37%

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AMERICAN NEWS

Bush to be asked to discuss Latin American debts

By two Dawns in Rio de Janeiro

LATIN American leaders are expected to seek an early meeting with US President-elect George Bush, to underline the importance of dealing with the five-year-old regional debt crisis.

The initiative was discussed yesterday in Rio de Janeiro where Finance Ministers of seven Latin American countries were examining three proposals for a new strategy to reduce the burden of their foreign debts, now totalling more than \$300bn (\$162bn).

But Mr Malabar da Nobrega, the Brazilian Finance Minister, insisted there was no intention of trying to create a "debtors' cartel".

"We don't want debt forgiveness, but we consider that a major part of this debt is unpayable," he said.

The initiative - the first significant attempt by the debtors to co-ordinate a joint position - aims to capitalise on the coming to office of a new US administration and a growing perception that creditors and international institutions are now ready to consider unconventional solutions.

It was launched last October in Punta del Este, Uruguay, at a meeting of seven presidents of the Group of Eight, the Latin American lobby that unites Argentina, Brazil, Colombia, Mexico, Peru, Uruguay and Venezuela. Panama, the eighth member, is temporarily suspended following Gen Manuel Noriega's ousting of President Eric Delvalle.

Brazilian finance ministry officials said no detailed exposition of the ministers' proposals would be released before heads of government had examined the meeting's conclusions. However, it is expected that the outcome will include an early approach to Mr Bush for multilateral talks on the debt issue.

The three approaches, not necessarily mutually exclusive, under discussion yesterday included:

- an examination of financial market measures to reduce the total stock of debt, including conversion for investment and as payment for debtors' exports, and exit bonds;
- the creation of an international agency under the auspices of the World Bank or International Monetary Fund, and capitalised by the G7 group of industrialised nations, to reduce debt in the second market, passing the discount on to the debtor;
- the introduction of so-called "bonus bonds", guaranteed by the World Bank, that would offer security in return for below-market interest rates.

All three proposals are already known to debt specialists, and each has encountered resistance from either creditor banks or institutions or governments. The ministers also discussed ways to reduce the \$12bn of debts owed by these countries to one another.

Debt-for-export conversions, for example, are likely to attract accusations of acting as subsidies from debtors' competitors in world markets. Meanwhile, an agency to buy debt at secondary market prices is likely to be opposed by many Western governments, including the UK, as passing the banks' problem on to taxpayers.

Despite objections, however, there is a growing view that the future of Latin America's democracies may depend on the developed world giving some ground to the debtors.

● A series of earth tremors in the region of Brazil's only functioning nuclear reactor have prompted the mayor to put emergency services on alert.

Since the beginning of the month, 31 small-scale tremors have been reported in the area of Angra dos Reis, in Rio de Janeiro state, the location of the Angra-1 Westinghouse-designed plant and site for two new pressurised water reactors under construction in a joint venture between Brazil and the West German engineers, Kraftwerke Union.

While experts say none of the tremors has exceeded two points on the Richter scale, their coincidence with the tragedy in Soviet Armenia is expected to fuel continuing protests against the plant by an increasingly vociferous local environmentalist lobby.

Trinidad courts foreign funds to stimulate recovery

Canute James examines an investment plan to change the economic climate in the Caribbean republic

AS part of its effort to halt a slide in the economy, the government of Trinidad and Tobago has launched an ambitious investment programme aimed at pumping about \$1bn into several new industrial projects over the next three years.

Several of the projects are based on the natural gas and petrochemical sectors to which the government has been looking to ease the economy's heavy dependence on oil.

The programme is also intended to reverse a decline in investment levels, which have fallen from 28.3 per cent of GDP in 1982 to 21.1 per cent last year. The Government wants to lift this to 28-30 per cent, but admits this could be difficult, and so is aiming for 24 per cent by 1991.

The investments include a project to recover liquids from natural gas, a methanol plant, an ammonia plant, and the exploitation of new gas fields to fuel the growing petrochemical sector.

Mr Ray Robinson, the Prime Minister and Finance Minister of the Caribbean republic of 1.1m people, says the programme is aiming at investments of \$244.7m (\$132m) next year, \$270.5m in 1990 and \$310.5m in 1991.

"These projects must be implemented if Trinidad and Tobago is to overcome the current contraction in the economy and is to grow again," the Prime Minister said.

The economy turns on oil, but low prices and falling output have led to a fall in oil revenues from \$1.7m in 1987 to \$58m last year, and are projected at \$15m for this year. Foreign reserves have tumbled from \$3bn at the end of 1982 to \$20m at the end of June. The economy contracted by 6.1 per cent last year after declining 4.5 per cent in 1986.

"We are expecting that 44 per cent of the investment funds will be met from domestic resources, with 56 per cent



Ray Robinson: pinning hopes on investment to encourage an economic turnaround from foreign agencies, Mr Robinson explained.

Current production is just under 800m cu ft per day, and is expected to increase 50 per cent in three years.

The participants in the project include a joint venture created by Conoco, a subsidiary of DuPont, and Pan West of Texas, along with the state-owned National Gas Company. The start of construction is scheduled for the first quarter of next year, with completion set for late 1990.

In addition the National Energy Corporation of Trinidad and Tobago is conducting an analysis of the operation of a plant to manufacture methyl tertiary butyl ether (MTBE), which is used as an octane enhancer for petrol.

Methanol production, which is limited to a single state-owned plant, will be expanded with another plant to be located at Point Fortin in southern Trinidad. The project will cost \$305m, and the partners are Union Carbide of the US, Wimpey Overseas of the

UK and Trintec, an oil company owned by the Trinidad and Tobago Government.

The new plant will have a rated capacity of 2,200 tonnes per day and work is scheduled to start in the first quarter of next year, with a deadline for completion in the second quarter of 1992.

The investment programme includes a \$250m ammonia plant - the third in the country - to be located on an industrial estate in south Trinidad, which will have a daily capacity of 1,500 tonnes.

Three state companies, Trintec, Trintopac and NGC, are negotiating a \$120m loan from Nissio Iwai, the Japanese banker, to help finance a \$200m project to exploit a new gas field off Trinidad's south-east coast.

McDermott Corporation of the US has already been awarded a \$22m contract to build a platform for the project, and the new field is expected to yield about 350m cubic

feet of gas per day and 15,000 barrels of condensate per day.

Other projects include the development of heavy oil reserves, the installation of gas compression facilities and the upgrading of oil refineries.

"The domestic resources for the investment programme will come from the country's state enterprises, according to the Government. But Mr Robinson's administration could find it more difficult to raise the remainder from overseas.

"The sources we are looking at include multilateral agencies such as the World Bank and the International Finance Corporation," explained the Prime Minister.

The Government's medium-term economic programme is optimistic about the investment plans. "These targets may be exceeded to the extent that we succeed in attracting inflows of foreign capital in excess of the modest amounts it is now deemed prudent to project."

Pay rises likely to follow Argentine mutiny

By Gary Mead in Buenos Aires

ARGENTINA'S armed forces are likely to be granted wage increases just weeks after a military rebellion with higher pay as one of its objectives.

The forces, both serving and retired, are expected to get pay rises of some 20 per cent before the end of the month, as well as an individual lump sum payment of 1500 australes (\$55), following a joint military-civilian meeting yesterday. A further rise of 10 per cent in January is believed to be under consideration.

The pay increase follows a brief mutiny at the beginning of December, when 2000 commandos took control of two army bases in the province of Buenos Aires, and several other army units around the country followed suit. Among the demands of rebel leader Col Mohamed Ali Seineldin were more pay and more spending on equipment and weaponry.

Throughout the four-day crisis the Government said no concessions were granted to the rebels, though both rebel sources and opposition Peronist politicians reject this. Even if the proposed pay increases were planned some weeks ago, as senior Radical Party politicians claimed yesterday, an already sceptical general public is likely to believe that the mutiny helped speed matters.

Military pay went up by 30 per cent in August and 12 per cent more in October. The August increase followed the Government's decision to raise public sector wages by 25 per cent and the price of state-owned goods and services by 30 per cent.

There are signs that government control over inflation is starting to slip, six months before the presidential election. While inflation was brought down to 8.7 per cent at the weekend, analysts suggest that December will see it begin to climb towards 10 per cent.

Big PRI poll victories prompt claims of fraud

By Richard Johns in Mexico City

THE Institutional Revolutionary Party, Mexico's ruling party, has been declared the winner of elections for the governorship of the state of Jalisco and to have gained all 20 seats in the legislature contested by a straight vote.

The poll, nine days ago, was the first big test of President Carlos Salinas de Gortari's commitment to greater democracy.

Results announced at the weekend by the State Electoral Commission strongly support

allegations of electoral fraud made by the opposition immediately after the vote.

The outcome in Jalisco, where the PRI won 62 per cent of votes cast in the presidential race, will inevitably complicate and possibly abort the dialogue Mr Salinas is seeking with the two main opposition groups primarily as a means of achieving a solid consensus behind his economic policies.

The official count gave Mr Guillermo Cossio Vidauri, the PRI candidate, 518,447 votes,

over 140,000 more than Mr Salinas won in the state in the presidential election on July 6.

The commission earlier said the PRI had won 120 of 124 municipalities, including the state capital Guadalajara, where the National Action Party (PAN) beat the ruling party by a clear margin in the general elections and was confident of winning again.

Nevertheless, the rate of abstention was high at 65 per cent, providing further evidence of widespread disillusionment with the democratic process.

"Magic or miracle, this result is authentic proof of electoral fraud," says a writer in the latest edition of the weekly magazine *El Proceso*, pointing out that the PRI had doubled its share of the vote in a period of five months.

An estimated 70 people, including 14 children, were killed and about 100 injured, when five tons of illegally stored fireworks exploded in a market south of Mexico City.

Striking Peru miners to talk with Government

By Veronica Baruffati in Lima

REPRESENTATIVES of the Peruvian Government and leaders of the Miners' Federation were due to meet last night, raising hopes that an agreement to end the 53-day miners' strike may be in sight.

Mr Luis Negreiros, secretary-general of Peru's ruling APRA party, ministers' leader at the weekend to discuss ending a strike which has cost more than \$400m (\$222m) in lost export revenue.

The agreement, which has still to be signed, recognises the Miners' Federation's rights to industry-wide demands, something the National Mining Society, the mine-owners' organisation, has consistently opposed because they overlap with local miners' unions and demands. The mining companies refuse to deal with two levels of unions.

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Mr Saul Cantoral, secretary general of the federation, said: "If we sign the final agreement with the Government we shall call off the strike immediately. Other points, such as the early retirement of the miners and a guarantee that no retaliation will be taken against strikers, are minor and can be discussed later".

The National Mining Society, however, does not see the light at the end of the tunnel yet. They are perplexed at the Government's willingness to sign an agreement identical to the one the miners wanted them to sign 50 days ago.

A spokesman said the society would send a delegation to speak with government representatives in an attempt to unravel the mysterious negotiations.

Some interpret the Government's decision as an attempt at giving the miners an easy exit without losing face, but the union companies are unlikely to accept this.

The Mining Society has mounted a huge publicity campaign against the strike, accusing federation leaders of being manipulated by Sendero Luminoso rebels.

There are conflicting reports on how many miners have already picked up tools and returned to work. The Mining Society's figures of over 40 per cent of miners is denied emphatically by the federation. The Government has made no comment.

WORLD TRADE NEWS

China textiles sales may rise under EC accord

By William Dawkins in Brussels

CHINA and the European Community have signed a four-year accord governing trade in textiles between the two sides, intended to replace the present one after it expires at the end of the year.

The deal offers better access to the Community market for China, already one of Europe's most powerful suppliers of textiles, with the result that total

imports of textiles into the EC, including sales from all other sources, could rise by 1 per cent. For that reason, the accord is likely to run into criticism from big EC textile producing countries such as Portugal, Greece and Italy.

Textiles represent one-third of Chinese exports to the EC, and its sales in that sector are growing significantly faster

than China's flourishing trade with the Community as a whole.

China's exports of products covered by the Multi-Fibre Agreement grew from Ecu 865m (£ 875m) in 1986 to Ecu 1.2bn last year. EC textiles sales to China rose only from Ecu 100m to Ecu 111m.

The accord specifies by individual product the amount of

raw material China can sell to the EC and gives preference to Community textile exporters on the Chinese market.

While the deal increases Chinese export quotas for individual products, it also sets new limits for synthetic yarn and knitted gloves at EC level and sacks of man-made fibres and suits at regional level.

Other products are also to be covered by quotas for the first time, said European Commission officials.

The deal was signed in Brussels by Li Guodong, deputy Chinese minister for Foreign Economic Relations, and Mr Guillemau, director for textile negotiations at the Commission.

Australia aims to redeem its image with foreign investors

Chris Sherwell on the seemingly uphill task of attracting Japanese investment Down Under

MR TAKEO SONO has one of the hardest jobs in Australian officialdom: persuading Japanese businessmen to invest in manufacturing and services Down Under. Three months into his appointment, he readily admits the task is "not so easy".

Mr Sono, aged 55, was chosen through a lengthy recruitment process by Austrade, the federal government agency created to promote Australian exports and so help improve the country's chronically weak balance of payments performance.

His three-year consultancy follows Austrade's decision to add foreign investment promotion programmes to its activities.

Special investment Trade Commissioners have already been established in New York and Frankfurt to cover North America and Western Europe. Mr Sono will be based in Tokyo doing the same for Japan.

His connection with Australia is unusual, in that he was born in Sydney in 1933 and spent the first eight years of his life there. His father worked for Kanemasa, the Japanese trading company, and he followed his father's footsteps, working with the group from 1952.

how Australia's improved export competitiveness can help overcome its most obvious problem - the small local market, springing from its 16m population.

His first objective, he says, is to counter misunderstandings and ignorance among Japanese and Australian businessmen about each others' countries. Then he wants to "match-make" the estimated 8,000 Australian manufacturers seeking foreign partners and 100 Japanese manufacturers who, according to a Japan External Trade Organisation (Jetro) survey, are interested in Australia.

Dubai airline to enlarge Airbus fleet

By Robin Allen in Dubai

DUBAI'S airline Emirates is buying three extended-range Airbus A300-600R aircraft from Airbus Industrie under an agreement signed yesterday.

The deal will be worth \$80m including spares and additional engines. The first aircraft are to be delivered in 1990 for use on the European and Asian routes; the third in 1991.

The Airbus are in addition to the A300-600R already ordered and due to be delivered next year. The purchases will almost double Emirates' fleet of passenger aircraft in line with the company's expansion plans within the Middle East and to Asia.

The airline currently operates two A310-300s, an A300-900 and two advanced Boeing 727-200s, serving 12 destinations from Dubai.

Bahrain-based Gulf Air, owned by the governments of Abu Dhabi, Bahrain, Oman, and Qatar, has just taken delivery of its second Boeing 767-300ER. Four similar aircraft are on order for delivery next year, enabling the company to retire its two leased Lockheed TriStar 101s.

These orders for new aircraft are a measure of the intense competition expected over the next decade in the aerospace industry. The competition is reflected in the number of confirmed acceptances - by 150 companies so far from 25 countries - for the International Aerospace Exhibition Conference in Dubai from January 29 until February 2.

Air defence industries, including companies from China and possibly the Soviet Union, will be participating for the first time.

Leading Western exhibitors include the UK's Defence Export Services Organisation.

Moscow's trade partners query new rules on joint ventures

By Quentin Peel in Moscow

FOREIGN businessmen in Moscow were yesterday urgently seeking clarification of the latest Soviet decree on foreign trade and investment, including new concessions for joint ventures, and a promised 50 per cent devaluation of the rouble for trade transactions.

There was a general welcome for the easing of restrictions on joint ventures, although potential foreign partners argue that they fail to tackle the questions of guaranteed repatriation of profits and a guarantee of investments.

However the announcement of foreign currency auctions, a devaluation of the rouble for trade transactions from January 1, 1990, and a second currency adjustment in 1991, has left many matters unclear.

Nor is it certain just how much freedom Soviet enterprises will have to retain their export earnings in hard currency - and use them as they like for foreign imports.

The Soviet authorities have announced five concessions for joint ventures:

- No maximum level for foreign participation: this will be fixed in writing by negotiation
- Permission for the managing director or chairman to be a foreigner, instead of the present insistence that those jobs be reserved for Soviet citizens.
- Relaxation of Soviet labour laws affecting joint ventures to allow hiring and firing, and bonuses to be paid (in roubles) simply by agreement between the partners.
- Customs duty on production equipment to be reduced to a minimum or cancelled altogether.
- Payment for foreign workers' accommodation to be payable in roubles, instead of foreign currency as at present.
- The Ministry of Finance given the discretion to waive taxation of repatriated profits for a set period.

What the concessions mean is that the fine print of joint ventures will in future depend even more on specific negotiations without the backing of clear legal provisions.

What they do not give is any guarantee that profits can be remitted abroad unless the joint venture has itself earned the necessary foreign exchange

Poles forge links with Soviet markets

POLAND'S private companies are seeking advice on the decentralisation in Soviet foreign trade and beginning to work directly with Soviet state sector companies and even privately owned co-operatives, writes Christopher Bobinski in Warsaw.

This follows recent agreements between Poland and the Soviet Union permitting barter trading outside the confines of rigidly fixed five-year plans.

The new arrangements, which include Poland's state sector, allow partners to avoid the formidable barrier of the Soviet rouble which is not only non-convertible but overvalued against the US dollar.

Much of the trade now developing is conducted under the auspices of exchanges between districts adjoining the Polish Soviet border. But "twin" towns are included.

Last year it became clear that the ideological barriers were coming down when the Polish sector made up of small Western-owned companies, set up under laws passed at the end of the 1970s, put on a trade show in Moscow as well as in Minsk, the capital of Soviet Byelo-Russia. But now wholly Polish-owned companies are getting involved.

Jordan puts squeeze on Palestinian farm imports

JORDAN appears to be imposing an economic squeeze on the Israeli-occupied West Bank and Gaza Strip, after last month's declaration by the Palestine Liberation Organisation that the regions form an independent state, Andrew Whitley writes from Jerusalem.

A ban on the import into Jordan of olive oil - the West Bank's most valuable agricultural product - is already in

force. Palestinian farmers fear that the export of fruits and vegetables across the Jordan river will be severely curtailed during the winter season.

Quota restrictions on bananas, for instance, were slashed by half on October 1. As with olive oil, the explanation given by Jordanian officials was domestic self-sufficiency. A delegation from the Union of Agricultural Co-operatives in the West Bank was recently told that the territory would be treated as a foreign state for trade purposes. Fresh trade agreements would have to be negotiated, the Palestinians were told.

Confirming the ban on olive oil purchases, Mr Marwan al-Rumouh, Jordan's Agriculture Minister, said last Thursday that unlimited quantities could still be shipped through Jordan

to other markets. Another official confirmed that certificates of origin would continue to be issued to goods from the occupied territories.

Caught in a cleft stick between Israel's refusal to permit PLO bodies to take over the marketing of Palestinian goods and Jordan's insistence that the PLO make new arrangements, many Palestinian farmers face financial ruin.

Tokyo and Moscow agree fish quotas

JAPAN and the Soviet Union have concluded negotiations on 1989 fishing quotas in each other's 200-mile economic waters, AP reports from Tokyo.

Japan has agreed to a 15.8 per cent increase in "fishery co-operation fees", an official of the international division of Japan's Fisheries Agency said yesterday. Under the accord,

reached on Sunday, the 1988 quota for each country was kept at this year's level of 200,000 tons.

Japanese fishermen will be allowed to catch an additional 100,000 tons of fish in Soviet waters in exchange for a \$1.98bn (\$8.8m) fishery co-operation fee to be paid to the Soviet Government. The amount is 15.8 per cent higher

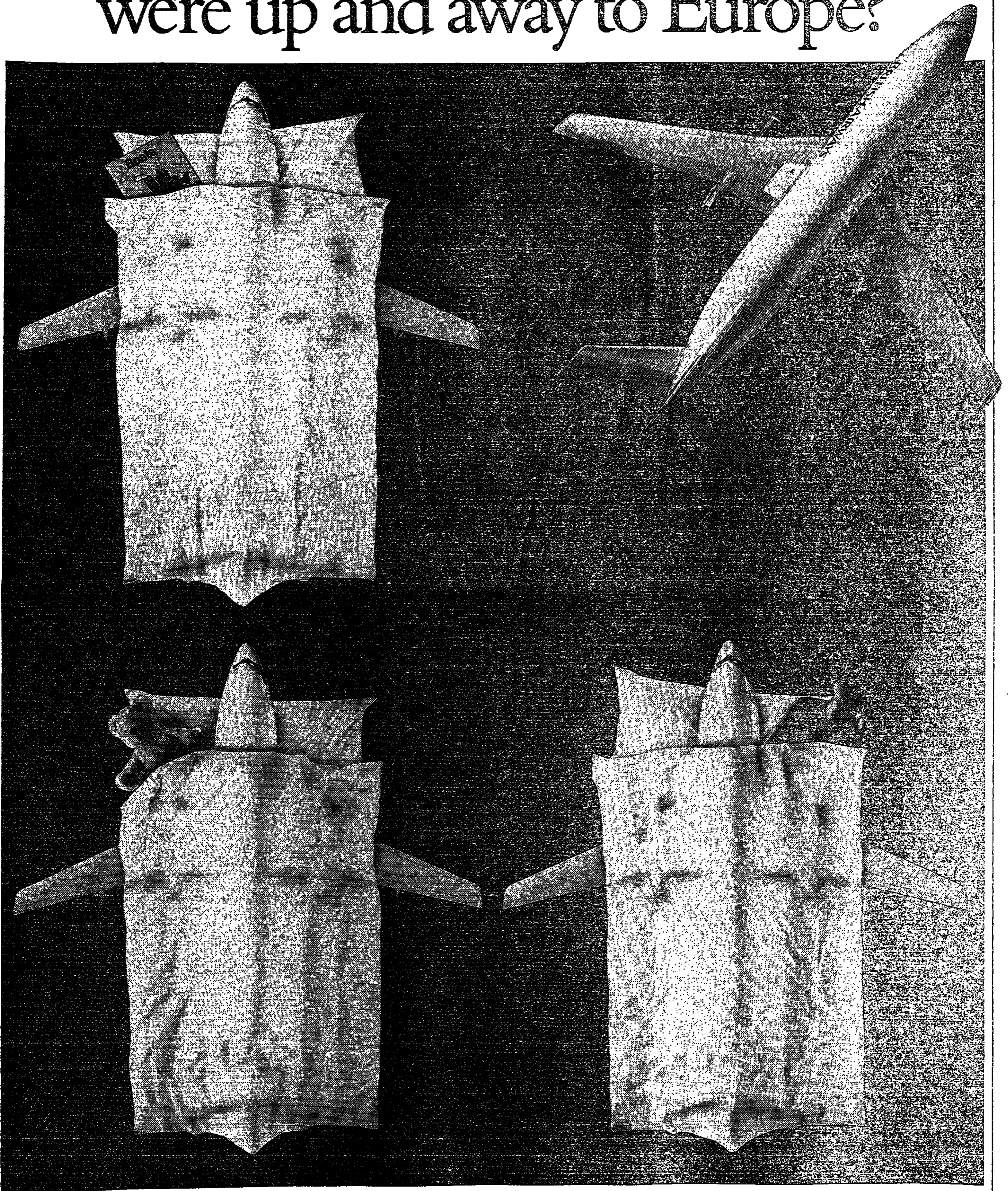
than in 1988.

Japan began to pay the Soviet Union for part of its annual haul in the Soviet zone off northern Japan in 1957.

The accord also allows Japan to buy up to 100,000 tons of pollock from Soviet fishermen at sea in 1989.

The two sides hold fishing talks each year under an agreement reached in 1984.

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UK NEWS

E London cable group gets £10m US injection

By Raymond Snoddy

EAST London Telecommunications, the cable television company with a franchise covering the Docklands in east London, has received a large injection of finance from the US.

Pacific Telesis, California telephone group, one of the companies formed after the break-up of Bell, and Jones Intercable of Denver, large US cable operator, are putting in an immediate £10m into the troubled UK company.

They will also help to fund the completion of the network which will eventually make cable available to 145,000 homes in the east London boroughs of Tower Hamlets and Newham for an additional £80m. They will each hold about 45 per cent of a Channel Islands trust controlling the reconstructed company.

Mr Ian Hinton, chairman of ELT, which is adding telecommunications services to the Docklands through Mercury Communications, the group competing with British Telecom, as well as entertainment channels, confirmed that the new investors would help to fund applications for further London franchises.

"I'm delighted with the outcome of the negotiations with our partners. It will now enable us to develop the fran-

chise to the full and expand the business by applying for further franchises," Mr Hinton said.

ELT, which began transmitting in April 1987, has had serious financial problems and declines to reveal the number of its subscribers.

The backing of the two US groups could amount to more than £100m over several years. ELT has already applied for the franchise covering some 225,000 homes in the south-east towns of Barking, Dagenham, Redbridge and Bexley and is considering applying for the franchise for the south east London areas of Greenwich and Lewisham franchise, covering 170,000 homes.

The Pacific Telesis-Jones investment is the latest move by US cable and financial interests into the UK following significant investments by United Cable and PayneWebber.

The stream of US money, however, is threatened by the uncertainty created by the government's policy document on the future of broadcasting.

Although the cable industry has not yet been firmly established in the UK, the Government is proposing that cable network owners should in future not be allowed to sell the channels of programmes transmitted by the network.



Mr Andrew Simms (above) Green Party candidate in Thursday's by-election for Epping Forest, north-east London constituency, yesterday attacked the Government for its handling of environmental issues. "The ill health of the forest has brought to light much more than just a dying woodland. It has exposed the failure of the Government to produce sustainable policies capable of improving the quality of life," he said. Photograph by Alan Harper



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Lloyds Bank International Private Banking

Komatsu to invest £7m in rapid UK expansion

By Ian Hamilton Fazey, Northern Correspondent

KOMATSU, Japanese heavy machinery manufacturer, is to expand its factory in Birtley, north-east England, to make wheel loaders as well as excavators less than two years after starting manufacturing in the UK.

The investment is worth £7m and will help to create at least 60 jobs. The factory's sales should pass an annual £100m by the end of next year.

Wheel loaders are used to move earth or other material, rather than dig it out of the ground. Komatsu will make

four models in the UK.

The company will start selling the range throughout Europe early next year. Mr Clive Morton, director of personnel and administration, said yesterday that the machines would be European products, with at least 70 per cent local content.

They will use components from UK, West German, French, Belgian or Spanish companies. The wheel loader expansion will bring Komatsu's total investment so far to £21m.

Bank of Wales structure reorganised to aid growth

By Anthony Moreton, Welsh Correspondent

THE BANK of Wales has reorganised its management structure to take advantage of overseas and domestic opportunities for the growing Welsh economy.

Mr Eric Crawford, chief executive of the bank, which is 75 per cent owned by the Bank of Scotland, said in Cardiff yesterday that the Bank of Wales had expanded more rapidly in the past 12 months than at any previous time.

The intention was not to chase the volume market in personal financial services but

to develop a range of specialist services in niche areas.

Mr Ken Cassidy has been recruited from the Midland Bank, UK clearing bank, as assistant general manager responsible for international services and risk management - a department which covers domestic and overseas banking.

A Treasury team has been created under Mr Gareth Jones which will be linked to London's electronic system for same-day clearing and a London office has been opened.

Canada



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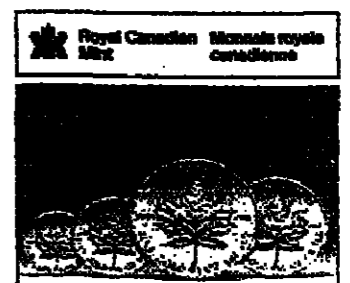
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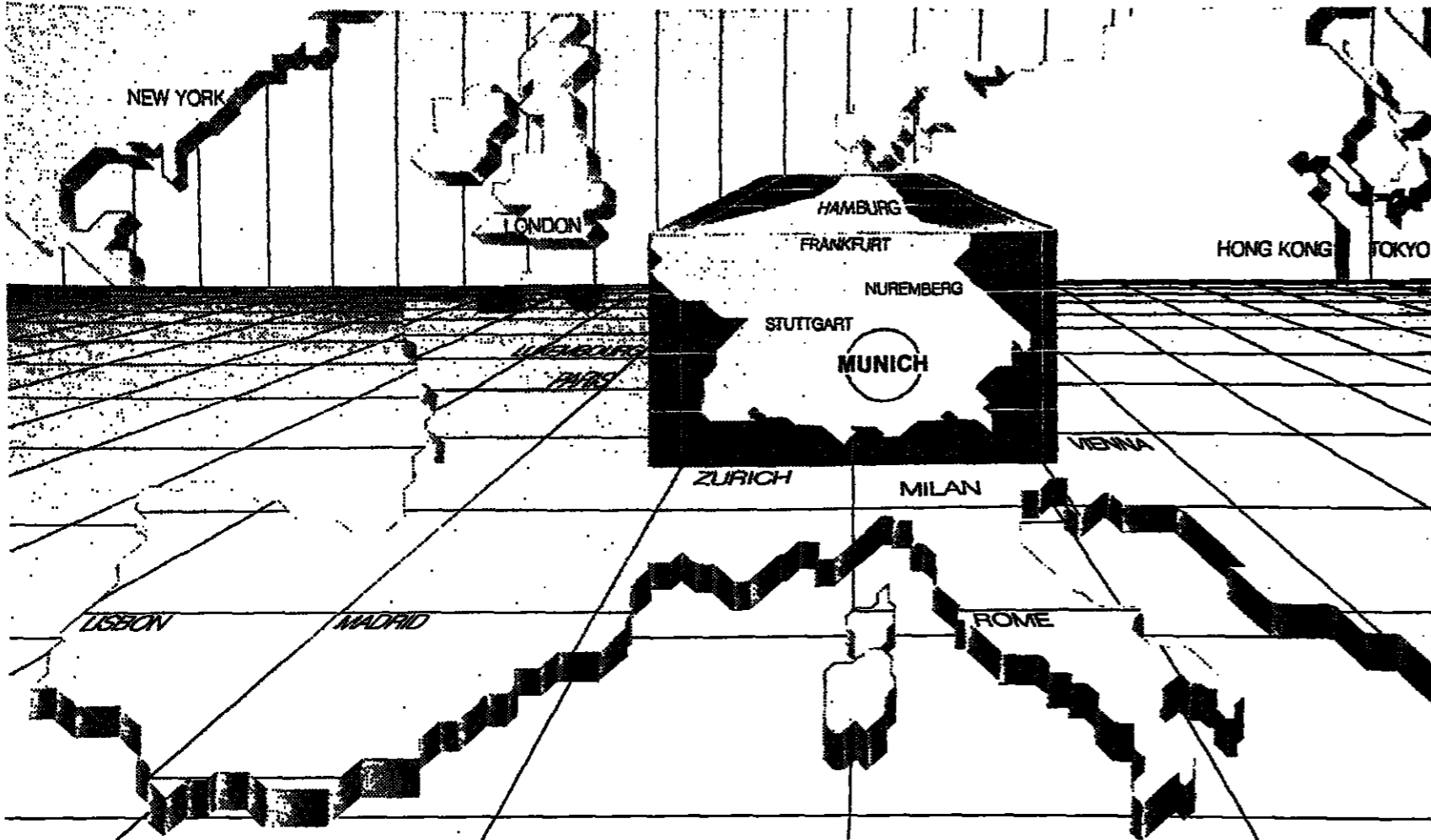
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UK NEWS

Drop in November retail sales eases inflation fears

By Ralph Atkins and Christopher Parkes

BRITISH RETAIL sales fell last month, partly reversing a big jump in October, according to official figures yesterday which eased slightly fears of continuing inflationary growth in consumer spending.

Provisional Department of Trade and Industry figures showed a 0.5 per cent drop in retail sales volumes in November after adjustment for normal seasonal variations. It followed a 2.0 per cent rise for October.

The fall suggests high interest rates, engineered by Mr Nigel Lawson, the Chancellor of the Exchequer, may be having some impact on consumer behaviour. However, the outlook for both spending and inflation remains mixed.

Other DTI figures showed a rise in the cost of fuel and raw materials bought by manufacturing industry in November - adding to cost pressures.

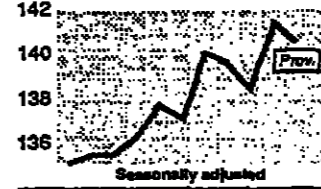
There are also signs that manufacturers are still taking advantage of strong demand to raise the prices of goods leaving the factory and increase profit margins.

The retail sales figures show the underlying growth rate remains strong although slower than summer peaks. In the three months to November, sales volumes were 1 per cent higher than the previous three months and 5 1/2 per cent higher than the corresponding period a year earlier.

November's sales could have been boosted by exceptional

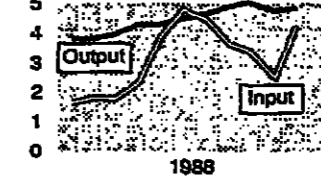
Retail Sales

Volume 1980=100



Producer Prices

% change over previous year



price cutting by many shops in the run up to Christmas.

The past two months' figures have conflicted with results from the Confederation of British Industry/Financial Times distributive trades survey. This pointed to a marked slowdown in sales growth in October but a pick-up last month.

Retailers were taking no bets yesterday on the outcome of the traditional Christmas shopping rush, although most agreed the build-up had been slower than usual. With Christmas Day falling on a Sunday, there would be a full week's shopping during which consumers might still come out in force.

Mr Jim Power, finance director of the Storehouse group, which includes the retail chains Mothercare, Habitat and BHS stores, said he was taking a relatively cautious view of the Christmas build-up.

"There is evidence that the Chancellor's actions have bitten," he said. He had scaled down his Christmas expectations over the past few months, although the annual pattern of rising sales was being repeated.

Figures for the prices of materials and fuel purchased by manufacturing showed a 0.5 per cent rise in November after seasonal adjustment.

That followed falls in the last three months and pushed the annual rate of increase to 4.1 per cent.

Factory-gate prices of manufactured products rose by 0.3 per cent last month, pushing the annual growth rate to 4.8 per cent. With labour costs currently subdued, this suggests manufacturers are increasing output prices at a faster annual rate than costs are rising.

The provisional seasonally-adjusted index of retail sales volumes (1980=100) in November against 141.2 in October. The index of output prices stood at 115.1 (1985=100) against 114.8. The index of input prices, seasonally-adjusted, was at 99.3 (1985=100) compared with 98.8. The unadjusted index stood at 99.5 (1985=100) against 98.0.

Lloyd's members 'can sue' for £71m losses

By Nick Bunker

MORE than 250 members of Lloyd's of London, UK insurance group, will be told at a meeting this week that they have a case for suing Mr Cyril Warrilow, a professional Lloyd's underwriter, to recover net losses of at least £71.2m.

They were all members of Lloyd's syndicate 658 in 1984, which means they are facing huge losses from US liability insurance business the syndicate took on in the early 1980s when run by Mr Warrilow.

Mr Tom Bayton, a former Conservative Member of Parliament and chairman of a steering committee of 553's members, is also expected to tell the meeting they have legal grounds to issue a writ alleging negligence by Lloyd's underwriting agents who recommended they should join the syndicate.

The meeting, at the Chartered Insurance Institute in London at 10.30am tomorrow will be given two detailed reports by Elborne Mitchell, the law firm, and Peat Marwick McLintock, the accountancy firm, alleging that before 1986 the syndicate was mis-managed, over-expansionist, and inadequately staffed.

The findings of the two reports have been sketched out in a letter sent by Mr Bayton to members of 553. The lack of sufficient and suitable underwriting staff was probably the fundamental problem and cause of the losses which members have sustained," he says.

Revenue to form basis of new TV tax regime

By Raymond Snoddy

THE Government is expected to announce today radical changes to the tax regime for Britain's 15 independent television (ITV) companies involving a move from a profits-based levy to a 75 per cent revenue-based levy.

The change reflects a Treasury belief that the ITV companies have not been paying enough to the Exchequer for the privilege of using scarce airwaves.

The decision on the levy changes, which will cost the ITV companies millions of pounds, will come on the day that Parliament's upper house, the House of Lords, debates the Government's controversial policy paper on the future of British broadcasting.

At the moment, the ITV companies pay 45 per cent special levy on domestic profits and 25.5 per cent on foreign profits. The new regime - 75 per cent on revenue and 25 per cent on profits - is believed to involve a small concession won by the Home Office. The Treasury wanted to see all the special levy fall on revenue to ensure a strong tax yield.

The details of the new levy, which will run for three years from January 1 1990 to the end of 1992, will be announced later as part of the Finance Bill. The intention is to restore the higher level of yield to pre-1986 levels, before the current system was introduced.

Vauxhall invests £56m in car plant

By Kevin Done, Motor Industry Correspondent

VAUXHALL, UK subsidiary of General Motors of the US, is to invest £56.3m in a new paint shop at its Ellesmere Port car assembly plant in north-west England.

The project, which will receive £8m in government regional aid will bring the Ellesmere Port assembly operation into line with General Motors' other European car assembly plants.

Mr Tony Newton, Minister for State Industry, said: "The investment would help safeguard more than 1,600 jobs in Merseyside."

GM has undertaken an ambitious capital spending programme amounting to about \$1bn (£541m) a year during much of the 1980s to modernise its European facilities and update its model programme.

Its UK assembly plants at Ellesmere Port and Luton, north of London, still trail its

continental operations in automation and productivity levels but they benefit from lower labour costs.

The Ellesmere Port plant produces the Vauxhall Astra, known as the Opel Kadett elsewhere in Europe, and the Astra van range. The paint plant will be needed for the early to mid-1990s, when GM introduces a replacement model.

Vauxhall said yesterday work on the plant would begin in January. It is scheduled to come into production in August 1990. Vauxhall has spent £26m at Ellesmere Port in the last four years.

General Motors had warned earlier this year that future investments in the UK could be dependent on the group gaining improved labour practices, but Vauxhall has proved in the last two years that the UK operation can be highly profitable.

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UK NEWS

THE CLAPHAM RAIL DISASTER Witnesses describe nightmare of carnage

By Kevin Brown, Transport Correspondent

THE 06.14 train from Poole, packed with long-distance commuters, was nearing the end of its 125-minute journey to London when it ran into the back of the 07.18 from Basingstoke just after 8 a.m.

As the trains crashed about a quarter of a mile from Clapham Junction, in suburban south-west London, an empty train, the 06.03 from Waterloo to Haslemere, ploughed into wreckage lying on an adjacent track.

Hundreds of passengers streamed from the carriages and made their way up an embankment towards safety, where many stood staring down in horror at the carnage below.

Mr David Crump, 40, an insurance training manager from King's Somborne, Stockbridge, Hants, was in the last carriage of the train from Poole. He said: "We started slowing down and suddenly there was this loud bang. A few people were thrown forward out of their seats. Some of them had cut their heads."

"Surprisingly, there was no panic whatsoever. I suppose we were in the most fortunate part of the train. We had heard the bang and a terrible screaming sound."

"We thought we had hit something on the rails. It was only when we scrambled out that we realised what had happened. I helped some people up the bank and over the bridge."

Mr Stewart McMillan, 22, of Farnborough, Hants, who works for National Westminster Bank in London, said he was dozing in the train from Basingstoke, which had stopped at signals.

He was woken by the crash and people screaming, and found himself pitched forward out of the window. He scrambled up the bank to safety with a severely cut face.

Mr Brian Hambleton, 53, of Fleet, Hampshire, a chief nursing adviser, was also travelling on the Basingstoke train. He said:

"I was in one of the carriages that was tipped on its side in the crash, not

the rear carriage but the one next to that.

"The train had slowed down and it felt as if we had been hit by something at the back. It was a huge impact and we were all thrown forward, right across the carriage."

"There was a lot of confusion, the lights went out, and people then started to find out how bad the injuries were. Someone opened a window and some of us got out and helped others to climb across carriage roofs to the top of the embankment."

Another survivor, Mr Keith Lerner, 36, a businessman from Southampton, said: "There were people underneath me and under the metal and there were people with metal in their bodies."

"A woman was trapped with metal in her chest and we just started to get people out immediately. It was the most horrible sight I have ever seen."

Mr Dan Atkinson, a journalist for the Press Association agency, was one of the first people on the scene. He was

travelling in a train which stopped just behind the accident.

Mr Atkinson said passengers in his train were complaining about delays when the carriage doors suddenly burst open and shaken British Rail staff shouted for doctors and first-aiders to come forward.

"A few yards down the line were two trains. One appeared slightly damaged, parts of the other were completely destroyed. Two carriages on the second train lay on their sides, and a third carriage had been reduced to match-wood."

"Emergency workers were clambering on the roofs of the carriages. Firemen, policemen and ambulancemen were carrying the injured up the embankment to waiting ambulances."

"Schoolchildren from nearby Emanuel School peered through the railings down on to the track in horror. It seemed hard to believe that anyone could have survived in the crushed carriage."



Rescuers survey the scene of the wreckage near Clapham Junction in south London.

BR safety on par with Europe Previous UK rail crashes

By Richard Evans

BRITISH Rail's safety record compares favourably with that of Western European countries and the US, despite worries about the need for more investment to update rolling stock and signalling systems.

A recent report by the Railway Inspectorate, the statutory body responsible for checking railway safety in the UK, found that a great deal of effort was devoted by staff at all levels to maintaining the railways' traditionally high safety standards, but that there were no grounds for complacency.

The number of train acci-

dents in 1987, the last year reviewed by the Inspectorate, was the lowest for five years. A single accident, the collapse of a bridge in Wales after severe floods, which caused a train to fall into a river, was responsible for the three passenger fatalities during the year.

But Mr Robin Seymour, chief inspecting officer, was concerned at the understaffing within the Inspectorate, which could affect the maintenance of safety standards. The effective force employed in the field last year was 110 man-months, or 65 per cent of the full amount,

compared with 77 per cent in 1986.

Efforts have been made by the Government to ensure that more safety inspectors are recruited following a report into the fire at King's Cross underground station in which 31 people were killed. The report was critical of the lack of resources applied to safety procedures by London Regional Transport, which is responsible for the capital's underground rail network.

British Rail has also carried out a thorough review of selection and training procedures.

- May 22 1915 Britain's worst railway disaster at Quintinshill north of Carlisle. Signalling irregularities led to a double collision. 224 killed.
- October 8 1952 London's worst rail disaster at Harrow and Wealdstone, west of London. Double collision occurred when Perth to Euston train ran into another train and a third crashed into the wreckage. 112 killed. Soon after this crash, an automatic warning system was installed on all mainlines.
- December 4 1957 Lewisham, south-east London. Tail end crash with a stationary train due to signal failure. 92 died.
- November 5 1967 Hither Green, south-east London. The Hastings to Charing Cross train was derailed. 49 killed.
- July 30 1984 Polmont, in Scotland. Train derailed. 13 killed.
- July 26 1986 Lockington, Humberside, north England. A passenger train hit a van. Nine killed.
- October 11 1984 Wembley, north-west London. A rush-hour passenger train and a freight train collided. Three killed.
- November 12 1988 St Helens, Merseyside. A commuter train ploughed into a bridge. Train driver killed.

High Court defers London Life merger bid

By Raymond Hughes

THE HIGH Court yesterday agreed to defer until February an application seeking the court's approval of the proposed merger between London Life, UK mutual life insurer, and the Australian Mutual Provident Society.

The hearing will follow a fresh extraordinary general meeting (EGM) of London Life on January 27 at which a vote on the merger will be taken.

The Court of Appeal ruled last week that an EGM on October 19, which ended in uproar, had been invalid.

Lawyer Mr Philip Heslop, asking for an adjournment until February, said London Life's board was convinced that the merger was in the best interests of the company and of its members and policyholders.

The board was concerned about the potentially damaging effect which the delay and uncertainty would have on the company and its standing in the market. The company was anxious that the merits of the scheme should be ruled on by the court as soon as possible.

The board had been advised, Mr Heslop said, that it had the power, without the sanction of a special resolution by the members in general meeting, to seek the court's approval of the scheme.

Nevertheless, the board had decided it would be more appropriate to call another EGM, hoping in that way to avoid further divisive, expensive and potentially damaging disputes.

Mr Stephen Walkley, one of the dissenting policy holders, told the judge that the root of the problem was the lack of information given to members by London Life. He said he wanted the company to draft fresh proposals and account of members' comments and to include a statement from the objectors with its circular for the new EGM.

Mr Heslop urged that London Life should be allowed to take its own course, mindful of the fact that the circular for the fresh EGM, of the criticisms made by objectors.

Mr Justice Hoffmann, granting the adjournment sought by London Life, said the company was entitled to have the merits of the proposed merger adjudicated on by the court in one hearing and not in instalments.

Abbey National may offer free shares to members

By David Barchard

ABBNEY NATIONAL, Britain's second largest building society with assets of £26bn, is believed to be planning a free issue of shares to its members when its stockmarket flotation takes place next year.

The tax obstacles in the way of such a handout were removed in amendments to the Finance Act last summer after discussions between the building societies and the Government.

As a result, each of the society's 8m members will stand to benefit directly if they vote in favour of the flotation of the society, at an extraordinary general meeting expected next spring. The building society is taking advantage in a recent change in the law to permit mutual societies, which are owned by their depositors, to become public companies.

Abbey National yesterday refused to comment on its flotation plans, saying only that further details are likely to be announced in mid-January when it launches a nationwide campaign to explain its plans to its members.

A free allocation of shares is widely expected because it would help Abbey National's board clear the daunting hurdles set by the Building Societies Act on incorporation. These say that at least 20 per cent of members must vote on the issue and there must be a majority of 75 per cent in favour of the change.

While Abbey National has always been confident of obtaining this majority, a vociferous group of members opposed to flotation has

emerged in the last six months. Exactly how much each member will benefit will depend on the way in which Abbey National decides to proceed with the flotation. The obvious course, to link the allocation of shares to the amount held by each member in his or her account, may not prove possible to administer.

In that case, Abbey National may have to consider handing out a fixed amount of shares to each member holding more than £100 at a qualifying date. It will also pay out a share of its reserves in compensation to children under 18 who will not be able to vote. This latter amount is likely to be 5 per cent of their deposits.

However, Mr John Wrigglesworth, building society analyst at Phillips & Drew, yesterday warned that it was pointless to speculate at this stage about the value of the shares handed out to each member. "It will depend on the amount Abbey National is planning to raise from the flotation. I calculate that it would mean shares worth around £200 for each member of the society," he said.

One of the big puzzles surrounding Abbey National's flotation plans is its failure so far to name the qualifying date on which members must have held deposits to become eligible to vote on the flotation and benefit from it. Yesterday a spokesman for the society would give no indication of when the date might be or why it had not been announced so far.

Government ad campaign aims to calm egg fears

A NATIONWIDE advertising campaign will be launched by the Government this week to try to calm public fears over the possible health risks of eating eggs, writes Lisa Wood.

The campaign will be spearheaded by a series of newspaper advertisements which will seek to get an "eggs are safe" message across to consumers who may be at risk from salmonella infection should they eat a contaminated egg.

Retailers are also planning to give free leaflets to shoppers

on how to store eggs and cook them.

Mrs Edwina Currie, junior health minister, caused consternation in the industry and among egg eaters 10 days ago when she suggested most eggs were infected by salmonella.

Retailers are reporting egg sales down by between 10 and 15 per cent last week.

Egg producers are urging the Government to pay compensation to the industry which claims it has suffered losses of at least £20m in lost sales.



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David and Gillian Bates, co-founders of Woodseton Projects, West Midlands manufacturer of giftware, plan to be at the Birmingham International Spring Fair in February - along with about 3,000 other exhibitors.

The sheer size of fairs like this means it is only too easy for a small company like Woodseton, employing five people and with sales of just £75,000, to be overlooked. Even after spending £1,500 on space and on mounting a stand, its efforts will appear modest alongside its larger competitors.

One answer to the problems of bringing smaller companies and buyers together has been a series of special fairs arranged by the London Enterprise Agency (LEntA).

Twenty-nine small companies producing consumer products displayed their wares in a corner of the entrance hall to BP's headquarters at LEntA's 6th Profit in Store exhibition in London last week.

They met buyers representing many of the major department store groups in Europe, the US and Japan, who were searching for the innovative, stylish product with a British flavour.

The popularity of these exhibitions has led to them being taken up by other small business support organisations around the country. They have created a network of outlets for smaller businesses alongside the traditional craft fairs, which appeal to the general public, and the larger trade fairs held in Birmingham, Harrogate and London.

At a show like Birmingham you have to hunt a lot to find the one company with a new idea," says Chris Bouchard, the US and Japan, who is a visiting Profit in Store for the British Isles Buying Agency, which represents US department stores. "But I'm interested in half a dozen here."

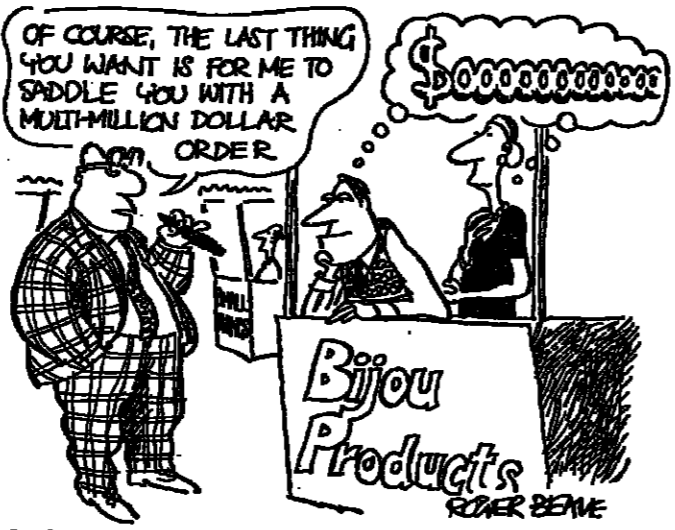
The smaller shows are also more affordable for the small company. Profit in Store charges exhibitors just £50 though for some small companies exhibiting for the first time there are the costs of setting up a stand. Nicola Graham, whose Painted Furniture Company started up six months ago, spent £350 on professional photographs of her work for use on the stand and in promotional literature.

Unlike most trade shows, which are open to any exhibitor who can afford it, Profit in Store has a tough selection process aimed at weeding out those companies which have products not considered suitable for

Exhibitions

How upmarket producers can benefit from taking a stand

By Charles Batchelor



the department store market or which would be overwhelmed by a sizeable foreign order.

The 29 small companies which took part this year were selected from 211 applicants by LEntA and the Export Buying Offices Association, the 23 members of which represent a wide range of department stores around the world.

Buyers are keen to deal with small companies because their products are usually unique and leading department stores will often pay well to have them in their displays. The disadvantage of the small company is that it lacks resources which may mean it is not able to deliver the volumes needed.

"The problem is that many of the exhibitors use outworkers paid on piece-rates," says Mike Gutteridge, chairman of the Export Buying Offices Association. "They often have difficulty controlling quality."

Peter Welsh, a director of Dittoware, a Whitty-based maker of table and kitchen crockery, says he has become aware of how important the quality question is since a recent visit to Germany. He

admits to surprise at how bad the image of British manufacturers is in Germany and is slowing his plans to expand into the German market to meet his potential customers' demands that he establish a local warehouse to ensure prompt deliveries.

Many of the manufacturers of craft items which sell well abroad are simply not geared up to producing in the volumes that department stores might require. Gutteridge recalls that a few years ago the owner of one small company burst into tears when a Japanese buyer ordered 1,000 of her particular product. "She said we were turning her into a factory," says Gutteridge.

For while buyers are looking for products with a degree of exclusivity items must not be too specialised in their appeal or too expensive to fit into the range of a department as opposed to a specialist store.

Ambition is not a problem for most of the exhibitors at Profit in Store. Ivor Leslie Rowe, co-founder of True Colours Knitwear, has expanded turnover to £70,000 in the two

years since he decided he wanted more than a stall in Covent Garden Market.

He is keen to build up business in continental Europe to counter the problems of selling to what he calls a "fickle" US market. He believes he would not have trouble adding to the 60 or so home-workers who already produce his brightly coloured garments, though he is concerned about finding the finance which would be needed for expansion.

A problem for the buyers is to find a product which will look right on display in an expensive store. "What looks good at a craft fair doesn't always look good when it's on display in a Macy's or a Bloomingdale's," says Richard Watts of Associated Merchandising Corporation.

LEntA's Tim Baldwin, who helps select exhibitors for Profit in Store, says foreign department store buyers are also looking for items which will travel easily and cheaply. A manufacturer of lampshades, which are light but large items, would have difficulty exporting, he says.

Items for export must also meet overseas safety standards concerning electrical wiring, the toxicity of paint or the flammability of clothing.

Pricing goods for export requires the small company to take into account the additional costs of transport, insurance and possibly discounts to the intermediaries involved, warns Baldwin. The products must be able to bear these extra costs and still remain attractive to the buyer.

Intense competition for the department store market from other European countries, the Far East and increasingly the US, means buyers have less time to spend chasing up small companies scattered around the country.

"Trips of four to five days have been reduced to 1½ days," says Gutteridge. The buyers will no longer jump into a car and visit someone's factory. We have to bring the sellers into our offices."

This is likely to mean that the trade shows and exhibitions become an even more important market place for the small company. But even when initial contact has been made with the buyer the manufacturer must follow this up with phone calls and further meetings to do the deal. "I've had a lot of interest but I don't expect anyone to place orders here," says Painted Furniture's Nicola Graham.

LEntA, 4 Snow Hill, London EC1A 2BS. Tel 01-236 3000.

Vietnamese entrepreneurs

Struggles of an ethnic community

David Sparks on official and unofficial help for an emigré population in London

Nhu Toan Tran was a tank captain in Vietnam. Now, in the UK, he makes cooking ranges for Chinese takeaways and restaurants, and has gone on to designing restaurants and fitting them out, undertaking contracts worth £100,000 each. Toan Phat Ltd in south east London turns over £500,000 a year. The name, he says, translates as "Tuan not poor" any more.

His success is exceptional. Kim Huong Le, community organiser for the 2,500 Vietnamese in Southwark borough (about an eighth of the total in Britain), says that 65 per cent of those of working age are unemployed.

The Vietnamese are a very diligent group, says Douglas Harman of Peckham Enterprise Centre, which administers £200,000 put up by Lloyds Bank and the Government's Task Force to promote businesses in that part of London. But language is a problem.

Young Vietnamese speak good English. But only a small minority of those who came to Britain as adults pronounce it in an easily intelligible way.

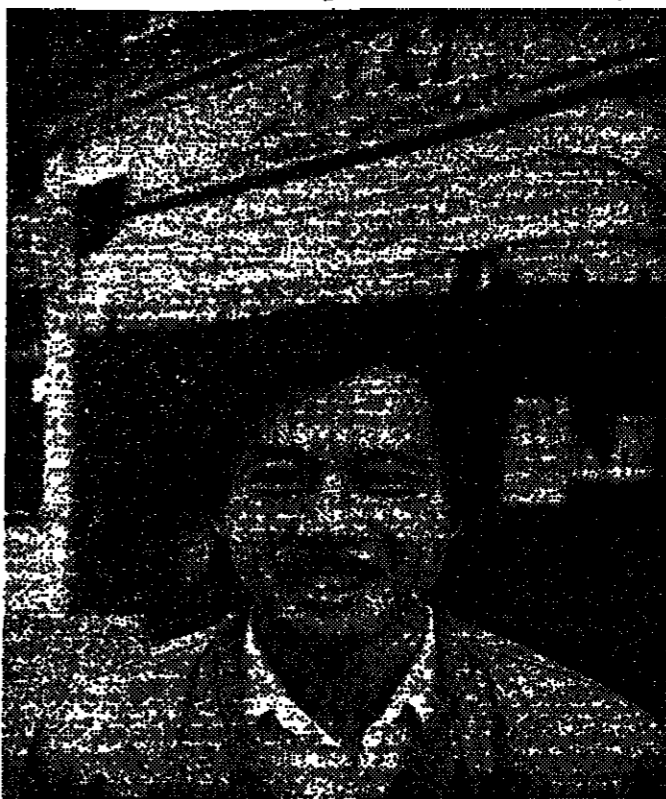
Va Hoa Hoang, a young Chinese from North Vietnam who runs Thames Motors in a railway arch in south east London, turned this to advantage. Vietnamese motorists who could not understand English garage men helped him to get going.

But language is a major obstacle encountered by Le, the enterprise centre and the Task Force as they seek to promote businesses and training for Vietnamese job-seekers. (The Task Force has just put up £12,300 to promote Vietnamese training and education.)

The language problem pushes Vietnamese businessmen into dealing in food. "In this business we don't need much English," says Ngo Dien, whose Mong Cai Bakery supplies a Chinese supermarket in Soho. "At my age it is difficult to study English."

Hoa Vinh Huk, who once ran a lock-making factory in Hanoi, has invented a board game, Military Affairs Chess. His problem is to get shops to stock it without the support of heavy advertising.

From the Lloyds Bank/Task Force fund, new businesses in Peckham can get grants of up



Thru Lamz: not a single day's holiday in three years

to £5,000 for intangibles such as marketing, and loans of up to £5,000 at 3 per cent for equipment. Ngo got a year's rent holiday and a £5,000 loan from Southwark Council.

There is also the enterprise allowance of £40 a week for a year.

But it cost Ngo £10,000 to fit out his bakery, plus £7,000 for the oven. He cannot make the extra investment necessary to cater for Marks and Spencer or J. Sainsbury.

Le says that the Vietnamese have had a poor response from the banks - "For a loan, banks want security and most of us did not bring any wealth with us." He points out, too, that after only about eight years in Britain, the Vietnamese community does not have the resources of the Pakistanis, Indians and Chinese.

Le has helped about 11 businesses to get off the ground in cleaning, car repair, fashion, food. The typical businessman is a former South Vietnamese officer, or a Chinese who left

North Vietnam after the China Vietnam war. He and his wife work long hours, with some help from children.

Toan left Vietnam with his family in a boat he built and reached Britain via Singapore. He knew only about fighting and freedom, he says, for he had gone straight into the army. He learned engineering by watching other workers in a REME workshop and a West-nesbury factory. "Then I went round England looking for a business I thought I could do."

He decided that the Chinese community did not know about sheet metal work and he could make them better cooks than the English manufacturers. But first he had to raise some money. "I worked for McDonalds at night time and for Bejam in the day time, for £500 a week." He invested his money in machines and, though he spoke no Chinese, set off round the takeaways.

"After three years, people knew me. Now they come to me."

Nguyen Duc Cung, an officer and car dealer back in Vietnam, was in the same prison camp as Le after South Vietnam's collapse. His hobby as a boy was palmyristy and, after having got a reasonable grasp of the language, he first made a living in Britain by reading the palms of passers-by at Covent Garden.

He went on to get a stall there selling Chinese handicrafts and he now also has a small supermarket in east London, bought with the help of money his wife brought from Vietnam where she ran a jeweller's.

The cooks are large gas pots which, in use, are filled with water between the burners. He has sold 1,000 at £3,000 each. He has fitted out three restaurants in London, Norwich and Brighton and is working on two more.

For the decor, he brings in vases from Taiwan and gets skilful embroiderers to produce wall pictures on rich red cloth. He feels that, to expand further, he now needs an English partner.

Thru Lam, who with his wife Hne, runs the Dalat restaurant in Kilburn, was among 4,000 people on the last ship to leave before Saigon fell. He got a job before Phillips Petrol, for which he organised materials supply in the Ivory Coast and at Aberdeen.

The Dalat is in a house bought with the help of his Phillips savings and a mortgage. It is named after the hill resort that his wife comes from.

"My wife always wanted to have a restaurant. She is the chef at the back. I am at the front. Our daughter helps me and also helps her mother. We just want to have a local, family-run business. In three years we have not had a single day's holiday. We open seven evenings a week," he says.

"This was the first London restaurant with authentic Vietnamese owners. We tend to do spicier food than the Chinese. We use water rather than oil, and fish sauce, not soy sauce. We get French people, Australians, Americans, quite a lot of Japanese. For the average meal, you're talking about £10 a head. We don't have high overheads."

Nguyen Duc Cung, an officer and car dealer back in Vietnam, was in the same prison camp as Le after South Vietnam's collapse. His hobby as a boy was palmyristy and, after having got a reasonable grasp of the language, he first made a living in Britain by reading the palms of passers-by at Covent Garden.

He went on to get a stall there selling Chinese handicrafts and he now also has a small supermarket in east London, bought with the help of money his wife brought from Vietnam where she ran a jeweller's.

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ANNOUNCEMENTS TYZACK & PARTNERS have appointed Brian Gordon to head their office in Leeds. He will be joined by Tim Swadlow from The Clarke Group.

INTERNATIONAL TAXATION The Financial Times proposes to publish a Survey on the above on 21st February 1989 For a full editorial synopsis and advertisement details, please contact: Jacqueline Keegan on 01-248-8000 ext 3740 or write to her at: Bracken House, 10 Cannon Street London EC4P 4BY.

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TECHNOLOGY

Switch of acid to ease sludge hazard

By Dal Hayward

THE environmental problems caused by the waste from titanium dioxide production could be solved by a process developed in New Zealand.

Titanium dioxide is an important chemical in the manufacture of paint, plastics, paperboard and heavy glossy paper. Current production methods involve sulphuric acid, which leaves rust-red ferrous sulphate sludge and waste acids.

Disposing of the waste, much of which is dumped at sea, is environmentally harmful and costly. In Europe some plants face closure because of tougher anti-pollution regulations imposed within the European Community.

A New Zealand research team, backed by Fletcher Challenge, one of the world's largest paper producing groups, has developed a new manufacturing process which not only eliminates the damaging ferrous sulphate residue, but is also cheaper than traditional methods. The team included scientists and technicians from industry, Wellington University and the Government department of scientific and industrial research.

The new process involves replacing the sulphuric acid, which is used to digest the minerals needed to make the titanium dioxide, with hydrochloric acid.

Fletcher Challenge has decided to build a NZ\$ 37m (£13m) plant on a two-acre site near Wellington, which will produce 3,000 tons of titanium dioxide a year. Although small by world standards, this is intended to demonstrate the commercial potential of the new process.

The company has no existing plant producing titanium dioxide. It does, however, own paper-making mills in several countries.

It also owns or controls a large supply of the mineral fluorspar - an essential ingredient in the production of titanium dioxide - in South Island, New Zealand.

The company has established a fully owned subsidiary, Fletcher Titanium Products, to run the project.

The personal computer revolution has provided businessmen with an invaluable tool for analysing and manipulating information. But business-orientated computers are capable of doing much more than these important and worthy functions.

A generation of children has now grown up playing computer games, so software houses have turned their attention towards adults and are writing sophisticated programs for use on powerful business machines.

In their most simple form, the games available are text based and tend to have limited graphics or none at all. Each player adopts the role of one of the characters in the story and sets about a series of tasks.

The player is presented with problems on screen and must tap in possible answers. The program evaluates the answer by using a parser. This compares the words entered by the player with the passwords needed to solve the problems set by the programmer.

Early games had inflexible parsers which had difficulty understanding even the simplest of sentences. But more recent programs have proved much easier to use.

As the game progresses, the player must gather both the items and information needed to solve all of the puzzles. Text-based adventures need a certain attitude of mind, a methodical manner and considerable logic.

Among the most popular games this year is an adventure called Corruption (Magnetic Scrolls, £24.95) which is set in the yuppie-riden City of London. The main character, who has just arrived as a partner in a new BMW car, is being set up by his cocaine-sniffing colleagues to take the blame for an insider trading scandal.

The aim of the game is to avoid being convicted by the grand squad or murdered by a particularly evil cocaine baron.

Corruption has its humorous moments. Initially, none of the game's all-singing, all-dancing British Telecom telephones works. This is despite the fact that Magnetic Scrolls, the company that wrote the program, is part of British Telecom. The Financial Times makes a brief appearance, but thankfully appears to play only a minor role in the proceedings.

One of the most enduringly popular games is the Leather Goddesses of Phobos (Infocom, £24.95). The game has three levels of play - tame, suggestive and lewd - though in fact



Just playing at City 'Corruption'

Paul Abrahams conducts a little practical research into computer games for adults

nothing salacious is contained. It is a spoof on the 1930s Flash Gordon adventures, the object of the game being to save the world from the Leather Goddesses. The main character can be male or female, depending on which of two laboratories is chosen at the start of the game.

Another popular product from Infocom is the Hitchhiker's Guide to the Galaxy (£24.95). Hitchhiker's was co-written by Douglas Adams, author of the radio series and book of the same name.

Although the plot is different from the originals, it does contain a number of familiar characters, including Arthur Dent, Ford Prefect, Zaphod Beeblebrox, Trillian, Marvin the paranoiac android and a Vorgan captain with an unpleasant taste in poetry. Alas, this particular player never succeeded in putting the Babel fish in his ear, which would have enabled him to enjoy the full delight of Vorgan poetry.

Machines with a colour graphics adapter card - which offers four different colours and a resolution of 320 x 200 pixels - can run games with more complicated images. Among those available are traditional products in computer

format such as Trivial Pursuit (Domark £24.95), Scrabble and Diplomacy (Virgin Software, £24.95). The suppliers say that the computer versions of these games allow individuals to play solitaire, or the computer will supply other "players" to make up the numbers. One advantage of the computerised Diplomacy is that the software resolves all arguments between players.

For those lucky enough to have a machine with an enhanced graphics adapter board - with a resolution of 640 x 350 pixels and 16 colours - the range of games available is greatly enhanced.

One which takes full advantage of the extra resolution and colours is a flight simulation called Falcon AT (Mirrorsoft, £44.95). Mirrorsoft claims that this F-16 aircraft simulation has been used by the US air force in helping to train pilots.

Falcon can be played at five levels ranging from Lieutenant to Colonel. At its easiest level, it is possible to take off and fly within about five minutes. At higher levels, however, flying is far from easy and is made all the harder by enemy aircraft and missiles. The graphic images on the ground are particularly impressive.

There is a downside to computer games, however. Their increasing popularity has been accompanied by widespread illegal copying and such infringement of copyright has increased the risk of computer viruses and Trojan horses. (A virus is a piece of software which has the ability to copy itself from one system to another. A Trojan horse is software concealed within the virus which, when activated, will carry out a predetermined task.)

The advantages of buying software from shops in sealed packages are considerable - except for the cost. The disadvantages of having a friend supply cheaper software illegally can also be considerable.

In recent weeks City of London institutions have been hit by viruses in two pirated games, called Leisure-suit Larry and PLO. In both cases, the virus was capable of destroying all data on hard disks. If games are going to be used on business machines containing valuable data, it is well worth the expense of buying them from shops.

All prices quoted are for versions which are IBM-compatible. Games were tested on an IBM PC.

The recordable compact disc

TAIYO YUDEN, the Tokyo electronic components and magnetic tape manufacturer, has developed recordable compact discs (CDs) to the manufacturing stage. It is making them available to digital recorder designers interested in exploiting this potentially important market.

Although consumer availability of such recorders raises the same, unresolved, copyright problem as Dat (digital audio tape), the situation is different in professional publishing and computing. There, CD players are freely available and in use for information storage and retrieval.

Taiyo Yuden believes that relatively cheap, small studio recording systems will allow performers and information providers to produce relatively small quantities of CDs, so obviating the need to go to a large CD pressing company.

Recorders are being developed, but the company will not reveal by whom, indicating only that they will probably come on to the market late next year. The discs, called CD-R, meet the Philips/Sony "Red Book" requirements.

The technology will be competitive, in the computing world, with that already introduced by Hitachi and others on the slightly larger (5.25 in) "write once read many times", or WORM, disc. The 4.7 in CD-R disc, however, has the advantage that it can be played on the 44m existing CD and CD-ROM players.

CD-ROM (read only memory) is the latest data version of CD, allowing text and graphics to be brought up on a personal computer screen.

But the future in this area is unclear. Many in the computing industry believe that optical recording will not make an impression until fully erasable systems are available at prices, and with access times, that make them competitive with magnetic discs.

Towards a TV that is like a book

A NEW UK company, Rytrak of Liverpool, is taking a stake in the flat screen display market with what is claimed to be the first fully automated chemical vapour deposition

(CVD) machine.

The technology has been licensed from the UK General Electric Company (GEC), and the first £250,000 machine has been bought by GEC for the production of displays which are believed to be for military aircraft applications.

The Rytrak machine is said to have overcome a problem often encountered when making large flat displays, that of laying down very thin, uniform layers of materials like polysilicon. It is claimed that the new machine can do this successfully on areas up to 14 in square.

Such "transistor quality" silicon is necessary for the fabrication of both the coloured pixels (picture elements) and the microscopic electronic circuits needed to drive the display.

The company says that the whole display can be driven with only three external wires. These carry a continuous stream of signals that can switch each pixel on or off and adjust its brightness. The use of polysilicon gives pixel switching that is fast enough for clear television pictures.

Although the maximum display size limits "hang on the wall" television applications, Rytrak foresees a personal set which opens like a book. It would have a memory that would enable it to start recording a programme when the "cover" was closed. The viewer could pick up the programme where he left off by opening the "book" again.

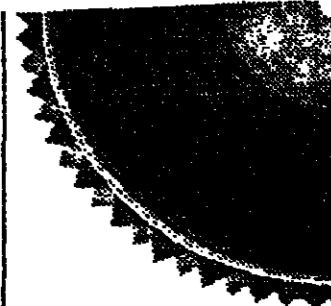
Facilitating the desk-top scan

FACTI, the computer company which is part of the Norwegian Design Funktion group, has launched a document scanning system for £995.

Designed for direct document input into desk-top publishing systems, the model A4301 is easy to use and can scan an A4 document in 12 seconds.

After scanning, the image is translated into standard format which allows basic elements (pixels) of the image to be edited on screen. Also the image can be cropped, rotated or inverted.

The machine can deal with bound volumes and has a lens system with large depth of field, which allows all the details to be picked up from books that are not completely flat.



WORTH WATCHING

Edited by Geoffrey Charlish

A dwarf that grows to a giant

AN ACCESS platform, which can raise a person to 9.7 m (32 ft) but which can be retracted to pass through a single door, is available from Simco Eurolift of Cork, Ireland.

Called Gofor 90, the unit can be towed by a small car or van to a site and then manoeuvred into place by one man.

The company says that it will be possible to use the new platform in buildings which most such units would have difficulty entering.

A secret coder to carry around

HUSKY Computers, of Coventry, a leading British maker of hand-held machines, has teamed up with Cossor of Harlow (part of the US Raytheon electronics group) to develop and produce a tactical data encryption system for the UK Ministry of Defence.

A variant of Husky's Hawk portable will be used with the coding system and modern needed to meet UK Army specifications.

Tactical data entered on the Hawk keyboard in the field will be encrypted (scrambled) to make it meaningless to all but the recipient and then processed for radio transmission in the modem (modulator/demodulator).

Similar equipment at the other end of the radio link will reproduce the text and data on a screen.

CONTACTS: Taiyo Yuden: Tokyo, 832 0101. Rytrak: UK, 051 229 0221. Facti: UK office, 0534 530008. Simco-Eurolift: Republic of Ireland, 21 353011. Husky: UK, 0203 666161.

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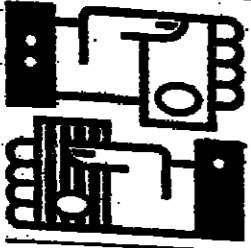
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FINANCIAL TIMES SURVEY



Spending on advertising in the UK may level off as new TV and radio outlets begin to compete,

writes Phillip Rawstone. But buoyant spending in Europe should encourage British agencies which have been strengthening their position on the Continent.

Time to find a partner

IT HAS been another bumper year for the advertising industry. Advertising expenditure is expected to total close to £7bn, compared with £5.8bn last year, according to Advertising Association (AA) forecasts.

Over the first six months of the year, television revenue rose by 15 per cent, total press advertising by nearly 20 per cent, and radio revenue increased by more than 30 per cent.

But the most remarkable feature of the year's growth so far has been in recruitment advertising - up by 60 per cent in regional newspapers, and by more than 100 per cent in free newspapers, in the first quarter of the year.

Mr Mike Waterson, AA director of research, says that the main influence over the next two years will be the growth of consumer spending and the level of corporate profits. "The massive classified boom looks as though it may be about to come to a halt. The display boom is very likely to diminish," he says. "But there is still the likelihood overall that the good times still have a reasonable chance of continuing, at least until the end of 1990."

Mr Waterson predicts real growth of around 4 per cent next year, declining to 2 per cent in 1989.

That suggests expenditure in the UK may be levelling off as the new television and radio outlets, outlined in the recent Government White Paper, begin to compete for advertisers' money in the early 1990s.

Mr Waterson warns that other factors could also limit future growth. There is the possibility of bans on total categories of advertising. "Optimists believe only £100m of tobacco advertising is on the line. Realists know better... many pressure groups [are] involved in seeking a ban on alcoholic drink advertising - some £200-£300m of expenditure."

Recent moves by Grand Metropolitan and others to establish balance sheet values for brands could also affect advertising, Mr Waterson says. The crucial question is how advertising is treated in companies' balance sheets and by the Inland Revenue. Up to now, advertising has been tax allowable as a cost, but if brands are established as an investment, it might be thought logical to treat advertising in the same way and make it a post-tax charge.

"One possible result could be that companies might spend less on advertising than they do now. The implications... could well be considerable."



Advertising

Waterson says. The deductibility of advertising expenditure is already a live issue in the US.

But if such uncertainties are beginning to cloud future growth in the UK, buoyant advertising spending is forecast for the major European markets up to 1992. In Spain, real growth of 20 per cent is predicted next year, and between 12-15 per cent over the following three years. By 1992, the Spanish market will be worth more than Pta400bn (£1.9bn); the Italian market,

growing at around 7 per cent a year, L4,000bn (£1.7bn). In France, advertising spending is set to rise by an average 6 per cent to FF200bn (£2.8bn); in Germany, by a steady 5 per cent a year to DM17bn (£5.4bn).

That should raise the optimism of British advertising agencies which, for the past year or so, have been steadily strengthening their position on the Continent.

Urged on by a £15m Government advertising campaign, London-based agencies, like many of their corporate clients,

have begun to prepare for the European single market. Throughout the past year, agencies with European networks in place have been reorganising their management structures; and there has been a constant stream of mergers and alliances with European agencies.

After taking a 49 per cent stake in France's Groupe Belier, WCRS acquired a 50 per cent interest in the leading French media buying independent, SGGMD.

Foots Cone & Belding

merged its relatively weak European operations with those of the French agency, Publicis; Lowe Howard Spink & Bell merged its French business with Quadrillage, WPP

linked with Partner of Belgium. Lopez has continued to extend its Alliance network, taking a stake in a Frankfurt-based agency. It now covers 11 European states. Yellowhammer set up a joint venture in Paris. Mills & Allen, the UK's largest poster company joined forces with Avenir Publicité to establish a European chain.

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Even the smaller agencies got into the act. Watts Lord, of Oxford, Roger Mayer BSW, in Switzerland, and Proquill, of Austria, took the lead in setting up COMIN, a pan-European collective of independents.

The hunt goes on for partners. Such is the demand that the Institute of Practitioners in Advertising has set up an agency-matching file in response to "constant requests" from other UK and EC agencies for help in forming joint ventures.

At home, there were some mergers, too. Saatchi & Saatchi folded into subsidiary, Ted Bates, into another, Dorland, to form BSB Dorland, which thus became the UK's second biggest agency with billings of £175m; and Boase Massimi Pollitt took over Davidson Pearce, lifting the agency into fourth place in the UK league, and positioning itself for a foray into Europe.

But the move that has really rocked the industry this year has been Saatchi & Saatchi's decision to centralise the media buying operations of its four UK agencies around newly-acquired media independent, Ray Morgan & Partners. The new company, Zenith, with billings of £700m, some 17 per cent of the market, was set up in response to the growing concentration of media ownership in the UK and elsewhere in Europe.

Though the venture could face many problems, not least that of potential conflict between clients in the same line of business, the negotiating strength it is likely to give Saatchi in the media market has prompted rival advertising agencies as well as the media independents to attempt to build their own muscle.

WCRS, to some extent, anticipated the Saatchi strategy in allying itself with SGGMD of France. Young & Rubicam has joined Havas of France in a joint venture; and Ogilvy & Mather has been engaged in long discussions with Omnicom about amalgamating their world-wide media operations.

Among the UK media independents, which over the past decade have been the driving force of the sector, size as well as specialisation has also suddenly acquired importance. TMD, the biggest independent, recently bought Yershon Media. And others are seeking closer links with European independents.

Advertisers are watching developments warily. For them the future already seems complex enough with the opening of the European market, the restructuring of UK broadcasting and the spread of satellite and cable television, and an increasingly fragmented market.

The key questions being asked of forthcoming changes in the UK are:

- Will the advent of new channels increase viewing, thus bringing down the cost of television advertising, or will they fragment audiences, making mass markets more expensive to reach?
- Will the proliferation of television stations make television advertising campaigns more difficult to buy?
- Will there be enough revenue to ensure the high quality programming that advertisers need?
- How can all the channels be measured to provide comparable audience figures?

The Government White Paper, which at first glance seemed to meet so many of the demands of advertisers, long frustrated by the increasing costs of the ITV monopoly, does not, on closer perusal, offer quite the relaxing scenario that had been expected. "UK clients," says Mr Winston Delaney, chairman of Delaney Fletcher Delaney, "will look back on this era as a golden age when mass audiences could be reached without the expense of buying time on hundreds of different media."

Meanwhile, those mass audiences are being chased with unremitting vigour. Leading the pursuit are such familiar names as Unilever and Procter & Gamble, Nestlé and Kellogg's. But the banks, insurance companies and building societies are pushing close behind, and there has been a rush of retailers. Unilever retained its place last year as the holding company with the biggest advertising spend, £104m, according to Media Expenditure by Analysis (Meal). The Government occupied second place with £88m, and has been controversially extending its advertising campaigns this year.

Though no single financial institution figured higher than 37th in the spending list - National Savings Investment Account - several featured among the fastest rising brands of 1987; and financial sector advertising is estimated to be growing at the rate of 15 per cent a year.

1. What will be our brands' Strengths and Weaknesses, and what Opportunities and Threats will they face in the new competitive situation?
2. What consumer research do we need to identify consumer needs/market gaps/niches common to several countries and large enough to make a new "Euro-Brand" viable?
3. Who will have ultimate responsibility for profit for each brand throughout Europe? Will he/she have adequate power in each country?

Three of the seventeen essential questions on the Ogilvy & Mather 1992 strategic check list.

For help with the answers and all the other questions call O&M.

Ogilvy & Mather has jumped the gun on 1992. And we're prepared to give you a flying start in the Single European Market.

We have made a major study into the implications of 1992 together with an action check list of what marketing and advertising people should be doing now.

Both are required reading because there is nobody better placed to help you in Europe than O&M.

With 84 offices in 30 cities in 18 countries we have the biggest European network. We handle more international accounts than any other agency.

Our main agencies are backed by PR and Promotion networks and Europe's No. 1 Direct Marketing organisation.

We've set up the Ogilvy Media Center in Brussels to take maximum advantage of Pan-European media opportunities.

Our 25 years' experience in Europe can be put to work for you.

For information about the O&M 1992 Study, the Strategic Action List and the other ways Ogilvy & Mather can help you in Europe contact: Peter Warren, Chairman Ogilvy & Mather Europe, Brettenham House, Lancaster Place, London WC2E 7EZ. Telephone: 01-836 2466. Ogilvy & Mather

ADVERTISING 2

Retail advertisers still top the big spenders' league, but...

New money requires new specialists

The top 20 agencies - October 1987 to September 1988

	Total £m Oct 86-Sep 87	Total £m Oct 87-Sep 88	% Change
1 Saatchi and Saatchi	180.1	203.1	26.9
2 BSB Dorland	183.8	175.4	-4.6
3 J Walter Thompson London	153.3	172.3	12.4
4 BMP Davidson Pearce	134.8	138.9	1.8
5 D'Arcy Masius Benton and Bowles	108.1	128.8	21.4
6 Ogilvy and Mather	104.0	114.7	10.3
7 Lowe Howard-Spink	89.9	84.8	-5.6
8 Young and Rubicam	83.3	83.1	-0.2
9 McCann-Erickson London	90.2	90.7	0.6
10 WCRS Mathews Marcantonio	50.9	77.1	51.5
11 Collett Dickenson Pearce	68.8	72.9	5.8
12 Abbott Mead Vickers SMS	51.7	70.0	35.4
13 Allen Brady and Marsh	57.5	59.5	3.5
14 McCormick Publicis	46.3	57.4	24.0
15 Grey	47.7	57.3	20.1
16 Leo Burnett	44.8	54.1	21.3
17 Linas	44.8	49.4	10.8
18 KHB	35.7	45.3	26.9
19 Gold Greenless Trott	36.5	45.2	23.8
20 Bartle Bogle Hegarty	36.0	43.4	20.8
Total	1605.8	1841.3	14.7

Source: Campaign

FINANCIAL services advertising, as any night's television viewing shows, continues to increase at a tremendous rate, despite the effects of last year's stock market crash and the headaches of new regulations.

With the enlisted aid of celebrities such as George Cole, Joan Collins, Rowan Atkinson and Jonathan Ross, scarcely a month has passed this year without one or another financial institution figuring in MEAL's top 10 lists of television or national press advertisers. The Advertising Association expects a 15 per cent increase in financial advertising this year to a total spend of around £365m on television and national press alone. Growth is expected to continue at the same rate next year - this is one activity likely to be stimulated by high interest rates.



TV celebrities have enlivened financial services advertising

The growth in financial and business-to-business advertising has this year stimulated the formation of two new specialist agencies: Saatchi & Saatchi Business Communications and DMB&B Financial. Both were launched on the premise that the financial and business sector was proving too complex for agencies that had been weaned on cars, food, and drink to handle effectively.

A Research Business survey for DMB&B showed that even the agencies themselves ranked financial advertising among the worst and least understood. Their clients in the financial institutions appeared rather more satisfied, rating the advertising above that for consumer durables and government services. Though one client acknowledged: "You have to be more inventive with financial - because otherwise it can seem dull."

But despite the rapid increase in financial advertising, and in corporate advertising, of which British Steel with a spend of £17m was this year's leader, this so-called "new money", says Mike Waterson, of the Advertising Association, has not been as "significant in total terms to adspend growth as the old faithfuls of food, retail, car and drink advertising."

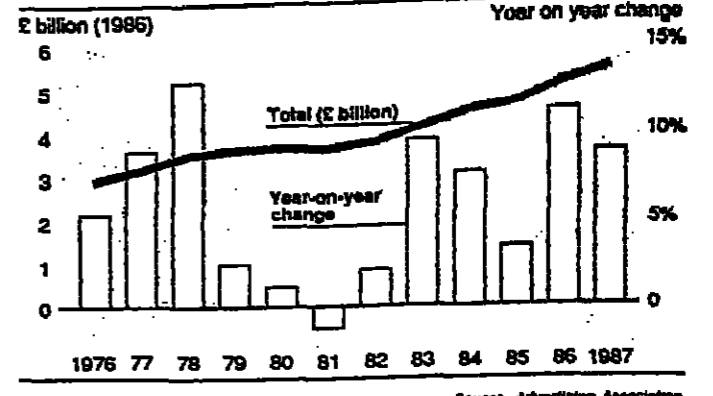
This year's list is expected to show another marked surge in the cars sector, which rose by 14 per cent last year, when, according to MEAL, total car advertising reached £22m, or nearly 2 per cent of sales.

From the moment Peugeot launched its controversial, blazing sugar-cane fields commercial at the turn of the year, the battle for sales between the major car manufacturers has been intensely fought. Austin Rover already holds a prominent position in the advertisers' league, with an estimated £12.2m spent so far during the year in support of the Metro

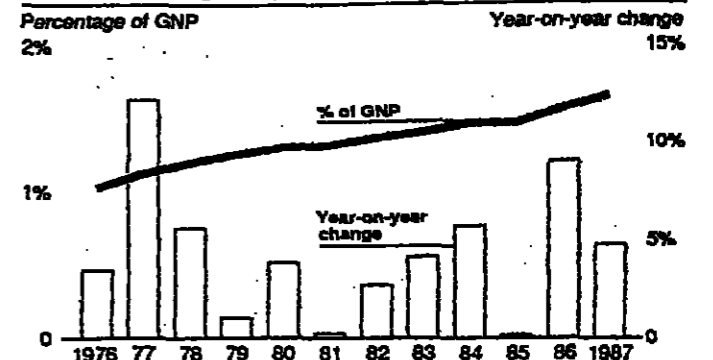
hatchback, and a further £10.3m on the Rover 500 model. In the drinks market, the fight continues between the lagers - notably Tennent's, Carlsberg, Carling Black Label, Fosters, Heineken, and Miller Lite, one of this year's major winners in the IPA advertising effectiveness awards. Brewers spent nearly £200m on advertising in 1987, more than two-thirds of it on lager; but the crowded field has not deterred others, such as Molson, from attempting to gain a foothold this year.

Philip Rawstone

UK Advertising expenditure



Advertising expenditure (% of GNP)



Top brand advertisers (Oct 87-Sept 88)

Advertiser	£m
BSQ Supercentres	18,920
British Steel Corporate	16,931
Dixons Photographic/Audio	15,940
Woolworth Stores	15,159
McDonalds	13,768
Nescafe	13,638
Currys Stores	13,632
MFI Stores	12,744
Whiskas Supermarket	12,283
Austin Rover Metro Hatchback	12,245
Maxwell House Coffee	11,570
Comet Warehouses	11,481
Ariel Automatic Powder	10,981
Benson & Hedges Spec. K/S Filter	10,716
Pedigree Chum	10,627
Austin Rover 500	10,529

Source: Mead

Quoted agencies are becoming more efficient
Eyes towards Europe

THE CITY of London still looks on advertising agencies with a jaundiced eye. On the stock exchange this year, the agency sector has been marked by depressed prices and sluggish trading. Out in the real world, by contrast, advertising business is booming, profits are healthy, and creativity as sharp as ever.

A survey by stockbrokers, James Capel, of 12 publicly quoted agency groups, shows an average profit margin of 13.5 per cent which, it predicts, should reach 15 per cent over the next two years. Yellowhammer leads the field with an operating profit margin of 34.7 per cent, followed by Abbot Mead Vickers (26.6), and Gold Greenless Trott (24.6). The Capel report says that since 1981, "profitability has steadily climbed to new highs... due to the increasing contribution from below-the-line areas where operating margins are higher than advertising... [and] to the improved efficiencies in agency groups."

"These efficiencies are almost certainly a result of significantly improved management over the last five years, brought in as a response to the increased demands and scrutiny that goes hand in hand with being a public company." The Capel survey also concludes that the quality of earnings of agencies, measured by their ability to keep clients, is exceptionally good. During the year to August, some 12 per cent of accounts on average moved from one agency to

another. But much of this movement occurred among the smaller advertisers, companies which had recently started advertising or whose business had seasonal or fashion elements. In the biggest advertising sectors, the tendency to move brands was well below average.

After the previous year's acquisitive forays into the United States, the industry's attention has turned towards Europe. London agencies have been limbering up for 1992,

A survey by James Capel predicts that profit margins should reach 15 per cent over the next two years

building extra muscle and toning up their management structures.

At home, there was some rationalisation. Saatchi & Saatchi merged its two subsidiaries, Dorland and Ted Bates, into BSB Dorland, which then overtook J. Walter Thompson to occupy second place in the UK advertising league published by Campaign.

Boase Massimi Pollitt merged with Davidson Pearce - a move that won some praise from City analysts, and lifted the combined agency into fourth spot in the league. WCRS Mathews Marcantonio - without the benefit of acq-

sitions or mergers - moved into the top 10 agencies after less than 10 years in business. The IOC Business Ratio Report shows that the WCRS group increased annual sales by 214 per cent a year during the three years ended October 1987, and recorded an annual profit growth of 161 per cent during the same period.

While the Saatchi brothers' stock fell further in the City because of a controversial £17m rights issue, the Charlotte Street agency consolidated its No 1 position. So far this year it has won £125m worth of net new business, a 48 per cent increase and £72m more than its nearest competitor, Young & Rubicam. The Saatchi subsidiary, KHB, also comfortably retained its place in the top 20 agencies in the UK, securing £28m of new billings, a 34 per cent increase.

The fastest growing agency this year, however, has been G&K which, with £25m of new billings, has more than doubled its size.

The reputation of London agencies for creativity continues to ride high - and though one US guru has recently suggested that British advertising is getting too humorous for its own, or its clients' good, British agencies took two of the four Grand Awards and no less than 12 gold medals in competition with 40 countries at the recent Film and TV Festival of New York.

Philip Rawstone

GOVERNMENT ADVERTISING

Labour alleges partiality

THE BRITISH Government has this year found itself at the centre of renewed controversy over the way in which it spends taxpayers' money on advertising campaigns.

With one of the country's biggest advertising budgets under their collective control, ministers insist that the near-£100m spent during 1988 has been used exclusively to provide information of general interest to the public. Their political opponents, meanwhile, accuse them of blatantly promoting partisan propaganda and of ignoring all the ground rules intended to curb such abuses.

It is an old argument stemming as far back as the mid 1970s when Mr Harold Wilson, as Prime Minister, ran into problems promoting his Government's counter-inflation strategy.

In 1985 the Widdicombe report responded to renewed concern over the issue by spelling out a code of conduct for local authority advertising, which reaffirmed the principles that the content, tone and presentation of publicity should not be party political. Its distribution, the report added, should be carefully controlled and the costs fully justifiable.

Neither has the present government been slow in highlighting and attacking what it believes to be the misuse of public funds for driving home the alternative, political message of its opponents. This year's Local Government Act was in part designed to prevent local councils, notably those controlled by the Left, from subsidising "propaganda on the rates".

In the last few months, the entire controversy has been revived with a vengeance, given the Government's decision to sanction further, major increases in departmental advertising expenditure.

In 1985-6, the Government spent around £22m on "informational" advertising but by this year the Central Office of Information had budgeted to spend over £50m on a range of campaigns intended to keep the public abreast of changes which may directly affect their rights and responsibilities.

The highest spending departments include Trade and Industry, where spending has come in for particularly close scrutiny, the Health Education Authority and the Department of Employment.

Other major advertising initiatives currently include the controversial AIDS campaign, the promotion of new training schemes for the unemployed and of the new arrangements for social security benefit payments. The Government is also spending money on preparing the public for the introduction of the poll tax and has, for example, just announced a further £2m boost to the drive aimed at discouraging the use of drugs and limiting the spread of AIDS.

With the new parliamentary



Mr Tony Blair: his complaints echoed parliamentary concern

session scheduled to pass legislation paving the way to the privatisation of the electricity and water industries, the expected advertising campaigns surrounding their sale will provide additional ammunition for the critics.

Not all the campaigns can be used by the Government's opponents to prove the "propaganda" case, but their objections have been given added weight with indications that some ministers have also been showing signs of concern about the scale of particular departmental advertising budgets and their effectiveness in terms of value for money.

Labour stepped up its offensive in the spring, lodging a formal complaint with the Independent Broadcasting Authority over the Government's alleged use of television to promote its own, political messages.

The principal target was Lord Young's DTI, which in the first three months of 1988, spent over £5m on the first phase of its Enterprise Initiative, intended to promote the Department's new role. Over the same period, the DTI spent another £5m on its campaign to increase awareness within the business community about the arrival of the single European market in 1992.

As a result, the Department's total advertising budget rose from £2m in 1985-6 to £13.5m in the last financial year - as much as in the previous five years combined. Lord Young was stung into defending his Department's high-spending approach in the

the Treasury, wrote to Lord Young on the issue. Some ministers interpreted the move as an attempt to curb the DTI's ambitions for spending on advertising.

Lord Thomson of Monfeth, the IBA chairman, has also entered the controversy by admitting concern over the Government's advertising campaigns. He acknowledges that ministers are using the persuasive and visual skills of advertising agencies to a degree which government has not done in the past and concedes that the change entails "the risk of transgressing the line between objective information and making a party political point".

The Opposition argues that, in many instances, the rules governing television advertising in particular tend to favour the Government. While the Government, for example, can run a advertisement promoting a forthcoming privatisation, a television campaign mounted by opponents of the strategy would not, on the other hand, be accepted; while British Nuclear Fuels can encourage visitors to its Sellafield plant, Greenpeace claims it cannot mount an anti-nuclear campaign on the nation's screens.

Whatever the arguments, there are no signs that the Government's advertising strategy is set to change. There is a very full agenda of legislation ahead, and most ministers remain convinced that advertising, within the framework clearly set down, will remain a cost-effective means of telling the electorate of the changes which affect their lives. The recent controversy may, however, lead to closer monitoring in order to restrict potential abuses and to a little more caution on the part of those who risk overstepping the guidelines.

Michael Cassell

WANTED

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ADVERTISING 3

Media buying: Saatchi's tough strategy is being watched closely

Strength to match the proprietors

MEDIA BUYING, long regarded as the poor relation of the advertising industry, has this year acquired new status. Recognition of its importance has been growing with the ever-rising cost of television advertising time. Advertisers' minds have also been concentrated on this sector of their operations by the advent of new media, the prospect of the single European market, and the increasing complexity and fragmentation of the advertising audience.

But it is Saatchi & Saatchi that has given dramatic point to the changing scene, with its acquisition of Ray Morgan & Partners, one of the leading media independents, around which it has now centralised the media departments of its four UK advertising agencies in a new company called Zenith.

John Ferriss, Saatchi's worldwide media director, explains the restructuring as a counter to the concentration of media ownership.

In the UK, Ferriss points out, Rupert Murdoch has 34 per cent of the national press market; in West Germany, Axel Springer has 66 per cent; and in Sweden, the Bonnier family controls 60 per cent of the weekly magazine market.

Advertisers and their agencies would be negotiating at a disadvantage unless they could match this strength. Ferriss says Saatchi's combined buying power of around £700m a year in the UK, 15-17 per cent of the market, would give it and its

clients a strong negotiating position. Saatchi's clients have so far accepted the strategy, despite some reservations, and a lack of firm promises about reductions in their costs.

Critics have suggested that the main beneficiary will be Saatchi itself, that the move is driven not by any advertising rationale but by the demands of Saatchi's bottom line and the City.

Ferriss retorts: "We are doing it because we believe we can get a better deal for our clients, and that means a competitive advantage for us, which in turn means we win more business."

He concedes there are problems - and his rivals have been quick to enumerate them. Size should bring discounts, critics agree. But they point out that skilled negotiators are already getting good deals, and that there is a limit to the use of muscle - demand will still put a premium on prime slots, and media owners are not going to surrender to rates that put them out of business.

Then there is the knotty problem of client conflict. Zenith will be buying televi-

sion time, for instance, for two car manufacturers, Austin Rover and Saab. That could pose awkward questions - is Austin Rover's spending clout being used to get Saab discounts? Will Austin Rover always be given the better slots?

Or is the important question really whether both Austin Rover and Saab get better deals than other car makers outside the Saatchi umbrella?

Finally, critics say, the centralisation of media buying brings closer the practice of "broking", currently outlawed by the Independent Broadcasting Authority. IBA rules forbid the ITV companies from selling advertising time wholesale to an outside agency for retailing to advertisers. But there are many who believe this must change - and who predict that many clients will revolt against it by buying their own advertising time and space direct from media owners, as Unilever, the UK's biggest advertiser, is already doing.

But whatever the criticisms of Saatchi's strategy, a lot of other agencies have been discussing similar moves. Ogilvy & Mather is talking to Omnicom about the possibil-

ity of amalgamating their worldwide media operations. If they get together, says one agency executive, "everyone else is going to be looking for a dance partner".

Other agency and independent media buyers are also combining to muster greater resources to tackle the complexities of the market and the European dimension.

Wight Collins Rutherford & Scott (WCRES) this year acquired 50 per cent of the leading French independent, SGGM, and formed a joint venture company, Carat Espace, to give it a firm foothold in the European market.

Tim Breen, WCRES deputy chief executive, is at pains to stress that this venture, unlike Saatchi's, is neither centralised nor motivated by any idea of strength with media owners. Carat's advantages will lie, he says, in its combination of expertise in international and local markets, in its flexibility, and in its co-operation with media owners.

Prospects of the single European market have impelled other UK and international agencies to seek alliances in continental

Europe where media-buying clubs have been springing up like mushrooms.

Saatchi, itself, is a member of Le Club Media in France; and partners D'Arny Masius Benton & Bowles, Young and Rubicam, J Walter Thompson, and Leo Burnett in the Media Buying Centre in the Netherlands.

Young & Rubicam is a partner with Havas of France in the French media buyer, HDM; and in Spain, Y&R buys media jointly with Leo Burnett and Grey.

In Britain, all these moves raise a question mark over the future of the media independents which, in the past decade, have captured around 20 per cent of the market. How will they fare against the size, resources, advertising knowledge and international networks offered by agencies now fully alive to the importance of the media sector?

The Association of Media Independents says that many advertisers will still prefer to choose their services à la carte instead of from an agency's fixed menu; that expertise and commitment will still be more valuable than muscle.

AMI chairman, Chris Ingram, whose own company, CIA, is one of the largest independents with billings of £48m, says: "Lots of multinational agencies boast of muscle while, in fact, they're simply muscle-bound."

But Ingram, himself, has recently set up two joint ventures, one of them with an advertising agency, and has been talking on behalf of AMI with major European independents in an attempt to tighten existing links.

"Being big," he concedes, "has suddenly become strategically important. Organic growth is no longer enough."

That has also been recognised by the biggest, and the only quoted, media independent, TMD Advertising Holdings, which a few weeks ago paid some £4.5m for another independent, Yeshon Media.

David Reich, TMD chairman, denies that he is following in Saatchi's footsteps. The two companies will remain autonomous and compete for business.

But if the tactics are different, the move is clearly a response to the same changes in the media. Mike Yeshon, one of the most widely respected men in the business, says: "Although we were growing at 40 per cent a year, the group had to acquire, be acquired, or merge with another company." Mass, in other words, has become critical.

Philip Rawstorne

ADVERTISERS have long complained about the shortage of television airtime in the UK, and the apparently ever-increasing sums of money they have to pay to get their products on air.

The inflation in airtime costs has been running at around 25 per cent a year. This has been fuelled, in particular, by new commercial sectors such as financial services, which have begun to use television advertising in a big way for the first time.

The arguments of the advertising industry about the rising costs of airtime have, it seems, been taken on board by Mrs Thatcher, the Prime Minister. She has expressed concern that small companies are effectively being excluded from advertising their products and services on television.

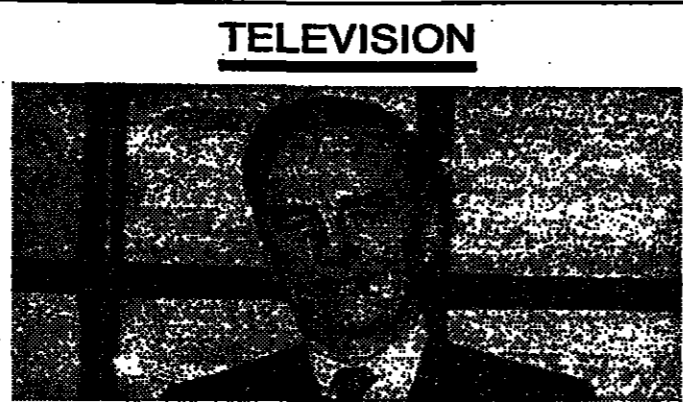
The arguments of the advertising industry were clearly taken into account in the Government's recently-published white paper on broadcasting: the decision has been made to encourage new channels and new technologies so that the viewer gets more while, at the same time, downward pressure is applied on both airtime and production costs.

Mr Douglas Hurd, the Home Secretary, introducing the white paper, spoke with pleasure about the possibility of dozens of new television channels funded by a mixture of advertising, subscription and sponsorship.

Most of the new channels will be delivered by satellite and, at least in the early days, subscription will be a more important source of revenue than advertising.

The main new opportunity for advertisers will be the launch of a new national Channel 5 in 1992-93 capable of reaching up to 70 per cent of the UK population. There is the more remote possibility, too, of an eventual Channel 6 reaching 30-40 per cent of the country.

The apparent opportunities for advertisers, however, extend beyond a new commercial channel. An important element of Government policy is the breaking up of the vertically integrated television industry in order to get more internal competition between



Mr Rupert Murdoch: praised by the advertising industry

New channels to cut airtime cost

its constituent parts. As part of that process, many more television licences will be issued by the new Independent Television Commission which will replace the Independent Broadcasting Authority. Channel 5 itself will probably be offered to broadcasters in the form of segments of hours daily. For instance, the daytime hours will probably be offered as a separate licence, with an entirely different company providing Channel 5's programmes in the evening.

A similar process could happen at ITV, which the Government suggests could be known as Channel 3 in future. The white paper has carefully made it clear that ITV's night-time hours - and one of the BBC's television channels in the early hours - will be advertised as separate commercial licences.

The advertising industry has also been successful in persuading the Government that Channel 4's airtime should in future be sold separately from that of ITV. At the moment, ITV sells Channel 4's airtime and funds both Channel 4 and the Welsh Fourth Channel, with an annual subscription based on 17 per cent of total advertising revenue.

When the changes envisaged in the white paper are finally implemented advertisers will have a variety of sellers of airtime to go to and it seems vir-

tually certain that the cost of a 30-second slot of advertising time will fall.

Advertisers have welcomed the new channels and, in particular, the opportunities they should give to target advertising at distinct segments of the market.

However, despite the opportunities that the new, more competitive market-place will bring for more precisely directed advertising, there are fears that a fragmentation of the audience will mean higher overall costs to advertisers. An advertiser may need to advertise on many channels to reach the current proportion of the population.

Of more immediate impact than the white paper proposals - which will only start to change the television advertising environment in the early 1990s - will be satellite television.

Astra, the 16-channel Luxembourg television satellite, is due to be launched on December 9 and begin broadcasting on January 20 next year. The Astra channels will include four channels of Mr Rupert Murdoch's Sky Television and two from W.E. Smith, the retail group, which has a television division. Both will fund their services from a mixture of advertising and subscription.

Mr Murdoch won warm praise from the advertising

industry recently when he not only announced that the television revolution had arrived but promised to undercut ITV rates by at least 25 per cent.

The Sky Television audience will depend, however, on how quickly people can be persuaded to buy the receiving equipment. There is considerable scepticism about claims that there will be a million receivers in UK homes at the end of the first year.

Next autumn advertisers will have an even greater number of opportunities to advertise on television when British Satellite Broadcasting launches its three new channels. BSB's film channel will be subscription financed, with the other channels hoping to attract advertising. At this stage it is impossible to say how quickly BSB or the satellite channels will attract advertising revenue.

Cable television in the UK is showing considerable signs of life after a slow start, with major US cable operators demonstrating a willingness to invest in the British industry. Last year in the US cable advertising revenues topped \$1bn and are projected to rise to \$1.5bn this year.

At least until the 1990s cable is unlikely to be large enough to represent anything other than a local advertising opportunity.

Despite all the talk of a television revolution, for the foreseeable future an advertiser wanting to reach a mass audience using television will have little option other than to go to ITV and buy in prime time. And there is little sign of any dramatic drop in costs.

The Advertising Association believes advertising expenditure on television will rise by a total of 14 per cent this year - 10 per cent in real terms. The best hope the Advertising Association can give advertisers is a slowing down of the rate of increase - to a 5 per cent real growth in 1989 and 3 per cent real growth in the first half of 1990.

Raymond Snoddy

NEWSPAPERS

Colour counts in the fierce war

able working practices - rather than any newly-discovered bottomless pit of advertising revenue.

Newspaper advertising revenues have been growing. According to the Advertising Association Forecast of Advertising Expenditure, there will be 13 per cent growth for the

national newspapers this year. Because of the strong performance of classified advertising, the regional press is growing at a faster rate than the nationals, with an 18 per cent rise forecast for this year.

The Advertising Association believes that the next two years are likely to provide a period of consolidation for press advertising, with classified, both for recruitment and property, growing much more slowly in 1989 and 1990 as high interest rates affect demand for labour and housing.

The apparently reduced entry costs to the newspaper industry are still attracting launches of new titles - often with disastrous results. The North West Times, which seemed on paper to be a plausible idea for a new quality regional, crashed in flames after only seven weeks.

Second time around, Mr Eddie Shah managed to avoid all the technological pitfalls of The Post that had made the birth of Today so painful, but still ran head-on into the established titles of the mass tabloid market - The Sun, Daily Mirror and The Star.

After his first week Mr Shah was fighting for survival with

sales estimated by the trade at around 200,000.

At the opposite end of the market, The Sunday Correspondent hopes to launch a new up-market paper in the spring, complete with colour magazine, whether or not The Independent decides to turn itself into a seven-days-a-week newspaper. The Sunday Correspondent believes there is a market gap because the quality dailies now sell 22 per cent more copies than they did in 1982, while the Sundays sell 3 per cent fewer.

Mr Bruce Fireman, managing director of Fireman Rose, the venture capital company, and the man who raised the money for the launch of The Independent, doubts the existence of such a gap. Fewer people, he says, now buy two Sunday newspapers and, in any case, the nature of Sunday leisure has changed.

However The Sunday Correspondent fares, the national newspaper battle is becoming increasingly intense. The hope of many publishers, such as Mr Robert Maxwell, publisher of Mirror Group Newspapers, is that the vast investment in new colour presses - more than £200m in Mr Maxwell's case - will help newspapers to win back some of the advertisers lost to television.

At the very least, it should help the press to hold on to its share of a growing cake as the opportunities multiply to advertise in the electronic media.

Raymond Snoddy



Mr Eddie Shah: avoided the previous technological pitfalls

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Screen Finance, launched June 1988, specialises in the business of film, cinema, television and video.

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WANTED

ADVERTISING 4

Magazines: revenue is up, amid the new launches for women

More titles, fewer readers

FOR OVER a decade the world of women's magazines has been, at best, one of the sleepiest sectors of the media. Circulation slipped; advertising was sluggish; new launches were few and far between. But in the last year or so women's magazines have woken up.

Suddenly the magazine market has been awash with new launches. The giant publishing groups have poured millions of pounds into advertising; sales have soared; advertising has revived. But profitability has come under pressure, as the world of women's magazines

a British version of Prima, a new monthly magazine.

At first glance Prima was the antithesis of everything the market researchers said a contemporary women's magazine should be. Throughout the 1980s, IPC had steered Woman and Woman's Own towards a younger readership with a menu of younger soap opera stars, older pop stars and a sprinkling of sociology.

Prima plumped for a diet of unreconstructed housebound housewife; with knitting patterns, sewing hints, cookery cards and money-saving tips.

entered the fray with More. HOLA, the best seller in Spain, has surfaced in Britain as Hello! Carlton Magazines, another Reed subsidiary and now part of IPC, launched Riva.

So far the profusion of new titles has stimulated the magazine market as a whole. According to the Audit Bureau of Circulation, sales of the women's weeklies soared by 9 per cent in the first half of 1988.

Advertising revenue has risen rapidly thanks to the fuss and furor over the new launches and the escalation in the cost of television airtime. Whereas in the past the rate of revenue growth for consumer magazines and colour supplements has tended to lag behind the rest of the media, the Advertising Association expects it to match, or even surpass, overall inflation for the next two years.

Yet the new entrants have attracted readers at the expense of the established titles. If Bella is excluded from the ABC figures, the sales of the women's weeklies fell by 8 per cent in the first six months of the year. IPC's glee at the success of Essentials has been somewhat dampened by the decline of Woman and Woman's Own.

In October the euphoria over the new entrants came to an abrupt halt when Riva collapsed. Riva had ventured into new territory as a newsy weekly for the affluent, working women who buy Cosmopolitan or Elle as monthlies, but are not attracted by the existing weeklies.

Riva was greeted with ambivalence. The advertising agencies had applauded the concept, but doubted that the magazine lived up to it. The affluent working women seemed to agree. Riva had set itself the target of selling 350,000 copies, but mustered sales of just 180,000.

After less than two months Riva was withdrawn. Some of its 70 staff were redeployed, the rest have been made redundant. Reed made a provision of £4.5m in its interim results to cover the cost of closure.

Undeterred, the giant publishing groups are forging forward with yet more new titles. In the meantime the focus for new launches has moved from women's to men's maga-

If Bella is excluded from the ABC figures, the sales of the women's weeklies fell by 8 per cent in the first six months of the year

has become more competitive than ever before.

The architects of this revival are Gruner + Jahr, and Bauer, the West German publishing houses; they have invested millions of pounds into introducing their titles to the British market with devastating consequences.

Until the West Germans arrived, the magazine market had been dominated by IPC, a subsidiary of the Reed International publishing empire.

IPC - or the "Ministry of Magazines" as it is dubbed in deference to its bureaucratic management structure and 1960s modernist headquarters on London's South Bank - had towered over the magazine market since its formation in the 1960s.

Condé Nast and National Magazines, both subsidiaries of US publishing empires, had colonised the "glossy" magazine market with Vogue and Cosmopolitan respectively. But IPC was the most powerful force in consumer magazines, thanks to its monopoly of the women's weeklies.

Woman, Woman's Own, Woman's Realm and Woman's Weekly were the leaders of a market in long-term decline. Only a few years ago one of IPC's executives predicted that the weeklies were unlikely to survive beyond the end of the 1990s.

But two years ago this sleepy world was shattered when Gruner + Jahr unveiled

The format has been astonishingly successful. Prima now claims a circulation of over a million.

Gruner + Jahr then turned its attention to the women's weeklies with the launch of Best, as a direct competitor to Woman and Woman's Own, while Bauer surfaced in Britain with Bella.

Bauer has been even more aggressive than Gruner + Jahr. It has bolstered Bella with a lavish £9m launch campaign and long-term financial targets that enable the magazine to charge the low - artificially low, or so its competitors say - cover price of 29p. Bella now claims to be the biggest selling women's weekly in Britain and has guaranteed sales of at least 1.1m copies to its advertisers.

Bella's debut has heralded a new era in women's magazines: of extravagant advertising campaigns, frozen cover prices, a bitter battle for advertising revenue and an apparently endless array of new launches.

IPC has battled back against Prima with the launch of Essentials. It has also bought Living and Family Circle from International Thomson, the Canadian-owned publishing group. This autumn it launched Marie Claire, a joint venture with Societe Marie Claire Albin, the privately-owned French publishing house.

Meanwhile, EMAP has

Condé Nast, spurred by the success of Waggon's Arena, is convinced that attitudes have changed. GQ swaggered on to the news stands last month with promises of being "a manual for those who want to enjoy success with style". We shall see.

Alice Rawthorn



Now advertisers are having to queue, too

THE CINEMA may be the minnow among the media fighting for the advertisers' shilling, but it is far from being the least interesting.

In the last two years there have been profound changes beneath a fairly calm surface which has seen revenue rise from £22m in 1987 to a projected £26m this year. This is roughly in line with the steady improvement in cinema admissions, up from 71m to 75m in the last three years.

The biggest change was the acquisition by Cannon of the ABC chain of cinemas. As a result, Rank Advertising, which serviced Cannon, suddenly had access to many more screens and lifted its share of the cinema advertising cake from 40 per cent to 80 per cent,

THE commercial radio industry in the UK, long the poor relation of television, is buzzing with confidence and prospects of dramatic growth.

For the second consecutive year, advertising sales of the industry, which is only 15 years old in the UK, have increased at around 25 per cent a year. This year gross advertising revenue for the Independent Local Radio stations hit £125m for the first time.

"Commercial radio is doing very well," said Mr Brian West, Director of the Independent Radio Contractors Association, the industry's trade organisation.

The growth, he believes, has come from a convergence of positive factors: the growth in retail sales, the high cost of television advertising and the stir caused by Australian investors in the British industry.

attracted to radio, Barnaby's Carvery, a chain of restaurants in the Grand Metropolitan group, recently mounted a £500,000 radio advertising campaign and reported a sales increase of 20 per cent.

Despite the renewed optimism, commercial radio in Britain has, financially, been a modest affair so far. The small sector has never managed to take much more than 2 per cent of total annual advertising revenues, compared with around 10 per cent in Australia, for example.

All that may be about to change as the Government makes it clear it wants to see three new national commercial radio channels and several hundred local and community stations. Many in the advertising industry now believe it is more than possible that radio could double its total advertising revenue before too long.

The new regime for commercial radio was spelled out in the recent government White Paper on broadcasting. Independent Broadcasting Authority control of radio will pass to a new Radio Authority which, it is expected, will be set up, at least in shadow form, soon after the second reading of the new broadcasting bill next autumn. Its task will be to regulate the industry with "a lighter touch".

All over the country frustrated broadcasters are drawing up plans to apply for local broadcasting licences. Mr John Keith Jones, President of the Federation of National Co-ordination for Community Radio, believes there are dozens of groups which want to run local radio stations.

The "big bang" for radio will begin in 1990-1991 but already the loosening up process has begun. The IBA recently announced plans to launch 20 new stations under existing

RADIO

'Big bang' is in the air

legislation and the suggestions were accepted by Mr Douglas Hurd, the Home Secretary.

The new stations will go on the air in areas already covered by an IBA franchise and will be designed to cater to "communities of interest" or ethnic minorities. They are going to be advertised at the rate of four or five a month and the first of the new stations could be broadcasting by next summer.

One of the suggestions put forward so far is for a commercial classical station for London, Classic FM.

The plan, backed by Andrew Lloyd-Webber's Really Useful Group and Golden Road Broadcasting, envisages a mixture of popular classical music, news, financial reports and general coverage of the arts.

Raymond Snoddy

with Pearl & Dean handling the remainder. Since cinema advertising is really in competition with other media, the Monopolies Commission is happy with the situation.

Advertisers and agencies have been less happy with the rise in rates over the last two years, up by 40 per cent, to average around £19.50 a 1,000 viewers. Rank denies this is a misuse of its power, rather an inevitable consequence of a shortage of selling time. Cinemas are reducing the length of their advertising slot in order to fit in more shows, and Rank and Pearl and Dean now send out weekly just a 13-minute

advertising programme, as against 18 minutes 10 years ago.

Things might get better as new screens appear in the UK - numbers have risen to 1,236 and another 200 are projected for the next 18 months, but basically cinema is a medium with too much demand chasing limited supply. If you try and book a campaign with Peter Howard Williams, of Rank, he may be able to fit you in at the tail-end of 1988, and the days when you could buy into a particular blockbuster film are long over.

Advertisers are just glad to get on to the screens at any

time. There is even the possibility of their booking on an "until cancelled" system; but a further price rise next summer, and perhaps the introduction of a simplified version of a pre-empt scheme as operates on television, with the highest offer securing the space, might be needed to dampen some of the demand.

Cinema is popular with certain advertisers because 80 per cent of its audience consists of the low TV watching under-35 year-olds. More to the point, 58 per cent of them are ABC1, with 65 per cent of London cinema goers falling into this desirable category. Not surpris-

ingly, the biggest advertisers are financial services, jeans and other clothing manufacturers, soft drink makers - and hard. The prominence of alcoholic drink advertising, 30 per cent of the cinema revenue, is worrying to a medium which suffered badly when tobacco was removed from the screens. Hence the drive to broaden cinema's appeal, especially to grocery manufacturers and the financial sector.

Cinema will always be a useful support medium for mixed advertising campaigns, attractive for its selectivity. TV commercials, often extended in time, have much more power on the large screen, and advertisers are prepared to spend up to £250,000 in production costs to get the advertisement right. The fact that they have stuck with the medium during the high price hikes of recent months is a sign of faith.

Anthony Thorncroft

CINEMA

You're lucky to get in

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FINANCIAL ADVISER
A FINANCIAL TIMES PUBLICATION

POSTERS

Healthy signs out of doors

Top 20 poster spenders: first half 1988 (£000s)

1	Ford car range	1,190
2	British Rail Intercity	1,138
3	Austin Rover 800 series	970
4	The Independent	833
5	Shell	845
6	Pedigree Chum	717
7	Esso Supertube	648
8	Mobil Oil	647
9	Heinz Weight Watchers	620
10	Peugeot 405	612
11	Nescafe coffee	596
12	Coloroll wallpapers	596
13	Campaign for Independent Financial Advice (Camifa)	596
14	DHL Courier	547
15	Reed Employment	530
16	Carlsberg lager	527
17	Legal & General Assurance	524
18	Sunday Express	518
19	Volvo car range	504
20	Srinifoff vodka	484

Excludes posters only; tobacco and charity advertising excluded. Figures based on OAA contractor bookings with estimates validated by Poster Specialist.

together six 16 sheet sites to create space for a more compelling message.

The renovation of the outdoor industry is quite remarkable. Traditionally it was a

poorly researched medium, difficult to buy into and dominated by the drink and tobacco industries, who hogged all the best sites. Now it is flexible, attracts many new advertisers,

and can offer research findings comparable to television. From this month Poster Marketing, the trade body responsible for modernising the industry, will give you a profile of both the quantity and the quality (in terms of sex, age and income) of the passers-by of any site in the UK.

Among the heavy new advertisers are two rival media, the press and television. The Independent was virtually launched on posters and both London Weekend Television and the Express Group have been using it for successful advertising campaigns in which the message changes weekly.

The first half of 1988 was particularly good for outdoor, with revenue 18 per cent higher, and with a quoted cost for reaching a thousand adults of 60p (for 48-sheet) as against 39p for television. The biggest advertisers were Ford and British Rail Intercity, both of which committed over £1m in six months, but fast-moving consumer goods brands, like Pedigree Chum, Heinz, and Nescafe, were investing over £500,000.

Outdoor is still sorting out the financial relationship between site owners, specialist companies, agencies and advertisers, and some of the reputation for sharp practices still hangs over it. But with the small sites offering impact at the shopping place, while the large open spaces allow a selling message with plenty of impact, this at last seems to be a medium which can stand alongside TV and the press with few inhibitions.

Anthony Thorncroft



The large open spaces allow a selling message with plenty of impact

Frederic Humphries

Simon Holberton on the consequences of the fall in UK official borrowing

Adjusting to life after debt

Teetering on the brink

IN HIS SPEECH at the United Nations last week, Mr Mikhail Gorbachev remarked that "the world economy is becoming a single organism and no state whatever its social system or economic status, can normally develop outside it."

Over-capacity in fishing

THE DEAL concluded by the European Community's fishing ministers in Brussels at the weekend will hit Britain's fishermen especially hard. Scottish fishermen, in particular, rely heavily on catches of haddock.

"I am sure I would be forgiven for... telling you a true story about a conversation that took place in a rather special room in No 10 Downing Street, when somebody promoted the notion that another 17 years of repayment of the national debt at (the current) rate would totally eliminate the national debt."

IT WOULD not be surprising if over the past couple of weeks Mr Nigel Lawson, Britain's Chancellor of the Exchequer, had taken time to ponder the vicissitudes of public life.

Mr Lawson may well have been buried Britain's public sector borrowing requirement. The PSBR, that acronym so redolent of crisis and difficulty for many a Chancellor throughout the 1970s and 1980s, is no more.

For the first time since the Second World War it has become possible to contemplate the repayment of the entire £119.7bn national debt. More realistically, the repayment of the national debt means the accelerated redemption of gilt-edged securities owned by investors.

Mr John Sheppard of Warburg Securities has calculated that on the present structure of taxation and planned spending levels the UK economy needs to grow by only 1 per cent a year in real terms for the budget to be balanced.

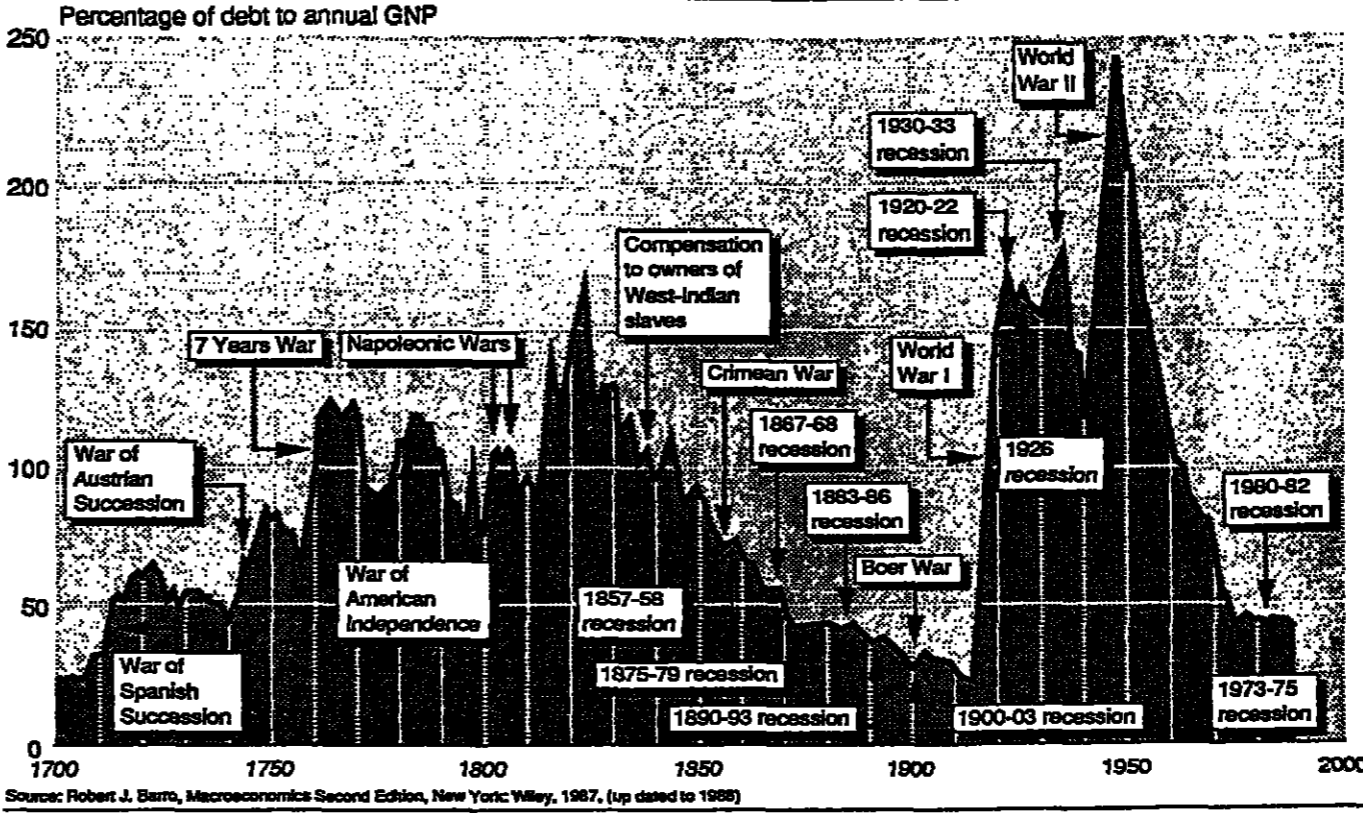
Change in the cycle

With the withdrawal of Yuri Lyubimov from the Covent Garden production in progress of Wagner's Ring, it seemed that the time had come when the opera would collapse in ruins.

To save the situation the Royal Opera have returned to Götz Friedrich, the man responsible for mounting their Wagner cycle of the 1970s - a cycle completed in 1976, and then shown for three seasons after that.

Paul Fintley, Opera Director of the company, thinks it likely that the concentration-camp gas ovens seen in the Berlin original will be removed from the London version, as part of the simplifying process.

British public debt



Source: Robert J. Barro, Macroeconomics Second Edition, New York: Wiley, 1987, (up dated to 1988)

growth, and making some assumptions about the future growth of the tax base and Treasury projections for public spending, it is possible to produce figures which suggest that the stock of gilts in the hands of investors will be redeemed in its entirety by 1996 or 1997.

Mr Sheppard points out that these are large and not necessarily realistic assumptions. A straight-line projection of two divergent trends is not the best method of economic analysis but the outlook it paints is suggestive of a trend, and a number of important issues are raised by the extent to which that trend continues over time.

NATIONAL DEBT: Founded in its modern form, with the creation of the Bank of England in 1694. Expanded to finance wars until the Second World War after which the finance of nationalisation and public spending spurred its growth.

the life companies and pension funds - the expiration of a significant portion of the gilts market means that, if they wish to retain holdings of fixed interest debt, they will have to buy the corporate long-term debt that is beginning to be issued.

There is a mood of great uncertainty in the gilt market, but as Mr Gavyn Davies of Goldman Sachs rather brutally put it recently: "It is a tremendous overstatement of the importance of the gilt market to suggest that it matters if we have one or not. It exists to service the issuer and if the issuer does not want to issue then you have to do something different."

MARKET MAKER: A bond dominated in sterling but issued "offshore" to circumvent the issuing rules of the Bank of England. Easier to float and carrying much less onerous provisions than debentures for companies.

market gave way to the new larger, brasher, and multinational group consisting originally of 27 companies. Overnight the capital committed to the market rose from around £80m to £600m. In all some 2,000 people were employed by the market makers, money brokers and inter-dealer brokers that constituted the new market.

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BULLDOGS: A sterling bond issued in the UK by a foreign borrower, either governmental or corporate.

There is clearly potential for Eurosterling issues to grow further, especially if the long-term investment institutions decide to rethink their attitude to fixed interest investments.

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OBSERVER

of Friedrich is a prospect awaited by all as much with excitement as relief.

Treasury model This year's Treasury Christmas card is a tribute to William Ewart Gladstone, "four times Chancellor and the originator of the modern Treasury".

Eurocinema Enter the European movie. The European Commission's Euro2m SCRIPT fund was launched in Brussels yesterday by the British Director, Sir Richard Attenborough.



"If you're paying cash, forget the VAT and the nuclear tax."

for the available seed money, but the organisers - notably the Italian Commissioner responsible for Communications and Culture, Carlo Ripa di Meana - are keen to find untried talent, not least lurking in the smaller countries of the EC or in the non-metropolitan areas of the bigger member states.

Real lectures

The 1988 Reith lectures end today on BBC Radio 4 with Professor Geoffrey Hosking coming to no firm conclusion about the future of the Soviet Union under Mikhail Gorbachev.

Smart club

The clubhouse of the Institute of Directors is remarkably close to some of London's more traditional clubs. It is at 116 Pall Mall, while the Athenaeum is at 107, the Travellers' at 108 and the Reform at 104.

Hidden depth

From the Scotsman, commenting on the prospects facing Alex Miller, manager of Hibernian, after his team lost 4-1 to Dundee United in the Premier League on Saturday: "There were many good features about his side's performance, if you discount a toothless attack and a demoralised defence."

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The art of writing.

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LETTERS

'Spectre of overkill' in the UK economy

From Mr Christopher Johnson.
Sir, Samuel Brittan (December 9) takes me to task for my "insidious propaganda in favour of sterling devaluation" in the December issue of the *Lloyds Bank Economic Bulletin*.
I argued that policy should aim to cut the balance of payments deficit by 1 per cent of gross domestic product (GDP) next year. It would clearly be best if this could be done with the minimum sacrifice of economic growth. So I advocated a cut in GDP growth to 2.5 per cent, and in domestic demand growth to 1.5 per cent.
This growth rate would probably require a rise in imports of 5 per cent so exports would have to rise by 8 per cent. If the balance of payments objective was to be achieved, given that world markets for UK exports are unlikely to rise by more than 5 per cent, I argued that export growth of 5 per cent required some depreciation of the £ to restore lost competitiveness. (All figures are in real terms.)
Samuel Brittan appears to

share the Government's view that priority should be given to reducing inflation rather than to shrinking the balance of payments deficit. He is therefore prepared to see the £ held at present levels.
This will give short-term help to the balance of payments by improving the terms of trade (the reverse J-curve effect), but after that it will reduce export volumes and increase import volumes, thus worsening the balance of payments.
Any effect on pay settlements through lower export profits will occur only with a time lag, and will be offset by an opposite effect through higher import profits.
Only if high interest rates and the high exchange rate cause a recession will they help the balance of payments as well as inflation, by cutting the demand for imports even as reduced prices, and forcing a shift into exports even at lower profit margins.
This is what happened in the early 1980s. It is doubtful whether British manufacturing

industry could survive a second such shake-out in a decade. It is precisely because I am afraid of "the spectre of overkill" that I disagree with Samuel Brittan.
I believe it would be sensible to give equal importance to inflation and to the balance of payments. A high exchange rate keeps import prices down, but for the same reason it stimulates domestic demand when the balance of payments requires it to be damped down.
A moderate depreciation of the £ will shift into the external balance some of the resources for which domestic demand will be reduced by high interest rates.
The foreign exchange markets are likely to try to bring this about whatever the Government says. If it resists sterling depreciation by means of even higher interest rates, it will only be storing up inflation for the future. As happened in the US from 1985 onwards, an exchange rate that goes too far must come down again - and perhaps more sharply the longer one waits.

Has Samuel Brittan forgotten his advocacy of British membership of the European monetary system (EMS) exchange rate mechanism (ERM) at about DM3 to the pound?
Would it be such a disaster if we let the pound fall back to that rate, and then joined the ERM to keep it there? As you say in your leader (December 9): "The current exchange and interest rate differentials imply an exchange rate of DM3 a year from now, a level that the Chancellor will presumably welcome as an old friend."
Why does Mr Brittan assume that I want sterling to depreciate faster or further?
Christopher Johnson,
Lloyds Bank,
71 Lombard Street, E.C3

Samuel Brittan writes: If Mr Johnson had continued with my article, he would have read: "The implication of present market rates is that in a year or so sterling will be near to DM 3." I am delighted that he would be prepared to put a floor at that level.
I think he does, because the process he is engaged in implies great changes for the rest of the world as well as for the Soviet Union, even if many of them can be summed up by saying that at the end of the process what he or his successors do will matter much less than it did at the beginning.
A negative change may be no less important than a positive one, and a state which trims its ambitions to match its resources may have a better chance of realising the more limited ambitions it retains.
(Some would point to Mrs Thatcher as an example of this, and it seems that Mr Gorbachev himself would not demur.) Even if the end result is broadly predictable, the manner of the change may still make an important difference.
It seems to me very unlikely that whatever Mr Gorbachev does will reverse the relative decline of the Soviet Union as

FOREIGN AFFAIRS

The perilous decline of a superpower

Edward Mortimer argues that the West should be ready to help Mr Gorbachev's reforms succeed

A world power. But he might succeed in reversing the absolute decline in the Soviet population's living standards. He might perhaps avert a territorial fragmentation of the country. He might bring off the paradox of preserving the "leading role of the Party" by defining its task more narrowly and democratising its internal structure. Already he has increased the Soviet Union's prestige, and perhaps its influence, by giving its domestic politics a more attractive image and its foreign and defence policies a less threat-

of has brought it off. And if Russians cannot tolerate the individual achievements of fellow Russians they will surely find quite intolerable the sight of non-Russian republics achieving greater freedom and prosperity than they can manage themselves.
It seems all but inevitable that many Russians will come to believe, if they don't already, that Mr Gorbachev's policies are promoting, not preventing, a break-up of the Soviet Union; and that sooner or later force will be used to contain those centrifugal tendencies. When that happens, either it will work - and the Soviet Union's new international prestige and much if not all of its newfound domestic freedom will be sacrificed, together with perestroika's best chance of economic success; or it will not work, in which case the attempt will be enough to provoke the centrifugal forces into going beyond mere federalism into outright separatism, and the Soviet Union will indeed break up.
Much the same applies beyond the Soviet Union's borders. It could be that by publicly eschewing military control of east-central Europe, Mr Gorbachev will bring about the emergence of regimes which enjoy genuine popular support while maintaining close and friendly ties with Moscow. But it seems at least equally likely that he will merely encourage popular revolts against the regimes now in power, producing clashes between communist repression and vocally anti-communist public sentiment. This in turn will provoke intense pressure for renewed military intervention within the Soviet establishment, and result in a loss of international prestige and influence for Moscow whichever choice it finally makes.
Either way the outcome is virtually certain to be a less powerful Soviet Union, meaning one with less effective control over its neighbours and posing less of a challenge to Western defence, than the one we have known these last 40 years. Yet it surely makes a great difference to the rest of the world which form this decline takes. A Soviet Union in which Mr Gorbachev broadly "succeeds", which more or less gracefully accepts the decline of its raw power in return for a place of honour in a world managed through multilateral institutions, must be preferable to a wounded bear tearing at its own flesh and lashing out at real or imaginary tormentors. Exactly how we can "help" Mr Gorbachev remains moot. What is surely now indisputable is that if we can, we should.

The outcome is certain to be a Soviet Union with less effective control over its neighbours

ening one. If he were to succeed in the other respects mentioned, that effect too would presumably be continued.
Alternatively it may turn out that he has simply accelerated decline. That, broadly, has been the effect in Poland, Hungary and Yugoslavia of similar attempts to release market forces within an ultimately state-controlled economy. In China the results have been more encouraging, but many people would see Russia as the least promising of all terrains for such experiments.
"The Party-state apparatus," says Mr Hosking, "will have a stifling hold on the economy, and many ordinary people are apprehensive about seeing it relaxed, for fear of the free-for-all which might follow." He says one of the most potent legacies of the Russian village community spirit "is resentment of individuals who go it alone, who better themselves, even if it's not at the expense of everyone else."

Shipping is a foreign exchange earning industry

From Mr Ian Denholm.
Sir, The state of the UK balance of payments highlights the contribution of the shipping industry to the nation's foreign currency earnings.
Shipping is among the most efficient foreign exchange earning industries. Almost all others convert their earnings into foreign exchange only through a long chain of substitutions. Yet British shipping enjoys less Government support than any other important maritime nation - and our

fleet has shrunk more than almost any other.
In 1987, British shipping contributed £1.5bn to the balance of payments - substantial, but less than it could have been. In 1980, in today's prices, the figure was nearly double from an industry twice the size. In 1987 the UK paid £1.5bn net in foreign exchange to foreign shipping companies to carry freight and passengers to the UK.
These figures show how a larger British fleet would have contributed to reducing the

current balance of payments deficit. But to be able to do this it is vital that British shipping be given reasonable equality of treatment in fiscal policy with our foreign competitors, because modern ships are expensive, and other opportunities abound for the more profitable investment of our shareholders' money in shore-based activities.
The Government's willingness to allow industries such as shipping to run down because, in the first flush of

North Sea oil, we did not need their foreign exchange earning power, has done much to create the present situation. The Treasury is now thrown back on its heels.
It would have been better to have kept UK shipping up to strength. You cannot switch foreign exchange earning industries off and on as and when you need them.
Ian Denholm,
General Council of British Shipping,
30-32 St Mary Axe, EC3

NHS 'contract' management

From Mr Stephen Taylor.
Sir, Gordon Best (reform Starburst, with the *Board Review* November 21) is certainly right in seeing the importance of reshaping the management board if the National Health Service (NHS) review is to be properly implemented.
But the private sector analogy goes only so far - first because the health service is highly sensitive politically (unlike, say, the *Board Review*), second, because service is free at the point of delivery (unlike, say, British Rail).
This makes it difficult for Government ministers to detach themselves from day-to-day operations (in every sense of that word) and to take signals from the marketplace about service priorities. No organisational re-jigging alone will get over this.
None the less, separating Government ministers and civil servants from the managers and clinicians will help a lot.
The agency concept, now beginning to be applied to Whitehall's operational activities, should be applied also to the NHS.
The NHS management board - with its own premises and its own staff - should be set up with the Department of Health to deliver a stated range, level and quality of health services at an agreed cost.
Ministers would be accountable to Parliament for specifying the right contract, and would appoint the members of the board. Ministers should give maximum management freedom (for example, over pay and grading). Then they could stand back and wait for the results to show.
Stephen Taylor,
Kinsley Lord Management Consultants,
34 Old Queen Street, SW1

Regulations cost too much

From Miss Jane Tait.
Sir, The Prime Minister and her Government are widely believed to be anti-bureaucracy, and have sought to reinforce this image by a recent paper on de-regulation.
The reality is different. The Government has spun a web of costly controls which threatens (more than is realised) the survival of those it nominates, and reduces the income of those it seeks to protect.
For example, Fimbra (Financial Intermediaries, Managers and Brokers Regulatory Association) fees are going up by 33 per cent in April (in defiance of the Government's anti-inflation policy). There will still be a capital shortage of about £2m. Touche Ross, consultants, suggests that the tax payer should pay. No one considers the alternative of cutting the costs dramatically.
Lloyd's of London profitability has declined to a point where the average return (after outgoings) for all members has averaged below 4 per cent over the last five years. Meanwhile Lloyd's supervisory costs have risen much faster than inflation.

Quality at risk

From Mr Brian Marsh.
Sir, You warned in 1986 that technical developments would reduce the quality of similar light and terrestrial broadcast reception, to be of high quality design, construction and installation.
John Chittock (FT, July 8 1986) referred to the Independent Broadcasting Authority's "excellent engineering services", its "range of literature", and (importantly) the IBA's "transmitters or relay stations to ensure good signal reception". All those services are now at risk.
If the proposals in the Government's white paper on broadcasting are put into effect the IBA will cease to exist. Some of its functions will be undertaken by the new Independent Television Commission. The IBA's transmission system will be split up into regions and sold off. The BBC's transmitters will be detached from the BBC and treated similarly.
The IBA and the BBC between them have 4,000 or so transmitters throughout the UK, reliably transmitting high quality signals to homes. Those signals reach 99.4 per cent of the population; the IBA's transmitters have 99.8 per cent reliability.
To fragment and privatise the system will mean that outside the large centres of population viewers and listeners will not get as good a service.
The white paper on broadcasting in the 1990s is titled "Competition, Choice and Quality": the Government, with its contradictory attitude to culture, broadcasting and public service, sees the priorities in that order. Quality - which includes engineering quality - comes last.
Brian Marsh,
Broadcasting and Entertainment Trades Alliance (AETA),
181-185 Wardour Street, W1

Scots law set the theme

From Mr D.E.L. Johnson.
Sir, A.H. Herrmann (December 1) dealt with a recent case, *Smith v Littlewoods Organisation Ltd* (1987) A.C. 241, and elaborated on an intriguing general theme: the mediation of principles of civil-law systems into the common law.
I am referring to Akzo NV of Holland, which closed down its operations in the UK but transferred the business to other companies of its group.
Edward Nassar,
PO Box 94,
1000 Louvain-la-Neuve,
Switzerland.

Shareholders stranded

From Mr Edward Nassar.
Sir, It is a shame for a company which has made a net profit of £1 940m and has a cash hoard of £1 900m to have left the shareholders of its subsidiary British Enkalon stranded without any payment for their shares.
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Switzerland.

Coherence needed in training UK managers

From Mr J.W. Everaley.
Sir, Skapinker (November 21) raises once again the question why British managers, unlike their German, French, American and Japanese counterparts, are badly trained - and what can be done about it.
One suggested solution is to make management a profession for which managers can only qualify after formal training. But professional institutes - personnel managers, chartered secretaries purchasing officers and so on - say "No, that might give the Institute of Management an advantage over us" - and the institute is already bigger than all of us put together.
Three crucial points are forgotten by critics of the Charter Initiative and Mr Skapinker:
• Most managers come into management via the graduate entry, training-on-the-job and generalist route, rather than as personnel managers, purchasing officers or chartered secretaries, so they will not think it relevant to join a specialist institute to undertake their management training.
• In the UK, graduates in almost all disciplines receive no business studies relevant to worthwhile management training as part of their higher edu-

cation courses, so they need to see a clear career path with well-defined "training milestones" once they start on their jobs. The present schemes for off-the-job management training are diffuse, difficult to access and often irrelevant.
• We still produce only 1,200 MBAs in the UK each year, yet we employ well over 50,000 new managers or management trainees. Very few companies make any attempt to train their young employees as managers on a formal, planned basis.
Hence - unless we very rapidly put together an easily accessible, generally accepted structure which will be used by employers and aspiring managers alike - our professional managers will continue to be "professional" in name and their own eyes only, while the rest of the industrial world keeps ahead.
If the industrial shake-out which has racked British industry in the last nine years has made us leaner, fitter and better able to compete - as well as costing thousands of managers (good, bad and indifferent) their jobs - we need to make very certain that those who are now managing our undertakings are able to com-

pete in international markets on all counts, including professional competence.
The Charter initiative provides an opportunity, if it is widely supported, to train managers to acquire such competence.
J.W. Everaley,
Chairman, British Institute of Management/ Northumbria Branch,
32 Elmfield Road,
Cesford,
Newcastle upon Tyne.

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J.W. Everaley,
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Newcastle upon Tyne.

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Burma's reformers fumble in the gloom

Darkness has again descended on national politics, reports Roger Matthews

THE Burmese Government is viewed by some Western diplomats serving in Rangoon as rather like a nocturnal animal. "It really only operates in total darkness," said one recently, "because that is how it has been since its birth 26 years ago and that is all it really knows."

When the nation's citizens switched on a low wattage bulb labelled democracy in March, the beam shined brightly. It appeared momentarily blinded when in August and September the populace generated such power that the army was forced off the streets in the glare of international publicity.

But on September 19 the military returned and shot out the lights along with thousands of demonstrators.

Peering today into the Burmese gloom it is still difficult to conclude whether the half-light is dusk or dawn. The mood of national euphoria has waned as it became clear that General Ne Win and his office-holding surrogates are not about to relinquish power.

The economy is still bumping along the bottom with acute shortages of basic commodities and fears of worsening food supply problems.

Human rights abuses abound, with the regime admitting that it has randomly picked up young men from the streets to act as porters for the military in their jungle conflicts with ethnic insurgents. Student activists who fled Rangoon in fear of execution or imprisonment are suffering extreme hardships on the border with Thailand.

However, Burma now has enough political parties to create a couple of dozen democracies. There were more than 140 of them by last week, all properly registered and their existence lending a modicum of credibility to the regime's pledge that it would eventually hold parliamentary elections.

Even if the majority of the parties have been established primarily to get the official allocation of two much-prized telephone lines and a modest supply of petrol, the few that matter are at work organising branches and signing up members.

On the face of it the economy is also about to be transformed. After 26 years of self-imposed isolation from the world economic system, the minister responsible for trade last week boasted that Burma had introduced the best law in the world for foreign investors.

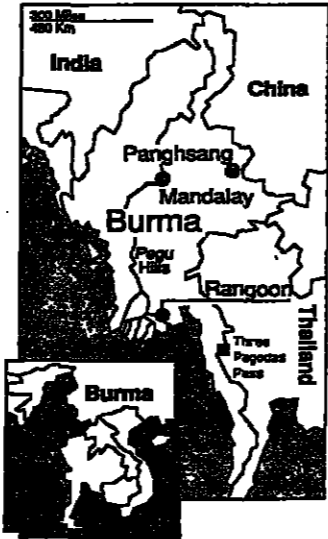
It had all the ingredients: tax holidays, accelerated depreciation allowances, the right to set up wholly foreign-owned enterprises, duty-free import of capital equipment and the repatriation of profits.

The law is so generous and in such blinding contrast to the regime's historical aversion to market economics that the more cynical in Rangoon suspected that it may be related to the conditions attached to a resumption of aid to Burma by the industrialised nations, primarily Japan.

Tokyo has, under pressure from some of its allies, suspended further aid following September's bloodletting until Burma has a government which reflects the wishes of the public and until the country has implemented significant economic reforms.

As Burma's largest aid donor, accounting for about \$250m a year - Japan's attitude is critically important. Other industrialised nations have adopted a similar semi-official economic and political boycott of the regime.

Asian nations tend to be particularly uncomfortable about



to have founded, but it may have other similar such schemes up its sleeve.

While its first priority has been to replenish ammunition stocks, there is an ever more critical need for spare parts and equipment to replace the heavy damage done to industrial installations during the popular insurrection.

Aid donors are also being forced uncomfortably to sit by while their half-completed projects deteriorate through neglect.

There is also a very understandable desire among the countries of South East Asia not to have thrust upon them yet another serious refugee problem.

Thailand has already experienced the first arrivals of Burmese refugees and responded generously. But it would almost certainly prefer a stable regime of whatever hue in Rangoon to a further deterioration in law and order which might threaten ultimately to develop into a civil war.

This, too, is a huge restraint on the Burmese opposition which despite massive public support is forced to play by the restrictive rules of a regime whose primary interest is remaining in power.

In addition, the most potent opposition force, the National League for Democracy, demonstrated its own internal problems earlier this month when Brigadier Aung Gyi, the party's chairman, resigned after the Central Council rejected by a large majority his accusation that eight supporters of Aung San Sun Kyi, the Secretary General, were communists acting against the interests of the party.

"It was a triumph for democratic principles," said Aung San Sun Kyi in a telephone interview from Rangoon. "For

A little more dough for the Doughboy

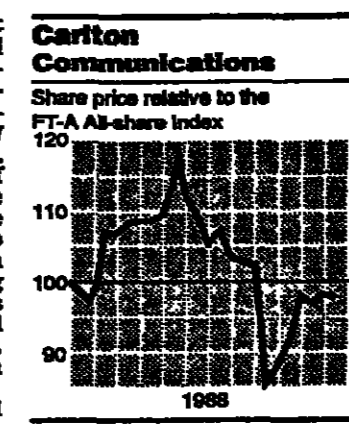
It was scarcely surprising that the London market should have taken badly to GrandMet's increased offer for Pillsbury yesterday. Since GrandMet is conditional owner of 87 per cent of the equity already, subject only to the consent of the Pillsbury board, upping the offer from \$60 to \$65 in the absence of consent is bound to look profligate. But there is an advanced game of poker going on here, in which Pillsbury has for the first time been induced not only to talk to the enemy, but to put a price on its own head of \$68 a share.

In the course of weekend haggling the gap was apparently narrowed again, with GrandMet offering \$65 and Pillsbury willing to consider \$66. GrandMet's aim plainly is that the Delaware judge should be persuaded not to rule positively for or against Pillsbury's poison pill, but to bang heads together in the interests of a settlement. Although the US arbitrators are plainly impressed by Pillsbury's stubbornness, the price yesterday - up \$4 at 62 1/2% - was groping towards the arithmetic compromise of \$65 1/2.

Whether GrandMet is wise to pay so much is another matter, particularly since the original \$60 offer was enough to silence the competition. It looks as if there must be some dilution at this level, even compared with earnings as they would have been had InterContinental not been sold. But then, GrandMet's own price has arguably taken care of that, with the prospective multiple at 438p in line with the market average. And in the light of the Kraft and RAR Nabisco deals, the strategy at least looks more fashionable than it did at the outset.

more advertisements will mean higher profits. If demand persists for high cost and high quality programming, Carlton can provide; and if cheap and vulgar is what the people want, Carlton can manage that too. Indeed, when it comes to frugality, Carlton probably has the edge: its special effects can create a Bermudian sun without all the bother of lying out on the beach. And all that, coupled with startling growth in video duplication in the US, should keep earnings growth above 30 per cent this year and 25 per cent next.

But Carlton's prospective rating of 12 times earnings, a 20 per cent premium to the market, assumes long term success as well. Further out, Carlton may end up a broadcaster in its own right; and broadcasting and production could well turn out to be less profitable than the facilities businesses which have made Carlton so much money in the past.



whether, now that over 30 per cent of the UK pools market has been put on the block, others might want to join the auction.

Markets

There is a certain sense of relief that the November UK retail sales figures showed an actual decline, but given the erratic nature of past numbers it would be dangerous to read too much significance into them. They will do little to assuage the market's current concerns about inflation and higher interest rates. Thursday's UK average earnings figures will give a far better clue to whether the market is really right to be worried that this year's demand-pull inflation will be replaced by cost-push inflation next year.

Given that 13 per cent base rates only took effect a fortnight ago and that the impact of higher mortgage rates still has to feed through fully, the latest figures are of no help in assessing whether the Government has embarked on a policy of monetary overkill, or just how damaging this would be to corporate profits in 1989. The worry for equities must be that the Government will resort yet again to the interest rate weapon in its fight against inflation, and while there is no immediate pressure for another increase, the upward movement in US and West German interest rates cannot be comforting.

Pentland/Parker

The saga of Parker Pen and its institutional shareholders is worthy of a business school case study of how not to conduct a management buy-out. Having failed twice to float the company on the stock market, Parker agreed a friendly takeover at a very attractive price with Pentland Industries, only to have it collapse because Parker's institutional backers apparently did not like the look of the fine print. Parker's management has wasted the last year trying to sell the company rather than running the business and, despite yesterday's upbeat statement, the presence of a group of restless and greedy institutional shareholders with widely differing objectives cannot be good for management morale. The message for managements contemplating similar manoeuvres is that it is vital that everyone can see the same exit before they start.

Swiss minister quits over inquiry tip-off

By John Wicks in Zurich

THE SWISS Justice Minister, Dr Elisabeth Kopp, announced her resignation yesterday after admitting she had warned her husband that a company of which he was vice-chairman might be investigated for possible laundering of drug money.

Mrs Kopp was the country's first woman minister, she had been re-elected to the governing federal council only last Wednesday as its vice-president and would have been president of Switzerland, under the rotation system, in 1990.

Her resignation will not take effect until February.

Mrs Kopp, while denying any "moral or legal guilt," acknowledged on Friday that she had warned her husband, Dr Hans Kopp, of reports that the Zurich company Shakarchi Trading was suspected of

involvement in money-laundering. He resigned as vice-chairman of that company's board on October 27.

Criticism was levelled at the fact that it was only after parliament voted on her re-election to the federal council that Mrs Kopp admitted warning her husband.

Mrs Kopp, who had been one of the most popular ministers in Switzerland in her four years of office, said she had advised her husband to withdraw from the board on being told "unofficially" by her personal assistant of rumours about Shakarchi.

No official report reached the federal council from the public prosecutor's office until November 8.

The Social Democratic party indicated this weekend that

El-Sayed faces Fermenta charges

By Robert Taylor in Stockholm

ME Refaat El-Sayed, once hailed as one of Sweden's most successful entrepreneurs, was charged in Stockholm yesterday on 14 counts of falsifying accounts, fraud and insider dealing in the shares of Fermenta, the company he turned into one of Europe's leading biotechnology and pharmaceutical companies.

After the High Court hearing one of Mr El-Sayed's lawyers denied his client had committed any crimes.

If convicted Mr El-Sayed could face jail sentences of between four and eight years.

Until just over two years ago Mr El-Sayed was regarded as the richest man in Sweden, thanks to a brilliant career as chief executive of Fermenta.

But in December 1986 the company's auditors found that Fermenta's profits had been greatly exaggerated.

They also discovered other book-keeping irregularities.

In September last year Mr El-Sayed was declared bankrupt with personal debts totalling \$33m (\$61m).

Fermenta itself has staged a recovery, with a trading profit of \$K102m (\$17m) for the first eight months of this year.

The charges, laid by Mr Hans Lindberg, Sweden's chief prosecutor, follow a two-year investigation of Mr El-Sayed's activities.

His findings, which total 7,000 pages, accuse Mr El-Sayed of giving false and misleading information in Fermenta's annual accounts for 1984 and 1985.

As a result, the prosecution alleges that Fermenta's financial results were made to look better than they were by as much as \$K930m.

Mr El-Sayed is accused of falsifying the annual accounts by using sales agreements via an Italian subsidiary, Plerrel, or via companies in Switzerland or Mexico which did not exist.

Mr Gaston Portefax, the company's former finance director, has also been indicted on suspicion of being implicated in five of the incidents that involve Mr El-Sayed.

"I am happy that the indictment has come so I can get the opportunity to prove my innocence," Mr Portefax said yesterday, though he refused to comment on any of the specific charges made against him.

The trial of the two men is expected to begin towards the end of February or early March and to last three months.

Meanwhile, inquiries are expected to continue in the US.

GM launches paperless trading network

By Terry Dodsworth, Industrial Editor, in London

GENERAL MOTORS of the US is launching a pan-European paperless trading network that will link 2,000 of its largest vehicle component suppliers in the biggest electronic trading system of its kind in Western Europe.

The network, designed by EDS, GM's data processing subsidiary, will be introduced over the next 18 months, and is expected to double paperless trading activity in the region.

It will also establish the first large-scale pan-European network in which companies will be able to exchange documents

irrespective of the country in which they are based.

According to Mr John Wisniewski, chief executive of EDS's Communications Business Development division. In Europe, there will be no compulsion on suppliers to join the system. But the implication of the launch is that companies will be forced to conform if they want to maintain their competitive position.

Paperless trading, known as electronic data interchange, is designed to allow companies to conclude transactions on a computer-to-computer basis.

Documents such as orders and invoices are transferred between suppliers and their customers according to standard formats so that they can be integrated straight into the computer systems of each organisation. Proponents claim this reduces mistakes in the ordering process, while speeding up transactions, reducing the level of stocks held and generating substantial cost savings. EDS said yesterday that GM expected the system to pay for itself within a year.

Up to now, the main development of paperless trading on a

El-Sayed faces Fermenta charges

Europe-wide basis has been in the chemicals industry, where companies located in all the main markets have started exchanging electronic transaction documents.

GM's system, however, is likely to a greater pace-setter because of the large number of suppliers it uses and its individual weight in the market as the largest motor company in the world with one of the most widely spread manufacturing bases in Europe. The company has substantial production facilities in West Germany, Spain and the UK.

Second Armenia crash

Continued from Page 1

cations, electricity or heavy cranes. The streets are blocked by vehicles and people.

Reuters reports from New York: Mr Yuri Dubinin, the Soviet Ambassador to the United Nations, said yesterday that he was deeply moved by the US response to the earthquake in Armenia and that the aid reflected an overall improvement in superpower relations.

The US has collected about \$8.5m for victims of the earthquake and sent three aircraft carrying search teams and supplies. Mr Jack Matlock, US Ambassador to Moscow said on US television.

Mr Matlock also said that there was "no systemic problem" with the Soviet effort. Struggling to cope, Page 2

Koshin wins Tokyo group

Continued from Page 1

ing nothing to its future or the well-being of its employees.

The downfall of Kokusai Kogyo began in mid-1987 when Koshin, previously known as Korin Sangyo, started buying shares and rapidly built a 43 per cent stake. Kokusai's shares soared from ¥2,000 to more than ¥7,000.

Koshin already had a formidable reputation for greenmailing - in 1986 it attacked Janome, the sewing machine maker. Koshin is headed by Mr Kojo Kotani, a property developer and stock market operator.

However, Kokusai's Mr Akira Masuyama refused to give the raiders a chance to put their power to the test. He demoted his father from chairman to consultant. Then days before the annual meeting in June this year, he secured a court order which annulled the greenmailers' voting rights on the grounds that their activities were "socially unacceptable."

Even lawyers sympathetic to the son's cause questioned this verdict. It was subsequently overturned, leaving him defenceless at the weekend.

Nevertheless, victory leaves the greenmailers in a quandary. Mr Kotani's forte is raising funds for stock market raids, then departing with the profits. His lawyers said at the weekend that Koshin was committed to Kokusai's future. Koshin has appointed as Kokusai's president a former senior executive of Kyocera, the ceramics group.

But Mr Masuyama warned Koshin was only interested in Kokusai to break it up. He pledged to return.

WORLD WEATHER

City	Temp	Wind	Cloud	City	Temp	Wind	Cloud
Abuja	25	S	10	Mexico	25	S	10
Algiers	15	N	10	Monaco	15	N	10
Amsterdam	10	N	10	Osaka	15	S	10
Ankara	15	N	10	Paris	15	N	10
Bangkok	30	S	10	San Francisco	15	N	10
Bombay	30	S	10	Seattle	15	N	10
Buenos Aires	15	N	10	Stockholm	15	N	10
Calcutta	30	S	10	Tokyo	15	S	10
Cairo	25	N	10	Washington	15	N	10
Canton	30	S	10	Wellington	15	N	10
Chengde	15	N	10	Yokohama	15	S	10
Chicago	15	N	10				
Copenhagen	15	N	10				
Dublin	15	N	10				
Hankow	15	N	10				
Hong Kong	30	S	10				
Kobe	15	S	10				
London	15	N	10				
Lyons	15	N	10				
Manila	30	S	10				
Medan	30	S	10				
Metz	15	N	10				
Mumbai	30	S	10				
Nairobi	30	S	10				
Rangoon	30	S	10				
Rangoon	30	S	10				
Reykjavik	15	N	10				
Singapore	30	S	10				
Sourabaya	30	S	10				
Taipei	30	S	10				
Tientsin	15	N	10				
Yokohama	15	S	10				

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A DITCH IN TIME JCB CONSTRUCTION EQUIPMENT

INSIDE

La Générale shuffles the pack

A new pact between the owners of Société Générale de Belgique, and a complex reshuffling of their shares in the holding company were announced yesterday.

Morsk tidings of comfort and joy

Celebrations continued among members of the Oslo stock exchange yesterday after last week's news that a 1 per cent equity turnover tax is to be suspended for next year.

Slick US smear campaign opens the eyes of the tiger

The American Soybean Association's sustained efforts to smear palm oil with health fears have at last got the world's biggest producer, into retaliation.

Lan Chile back on the runway

Chile is to relaunch plans to sell a stake in its national airline, and next year will put on sale 51 per cent of shares in Lan Chile.

Profits upsurge at S & N

Scottish & Newcastle Breweries, the British drinks business with brands which include Younger's beer and McEwan's lager, yesterday reported interim pre-tax profits up 26 per cent - ahead of market expectations.

Elders (KL), the Australian broker, is being investigated by the Monopolies and Mergers Commission. Page 32

Market Statistics

Table with 2 columns: Market Statistics and values. Includes Base lending rates, Benchmark Govt bonds, European options etc.

Companies in this section

Table listing various companies and their share prices, including AEG, Alexander Russell, Aramco, Argyle Trust, etc.

Chief price changes yesterday

Table showing price changes for various markets: Frankfurt (DM), Paris (FFr), London (Pence), and New York prices at 12.30.

Pillsbury shuns higher GrandMet bid

By Roderick Oram in New York

PILLSBURY rejected yesterday an improved offer of \$63 a share from Grand Metropolitan as both parties appeared in court for hearings on the food group's poison pill, probably its last line of defence against takeover by the UK bidder.

Some 88 per cent of Pillsbury's shareholders have tendered their shares to GrandMet but it cannot accept them without triggering the poison pill. Under the pill, a flood of new stock is issued, making the takeover uneconomical.

Series of offers, deadlines and threats. Mr Phillip Smith and Mr Allen Sheppard, chief executives respectively of Pillsbury and GrandMet, met twice while their legal and financial advisers negotiated intensively.

end events, however, with Pillsbury, for example, believing GrandMet was prepared to go as high as \$67. The camps appeared to end up with conflicting impressions of what each might offer or accept.

offers are on the table, thus giving shareholders a chance to choose between them. The Pillsbury case is different, though, because no counter-bidder has challenged GrandMet and Pillsbury's management has had great difficulties in working up a restructuring and recapitalisation of their own to offer shareholders as an alternative.

SGS-Thomson develops taste for British chips

Terry Dodsworth on the effects of a proposed link with Immos

Mr Pasquale Pistorio, the flamboyant president of SGS-Thomson (ST), is close to concluding the first big step in his expansion strategy for the Italian-French chip manufacturer.

a question of geographical spread and partly of products. A takeover of Immos would give the group a flagship product in the form of the celebrated transporter, an advanced microprocessor often known as a "computer on a chip".



Pasquale Pistorio: eyes fixed firmly on growth

Should plans to acquire Immos, the UK semiconductor group, succeed, ST will gain a broader technology base and the ability to make microprocessors, the tiny chips which perform the central thinking processes in personal computers (PCs) and other products.

Microprocessors are the most complex of chips, and their producers inevitably have a high profile among users. Indeed, the strength of the US semiconductor industry is today based on its skills in this area, where it has a strong lead over the Japanese through Motorola, Intel and National Semiconductor.

So much for ST's strategy. But what will the proposed merger do for Immos and the enlarged group? Immos has had a troubled history. It was started by a Labour Government embarking over high technology in the late 1970s, but has always been short of sufficient cash to develop its ambitious projects for products which many experts regarded as ahead of their time.

European semiconductor revenues 1987 US \$ million

Table showing semiconductor revenues for various companies in 1987, including Philips/Sigmetics (969), SGS-Thomson (535), Texas Instruments (525), Motorola (501), Siemens (446), etc.

Source: Dataquest

This turnaround into into profitability, however, has not been enough to make Immos a more attractive proposition to Thorn, largely because the semiconductor company will demand more resources to continue on its expansion track. Hence the logic of linking Immos with ST.

Ladbroke in Thomson T-Line bid

By Ray Bashford in London

LADBROKE Group, the hotels, property, betting and retail company, yesterday launched a £165m (\$303.6m) takeover bid for Thomson T-Line, the industrial holding company with the Vernons football pools as its principal subsidiary.

panies which stalked Vernons earlier this year before Mr Robert Saugster agreed to sell the company to Thomson for £90m. Ladbroke is understood to have mounted an aborted attempt to gain control of the pools company in 1974.

the culmination of two years of growth at Thomson as the company was steered away from loss-making operations as a timber merchant under the guidance of Mr Hugo Biermann and Mr Julian Askin.

Parker/Pentland deal collapses

By Christopher Parkes, in London

PARKER, the trouble-prone UK pen-maker, stumbled again yesterday when plans for it to be taken over by Pentland Industries were hastily scrapped.

cent. The other investors are led by Schroder Ventures, which has a 30 per cent stake. The deal, which valued the target at more than £180m (\$324m), fell apart because Parker was unwilling to offer Pentland certain unspecified warranties and indemnities, Pentland claimed.

Pentland called a halt to talks early in October, but Parker came back to restart negotiations, only to have them collapse. There were further leaks last week - this time from the Pentland camp - that a deal was imminent, while the Parker side was far less optimistic.

Advertisement for Cable and Wireless plc, £500,000 Multiple Option Facility, listing various banks and financial institutions.

INTERNATIONAL COMPANIES AND FINANCE

Pennwalt stock jumps on \$765m bid by Centaur

By James Buchan in New York

STOCK IN Pennwalt, the venerable Philadelphia chemicals group, rose sharply yesterday on Wall Street with the announcement of a \$765m takeover bid from a group of New York investors.

Pennwalt shares, which have been the object of intense speculation since June, soared 13 1/2% to \$97 1/2 in feverish early trading yesterday morning in response to a \$100-a-share offer from Centaur Partners, a New York investment partnership.

Centaur, controlled by two successful but little known investors, Mr Abbey Butler and Mr Melvyn Estrin, said it had lined up \$600m in bank and bridging finance for the deal, and its bankers were confident they could syndicate up to \$250m more.

The offer stunned Wall Street. Analysts believe the partnership may be seeking to break up Pennwalt into its constituent basic and specialty chemicals operations. Mr Christopher Willis, an analyst at Brown Brothers Harriman on Wall Street, said: "They are out there to realise the underlying asset value."

Pennwalt would not comment on the offer yesterday. But there is speculation that the company may seek a higher price or stage its own leveraged buy-out at a higher price.

The partnership, which announced in June that it had

Air fare discounting battle in US spreads

By Roderick Oram in New York

SEVERAL leading US carriers have followed the lead of United Airlines and are offering discount fares to business travellers in the first major dent in the industry's efforts to raise revenues sharply.

The revised fares, however, give far steeper discounts than those discontinued on November 22 by all but the smallest airlines.

On average they give a 15 per cent price break if they are bought seven days in advance and they carry 25 per cent cancellation fees. The old discounts had cut regular coach class fares by up to 40 per cent, or even more.

Holiday makers and other travellers who can plan further ahead than businessmen can still use 14-day advance purchase fares but their discounts too were reduced in November.

United said the end of short-term discount fares had had no impact on its traffic yet, but its studies showed it might in the longer term persuade businessmen to make fewer trips. "There was a segment of the market that was not being addressed by the new fares," the company said.

Texas Air, the parent of Continental and Eastern which had initiated the fare increases in November, quickly followed United's move. The only other back-tracking on domestic services had been some special winter fares to Florida, although trans-Atlantic carriers are offering sharply cut fares to Europe.

Even before the latest round of increases, the US airline industry had pushed up its fares by an average of 11 per cent this year.

Many individual fares have risen far more sharply, some by as much as a third, reflecting a concentration of traffic among fewer carriers and a decline in competition on many routes since deregulation.

A growing number of US corporations is offsetting the increases by agreeing to bring most of their business to one airline in return for specially negotiated discounts.

Chilean airline taxis towards new sell-off

Barbara Durr reports on the relaunched privatisation plan for Lan Chile

Chile is to try once again to sell a stake in its national airline when next year it will offer 51 per cent of Lan Chile's shares.

This follows the failure, at the 11th hour, of last month's attempted sale of 22.7 per cent of the airline due to a breakdown in the poorly prepared bidding process. In this attempt, British Airways and five other companies had qualified to bid.

Although the sale of the airline was announced early this year and 22 interested parties were whittled down to six pre-qualified bidders by October, only one offer was finally received.

That was a joint bid from Guinness Peat Aviation, the Shannon-based aircraft leasing group, and Forestal Quintero, the Chilean forestry and agricultural company, and was disqualified.

According to Col Jose Martinez, heading the privatisation effort at Corfo, the state development corporation, there were three reasons for collapse of the sale.

First the percentage of shares on offer did not permit control of the company. Corfo put up only 32.7 per cent of the airline, worth an estimated \$15.7m with the stipulation that the winning bidder would have to purchase another 11 per cent of the shares or increase the capital so that Corfo remained with just 40 per cent of the airline.

Employees own 15 per cent and Compania de Acero Pacifico, another Chilean company, which was also a bidder, owns 13 per cent. Col Martinez said: "Companies did not want to pour capital into an airline where they had insufficient control to decide policies."

In addition, after two years of profits, Lan Chile's results for January to September this year showed a \$218,000 operating loss. The loss arose because of unscheduled repairs that threw the airline's budget out of line. This dimmed investor interest.

Finally, a day before the bidding closed the government anti-monopoly commission decided that Ladeco, Chile's

other private airline and a pre-qualified bidder, was not a suitable buyer because competition on national air routes would be all but eliminated.

Similarly, the commission said another bidder, the European Bank for Latin America, would have to sell its 12.5 per cent stake in Ladeco if it won the Lan Chile shares.

Creating further confusion, the Government appeared to recognise at the 11th hour that the percentage of shares for sale was too small and announced it was amending the law that permitted Lan Chile's privatisation to allow sale of the entire Corfo stake.

Col Martinez points out that the Government's intention to sell more of the airline was not unknown to bidders, but he admits that the last minute announcement created uneasiness. He believes that investors may have wanted to wait until a greater portion of Lan Chile was up for grabs.

Price may also have been a factor. Although employees purchased their shares earlier

this year at \$0.15 each, Corfo had set a minimum price for bidders at \$0.27. This figure was established on projections on Lan Chile's improved profitability under private management.

Expansion of the fleet, additional routes and the possibility of entry into ancillary industries such as food and hotels were believed to be the big advantages for investors.

Another consideration, though never made public, was the regime's reservations about selling the airline because of national security concerns. The commander of the Chilean Air Force is said to have raised some objections as the final bidding drew near.

Mr Guillermo Letelier, vice president of Corfo, has now announced that bidding will re-open at the beginning of 1989 for majority control of the airline, following approval of new legislation for its privatisation. Corfo's conclusion, after an examination of the failed sale by the Chilean subsidiary of Chase Manhattan Bank, the

agent for the operation, appears to be that investors were unwilling to accept just a minority stake.

Lan Chile is regarded as an extremely well run airline. It ranked eighth last year within International Air Transport Association for productivity and it registered the highest ratio of passengers per kilometre of any comparable airlines.

Its on-board services, from first class to economy, measure up to the best European carriers. It also developed a fuel saving system that was so effective that Boeing recommended the system to all other owners of its jets, according to Mr Gustavo Gutierrez of Lan Chile.

Lan's fleet - all Boeing - is composed of one rented 747, two rented 767s, four 737s, three of which are rented and one owned, and four 707s, three of which are owned and one rented. Its international destinations include Miami, New York, Los Angeles, Tahiti, Madrid, Montreal and six South American capitals.

GM to pay US workers \$90m in profit sharing

By Karen Zagor in New York

GENERAL MOTORS, the world's largest vehicle maker, yesterday announced it will pay around \$90m in profit sharing to its US-based hourly and salaried employees, based on forecast 1988 earnings. About 450,000 GM employees will be eligible.

Although the results for the year to December 31 will not be available until early 1989, US pre-tax profits are expected to be high enough to trigger

profit sharing for the first time since 1985. Ford Motor, in contrast, has been paying large bonuses reflecting its superior financial performance.

GM's net earnings were up strongly for the first nine months of 1988, at \$1.6m, or \$10.09 a share, compared with \$2.72m or \$7.70 last time. Revenues rose to \$81.38m against \$75.40m last year.

GM's shares rose 3/4% to \$87 on the news.

Exporting country oil groups top world table

By Steven Butler

STATE OIL companies of the oil exporting countries now dominate the ranks of the world's largest oil companies, according to a survey published yesterday by Petroleum Intelligence Weekly, the oil journal.

Saudi Arabia's Saudi Aramco now ranks as the biggest oil company in the world across a range of measures, followed by Royal Dutch/Shell, Exxon, Petroleos de Venezuela, and the National Iranian Oil Company, in that order.

British Petroleum occupies 10th place in this ranking, behind Chevron, Texaco, Mobil, and Pertamina, the Indonesian state company.

The ratings are arrived at by adding together measures of the companies' oil and gas reserves, oil and gas production, refining capacity, and petroleum product sales, and would appear to make history of a long-running battle between Shell and Exxon to occupy the top spot.

The ratings do not include

any measures of the companies' financial performance.

The six survivors among the "seven sisters" the huge companies that once dominated all aspects of the world's petroleum industry, continue to lead in the refining and product marketing areas. These include Shell, Exxon, Chevron, British Petroleum, Texaco, and Mobil.

The state oil companies of Saudi Arabia, Iraq, Kuwait, Iran, the United Arab Emirates, and Venezuela dominate in terms of reserves.

However, some of the state oil companies, including those from Kuwait, Saudi Arabia, and Venezuela are expanding rapidly in the downstream areas, thus challenging the private companies in their remaining areas of strength.

The rankings, based on 1987 data, would show strengthened positions today for both Saudi Arabia and Venezuela, which have recently entered into new joint ventures in the downstream US market.

Norwegian groups sell stake in DNO

By Karen Fossall in Oslo

HAFSLUND NYCOMED and Dyno Industrier, two Norwegian industrial groups, are to sell a combined 38.5 per cent stake in Den Norske Oleselskap (DNO), a small Norwegian independent oil company, for Nkr110.4m (\$17.1m).

The buyer is Marine Investments, a Norwegian investment group majority-owned by Mr Torstein Hagen, a Norwegian who lives in London.

Hafslund is to sell its 19.9 per cent stake and Dyno its 18.9 per cent holding for Nkr81 a share, against a closing market level yesterday of Nkr73.

Dyno said its sale was part of a restructuring programme.

Dyno, Hafslund and Christiania Bank, one of Norway's top three banks, have been in partnership in the DNO share ownership. However, Marine Investments did not want to buy Christiania's 8.5 per cent stake.

US commercial banks hit \$5.9bn in third quarter

US COMMERCIAL banks earned a record \$5.9bn between July and September and are expected to show record earnings for 1988, the Federal Deposit Insurance Corporation (FDIC) said, Reuter reports.

Profits were up partly because of higher non-interest revenues, including fees paid to banks participating in leveraged buy-outs and from improved control over expenses.

The third quarter earnings surpassed the previous quarterly record of \$5.8bn in the third quarter of 1987, the FDIC said.

Mr William Seidman, FDIC chairman, told a news conference that banks were performing well but that they should exercise caution in several key areas. "The numbers are good. However, there are some cautions in the numbers," Mr Seidman said.

Banks earned \$5.3bn in the first quarter in 1988 and \$5.8bn in the second quarter when losses from the now defunct

First Republic Bank Corporation of Dallas were taken into account, the FDIC said.

Mr Seidman stressed that Federal bank examiners were told to make sure that no bank was taking on unnecessary risk in lending for leveraged buy-outs. But he added that he did not see any risk to the insurance fund from banks' participation in leveraged buy-outs.

"Whenever it appears that there is an increased concentration of lending we like to get there ahead of the situation," Mr Seidman said.

He indicated that another area for caution was real estate lending in some Eastern states and Florida.

The FDIC noted a surprising increase in non-performing assets of \$3.2bn in the third quarter. These assets included real estate loans in all the New England states, New Jersey, Delaware and Florida.

During the first nine of 1988, the FDIC recorded 186 bank failures and assisted mergers.

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HER MAJESTY THE QUEEN
IN RIGHT OF NEW ZEALAND

has appointed
Deloitte Haskins & Sells
as advisors on Cash Management Reform
to the New Zealand Debt Management
Office, The Treasury.

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December 1988

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December 1988

INTERNATIONAL COMPANIES AND FINANCE

Belgium's Old Lady limbers up for placing

Tim Dickson and Paul Betts on far-reaching shareholding changes at La Générale

Some of the most significant repercussions so far from this year's dramatic takeover struggle for Société Générale de Belgique were announced yesterday at press briefings in Brussels and Paris. The developments - which involve La Générale's main shareholding as well as the company itself - include:

A new pact between the company's owners plus a complex reshuffle of part of their shares. A forecast that for the first time in memory the powerful Belgian holding group is set to declare a net annual loss; and A clear plan for placing up to 12 per cent of the company's capital back on the stock market.

It is this last ambition which lies behind much of the activity revealed yesterday. It has been no secret that Compagnie Financière de Suez, the privatised French investment bank which saw off the dramatic challenge to La Générale from Mr Carlo De Benedetti, the Italian businessman, has borne a heavy financial burden for its efforts to defend a company known locally as the "Old Lady".

Since June, when a truce between the warring parties was signed, all steps have been pulled out to start bringing La Générale into shape, to rationalise its huge portfolio of industrial and commercial interests, and to prepare the ground to encourage private, institutional and industrial shareholders back on to the share register.

Yesterday's manoeuvres between Suez and its Belgian allies, led by the Groupe AG insurance concern, are intended primarily to simplify the shareholder structure in readiness for the forthcoming placing. The position after the changes is that there are now a number of clear blocs, notably Suez with 50 per cent, its Bel-

go-Luxembourg allies with 16 per cent, Cerus (Mr De Benedetti's Paris-based vehicle) with 15 per cent, and Sodinvest, a new company currently jointly controlled by the majority camp and which holds the key 12 per cent to be placed on the market. It was announced that 2.1m shares, or 5 per cent of La Générale, have already been placed with unknown institutional investors - an operation which Viscount Etienne Davignon, La Générale's vice president, described yesterday as a "good omen" for the future. It is understood that the price paid for these shares was around the BFr4,200 and BFr4,100 which Suez and AG respectively revealed yesterday was the average price which they paid for their holdings in the heat of the battle.

This is seen as an indication of the likely price for the placing, likely to be made initially on the Belgian bourse before the summer and on other stock markets later in the year. The forecast net loss for 1988 of BFr500m (\$13.7m) to BFr2bn is the result of a policy decision to take BFr10bn to BFr12bn of restructuring costs into this year's figures, and disguises a major improvement in the underlying profitability of La Générale.

Profits before these exceptional items are likely to have jumped from BFr1,260m in 1987 to BFr10bn this year and were forecast yesterday to reach BFr12bn in 1989. No estimate was given for next year's net result, which depends on the extent of any further write-offs that have to be made at other "lame ducks" in the portfolio.

Restructuring efforts have been concentrated so far in the FN defence subsidiary, the Gechem chemicals conglomerate, and the Aec engineering



Renaud de la Genière: Suez will cut debts sharply

group. Suez said the restructuring costs for these troubled subsidiaries would total about BFr12bn but would see these companies report an overall profit of about BFr1bn next year, compared with a loss of BFr1bn this year before the heavy restructuring charges. La Générale revealed yesterday that besides the new capital already promised for Gechem, FN and Aec, what it described as "other" restructuring costs could come to BFr3bn this year. That includes a substantial and so far unknown sum at Générale Trading Company (GTC).

In Paris, meanwhile, Suez said that it expected to report consolidated net group profits of between FF2.2bn (\$372m) and FF2.5bn this year, compared with FF 2.1bn last year. These earnings include the consolidation of Suez's 50 per cent controlling stake in La Générale which the group acquired for FF12.9bn after the battle against Mr De Benedetti.

Suez officials said that following the anticipated net loss at La Générale for this year,

the Belgian group was expected to contribute FF950m to the French group's 1989 consolidated earnings.

They commended the efforts undertaken to turn around some of La Générale's troubled industrial assets. La Générale had also increased from 14 per cent to 22 per cent its stake in AG and from 25 per cent to 30 per cent its holding in the Tractebel energy related subsidiary. The Belgian group has also increased its stakes in other units.

At the same time, Suez disclosed yesterday a series of complex operations designed to simplify and clarify the shareholding structure of La Générale while sharply reducing the debt load of the French financial group caused by its investment in La Générale.

Mr Renaud de la Genière, the Suez chairman, said Suez would sharply cut its debts, to the manageable level of FF2bn or less, from FF9.2bn at the time of its initial investment in La Générale. This reduction in debt is the result of a series of measures designed to reorganise and simplify the shareholding structure of La Générale, which at present has only 2 per cent of its shares held by the public in Belgium. After the various measures, about 19 per cent of La Générale will have been returned to the market.

The principal measure is the dismantlement of the Sodocom holding company, which grouped together 18m shares in La Générale controlled by the Suez-led Franco-Belgian alliance. Suez will retain 10.2m of these shares in a new company called Frabepar while AG would retain 2.5m shares in an entity called Erasmus.

The remaining 5.3m shares will be held by a third holding company called Sodinvest, 51 per cent controlled by AG and 49 per cent owned by Suez. It is these shares, accounting

for 12 per cent of La Générale's capital, which are expected to be floated to outside shareholders by next spring.

At the same time, Suez has acquired 2.1m shares representing about 5 per cent of La Générale from various friendly investors including Lyonnaisse des Eaux, the French water group, and the Belgian Tanks concern, and has already placed them with another unidentified foreign institutional investor.

Another component of the rationalisation of La Générale's shareholding structure is a share exchange between Suez, La Générale and Compagnie Générale d'Electricité (CGE), the French privatised telecommunications and heavy engineering group which backed Suez in its battle against Mr De Benedetti.

This will involve CGE shedding its 8.3 per cent stake in La Générale to Suez in return for a 2.8 per cent stake in Suez. At the same time, La Générale is shedding its 5.2 per cent interest worth about FF1.7bn in Alcatel, the telecommunications group controlled by CGE in partnership with IIT of the US. The Alcatel stake reverts to CGE and IIT. La Générale in turn will increase its stake in CGE to around 4.2 per cent.

Mr de la Genière said yesterday that the La Générale investment had changed both the size and character of Suez, transforming it into a major European group with its gross assets rising from about FF2.3bn at the end of last year to some FF38.2bn at the end of this year.

The investment had also turned Suez into a leading operating group in both the banking and industrial sectors. Suez added yesterday that 50 per cent of its capital was now held by a large group of stable shareholders.

The Bell Group International Limited

has sold

ITC Entertainment Holdings Limited

to a company formed by management and Midland Montagu Ventures Limited

The undersigned acted as financial advisor to The Bell Group International Limited

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November 1988

EIE conduct in Ariadne share deal 'unacceptable'

By Chris Sherwell in Sydney

A JAPANESE developer and an Australian company in which Mr Kerry Facker has an interest have been accused of unacceptable conduct in relation to a purchase of shares from Mr Larry Adler's FAI Insurance. The National Companies and Securities Commission (NCSC), Australia's stock market watchdog, announced the finding yesterday following a private inquiry into recent transactions involving Ariadne, the troubled company which until earlier this year was controlled by Mr Bruce Judge, the New Zealand entrepreneur.

The transactions under scrutiny occurred in August and September. They are separate from those under Mr Judge's stewardship which recently became the subject of a more extensive NCSC investigation. The commission's latest inquiry examined two purchases. One was by Mitsui, which is connected with the Judge, and involved a 19.5 per cent stake in Ariadne. The other purchase was by a subsidiary of Essington,

which is controlled by the businessman Mr Malcolm Edwards and Mr Packer, and involved a stake of some 17.7 per cent held by the Bank of New Zealand, once a lender to Ariadne. A third group involved in the tangle was EIE Development, the high-profile Japanese tourism and property group, which earlier this year bought the Sanctuary Cove resort from Ariadne, adding to its portfolio of hotels in Australia and the Pacific Rim.

The NCSC made declarations of unacceptable conduct against Essington, EIE and another nine related parties. It said Ariadne shareholders and directors did not know the identity of the person or persons proposing to acquire a substantial interest, did not have time or enough information to consider the proposal and did not have equal opportunity to benefit.

One of the key features of the transactions was that they took place at prices of 58 Australian cents per Ariadne share, far in excess of a market price which has remained below 20 cents for months.

Kairamo death robs Finland of top industrialist

By Olli Virtanen in Helsinki

MR KARI KAIRAMO, chief executive of Nokia, who died suddenly on Sunday, not only piloted Finland's largest privately controlled industrial enterprise to one of Europe's highest electronics companies but was also the main spokesman for Finnish industry as a whole.

As Finnish companies expanded abroad Mr Kairamo, 53, became the country's leading "European." He missed no opportunity to speak in support of integration with the EC and close co-operation among Nordic countries. He proposed various Nordic initiatives, some of them jointly with Mr Pehr Gyldenhammar of Volvo, where Mr Kairamo was the only foreign board member.

His main task was building Nokia from a small manufacturer of basic products such as rubber, cables and paper, to Europe's third largest television manufacturer, the biggest data company in the Nordic countries, and the world's leading manufacturer of mobile telephones.

Mr Kairamo joined the company in 1970 as vice president for international affairs. By 1977 he had climbed to the top and early this decade he began to expand the company, mainly through acquisitions.

His position in Finnish industry was not challenged, either. As the country's leading industrialist he sat on the boards of some 30 companies and organisations in Finland and abroad.

His informality also became a trademark of Nokia's top management. And although he was outspoken, even blunt, he remained highly respected. Mr Kairamo was dubbed the "turbo executive" by Nokia employees - his unrelenting energy was highlighted by the ever-present Nokia mobile phone. Nokia's supervisory board will convene today to elect a successor.

Kadoorie family defends stake in HK hotel chain

By John Elliott in Hong Kong

THE PROMINENT Hong Kong business family headed by Lord Kadoorie has spent HK\$1.9bn (US\$245.6m) in the past eight weeks to secure its control of Hongkong and Shanghai Hotels and fight off a takeover bid launched in October by Cathay City, a small finance company headed by Mr Lo Yuk Sul.

The money has been used by the family to build up its shareholding in the company, whose flagship is Hong Kong's Peninsula Hotel. By the time its offer closed over the weekend, the Kadoories had raised and closed on a pre-bid level of around 35 per cent to 68.9 per cent.

This is the second time in a year that the Kadoories have had to fight off an aggressive takeover bid. Last year they fought off a boardroom challenge by Chinese Estates, headed by the Thomas and Joseph brothers, at a net cost of over HK\$100m.

Mr Lo Yuk Sul had wanted to merge Hongkong Hotels with his rapidly growing Regal Hotels, which in October took over the Aircoa hotel management chain in the US. But he underestimated the determination of the Kadoories, who also control China Light and Power, to hold on to their prestige investment.

The HK\$5.80 per share price at which the Kadoories have bought 259m of their new shares is well above the HK\$4.30 to HK\$4.80 at which the shares were trading before the bid. Yesterday they were changing hands at around HK\$5.60. An independent committee of board members not directly connected with the Kadoorie family put the company at nearly HK\$6 per share during the bid battle.

The net cost to the rich Kadoorie family of their victory now depends on whether the shares fall back to their previous level.

Trelleborg to sell interest in leading bearing maker

By Robert Taylor in Stockholm

TRELLEBORG, the Swedish industrial group with interests in rubber, plastics, mining and chemicals, is to sell its 10.5 per cent stake in SKF, the world's leading roller bearing manufacturer, to Patriella, an investment company controlled by the Wallenberg family.

A Trelleborg official said yesterday that its decision to pull out of SKF was due to a "good bid," which it is estimated will give the company a profit of SEK500m (\$83.5m).

The company also made it clear that the sale was no reflection on SKF's prospects, which it still regards as extremely good.

Trelleborg bought its shares in SKF only last July for a total of about SEK450m. At that

time the purchase prompted widespread speculation that it would lead to an eventual takeover bid by Trelleborg.

The Wallenberg family already owned 22.5 per cent of the voting shares and 10.4 per cent of the share capital in SKF through Investor and Providentia before yesterday's announcement.

Now their stake will rise to just over a third of the voting shares and 15.4 per cent of the share capital, if the sale goes through.

At the moment, Skanska, the Swedish construction company, is the biggest single shareholder in SKF, controlling 25.2 per cent of the votes and 12.2 per cent of the share capital.

Siemens, AEG consider joint ventures

SIEMENS and AEG, two of West Germany's largest electrical groups, are exploring the possibility of joint ventures in transformers and large electrical switching equipment, David Goodhart writes from Bonn.

A Siemens official confirmed yesterday that discussions were taking place with AEG,

now part of Daimler-Benz, and the West German Federal Cartel Office in Berlin. Siemens has a turnover of only about DM70m (\$41m) in this sector but the talks with AEG underline the eagerness of the Munich-based group to develop joint projects in many different fields.

The company has just announced the breaking-off of joint venture talks with Westinghouse Electric of the US. Those talks concentrated mainly on factory automation and industrial controls.

IBM Germany has refused to comment on West German press reports of a co-operation agreement between IBM and Siemens.

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TEXAS EASTERN CORPORATION

\$100,000,000 Revolving Credit Facility

Arranged and Provided by

National Westminster Bank PLC &

October 1988

€100,000,000 Republic of Finland 10 7/8 per cent Bonds Due 2008

In accordance with the provisions of the above-mentioned Bonds ("the Bonds"), notice is hereby given that the final instalment on the Bonds (being 75 per cent of the principal amount of the Bonds) is payable to the Republic of Finland (the "Republic") on 22nd December, 1988. No payment of the final instalment made after 22nd December, 1988 shall be accepted unless accompanied by a further payment representing interest at the rate of 13 1/8 per cent per annum on such final instalment for each day that payment is delayed. The latest time and date on which payment of the final instalment must be accepted is 10.00 a.m. (London time) on 5th January, 1989 after which date the Republic shall be under no obligation to accept such payment and may cancel or, at its discretion, forfeit any Bonds on which the final instalment has not been paid and may forfeit and retain the first instalment, without any obligation to repay such first instalment or pay interest thereon or give credit for proceeds of any resale. The Republic may, at its discretion, cancel or resell in fully-paid form together with sufficient interest to meet the date of 22nd December, 1988, at any price, any forfeited Bonds.

Payment of the final instalment will be made by Morgan Guaranty Trust Company of New York, Brussels Office, as operator of the Euro-clear System ("Euro-clear") or CEDEL S.A. ("CEDEL") on behalf of an account holder shown on its records as being entitled to party-paid Bonds (a "bondholder"), following receipt of instructions and the final instalment together with accrued interest in the case of late payment. Accordingly bondholders should ensure that sufficient funds are available in their Account with Euro-clear or CEDEL, as appropriate, and provide the necessary authorisation for the payment of the final instalment to be made.

By: The Chase Manhattan Bank, N.A. London, Fiscal Agent On behalf of the Issuer 15th December, 1988



GENOSSENSCHAFTLICHE ZENTRALBANK AKTIENGESELLSCHAFT Vienna

U.S. \$50,000,000 Floating Rate Subordinated Notes Due 1992

For the three months 13th December, 1988 to 13th March, 1989 the Notes will carry an interest rate of 9 1/8 per cent per annum.

Interest payable on the relevant interest payment date, 13th March, 1989 against Coupon No. 30 will be U.S. \$120.31

Listed on the Luxembourg Stock Exchange. By: Morgan Guaranty Trust Company of New York, London Agent Bank

CITY OF VIENNA US\$70,000,000 Floating Rate Notes due 1991

For the three months period 12th December, 1988 to 13th March 1989 the Notes will bear the Rate of Interest at 9.4575% per annum. US\$28.55 will be payable from 13th March, 1989 per US\$100,000 principal amount of notes.

YAMACHI INTERNATIONAL (EUROPE) LIMITED Agent Bank

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday 12 December 1988. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

Table with columns for Country, Currency, and Exchange Rates against US\$, DM, Yen, and Sfr. Includes countries like Argentina, Australia, Belgium, Canada, etc.

Abbreviations: (A) Free rate; (B) Market rate; (C) Commercial rate; (D) Controlled rate; (E) Essential imports; (F) Financial rate; (G) Export; (H) Non-commercial rate; (I) Business rate; (J) Buying rate; (K) Selling rate; (L) Official rate; (M) Official rate of conversion; (N) Parallel rate; (O) Parallel rate of conversion; (P) Tourist rate; (Q) Tourist rate of conversion. Source: Data supplied by Bank of America, Economic Department, London Trading Centre, Esplanade, 01 694 4360/2. Monday 12 December 1988.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on December 12

Table of international bonds with columns for Issuer, Maturity, Coupon, Price, and Yield. Includes bonds from US Dollar, Yen, and other currencies.

TRADE INDEMNITY CREDIT RISK MANAGEMENT SERVICES 01-739 4311

Advertisement for European Investment Bank Luxembourg, featuring logos and text about Italian Lire 120,000,000,000 Fixed Rate Bonds 1988-1996.

Advertisement for Banque Paribas, U.S. \$200,000,000 Undated Floating Rate Securities, issued by Morgan Guaranty Trust Company of New York.

Advertisement for Banque Paribas, U.S. \$400,000,000 Undated Subordinated Floating Rate Securities, issued by Morgan Guaranty Trust Company of New York.

Advertisement for Korea First Bank, U.S. \$200,000,000 Floating Rate Certificates of Deposit due 1989.

Advertisement for Midland Bank plc, U.S. \$300,000,000 Undated Floating Rate Primary Capital Notes.

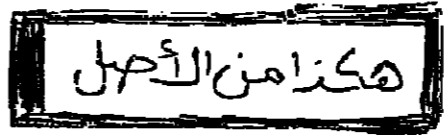
Advertisement for Sanakris Participations B.V., U.S. \$25,000,000 Guaranteed Floating Rate Notes due 1993.

Advertisement for Nedlra Finance B.V., U.S. \$25,000,000 Guaranteed Floating Rate Notes due 1993.

Advertisement for M.L.M. Holdings Limited, 1 FOR 4 ENTITLEMENTS ISSUE of 269.07 million new shares at A\$1.50.

Advertisement for Potter Partners Limited, 1 FOR 4 ENTITLEMENTS ISSUE of 269.07 million new shares at A\$1.50.

Advertisement for Potter Partners Limited, U.S. \$25,000,000 Guaranteed Floating Rate Notes due 1993.



INTERNATIONAL CAPITAL MARKETS

D-Mark issues dominate primary activity

By Dominique Jackson

PRIMARY activity in the Eurobond market was concentrated in West Germany yesterday where a total of DM1.65bn in new paper was launched...

INTERNATIONAL BONDS

it expected some investors to re-invest their end of year returns in the new deal. In comparison with the Dresdner deal, Deutsche Bank's DM200m five-year issue...

DM250m 10-year subordinated floating-rate note issue for Amsterdam-Rotterdam Bank which carries an option to convert into a straight bond with a 6% per cent coupon from 1990...

unit of its parent bank. The lead manager said initial sales had been encouraging with larger investors also showing some interest in the deal...

denominated convertible issue for SCA Capital Corporation which is convertible into non-restricted B shares of Forestry and paper concern, Svenska Cellulosa. Although there are very few similar issues outstanding...

W German futures exchange set for 1990

By Haig Simonian in Frankfurt

THE DEUTSCHE Termibörse (DTB), West Germany's planned new financial futures and options exchange, looks set to open in mid-January 1990...

Stable dollar brings modest gains in US Treasuries

By Janet Bush in New York and Katherine Campbell in London

US TREASURY bonds yesterday moved modestly higher, partly reflecting stability in the dollar despite speculation of higher interest rates overseas. At mid-session, short-dated maturities were around 1/4 point higher while long-dated issues were as much as 3/4 point up from Friday's close...

GLOOM and doom on several fronts greeted the New Zealand bond market after the weekend, as traders digested the announcement on Friday evening that merchant bank DFC New Zealand was closing its government bond operation...

GOVERNMENT BONDS

one of New Zealand's bigger dealing rooms, made 10 people redundant, as five more resigned, when it announced its withdrawal from domestic money and bond markets. During the day government bond yields rose sharply to nearly forty basis points above the interest rate curve...

bers for November and the Bundesbank policy meeting, was coming later this week. Today's UK figures certainly failed to excite the gilt-edged government bond market. There was a hint of relief on the announcement figures on retail sales, which were 0.5 per cent lower in November, in contrast with a 2 per cent blip up that had caused concern in October, but prices drifted for the rest of the day.

moved up 6 basis points. Matiff lost 20 centimes over the day to close at 105.95. FRENCH government bonds were quiet, ahead of the US trade deficit numbers to be announced tomorrow, together with the French inflation indicator for November. Short-term rates edged up about an 1/4 of a point, so that short-term three-month money now stands at 8 1/2 per cent. The notional 10-year bond on the French futures exchange

TRADING in Japan was thin, but activity in the No.111 bond outpaced that in the No.105, signalling the latter's demise as the market's benchmark. Turnover in the No. 105 amounted to a meagre Y195bn compared with Y377bn in the No.111. The 111s also trade at a slight premium, roughly Y3, over JGB futures.

BENCHMARK GOVERNMENT BONDS table with columns: Coupon, Red Date, Price, Change, Yield, Week, Month

FT-ACTUARIES SHARE INDICES

Table of FT-Actuaries Share Indices with columns: Index No., Day's Change, Est. Earnings Yield, Gross Div. Yield, Est. P/E Ratio, etc.

FIXED INTEREST

Table of Fixed Interest rates with columns: Index No., Day's Change, Fri Dec 9, etc.

LONDON MARKET STATISTICS

Table of Rises and Falls Yesterday with columns: British Funds, Corporations, Domestic and Foreign Bonds, etc.

LONDON RECENT ISSUES

Table of London Recent Issues with columns: Issue Name, Amount, Latest Bid, etc.

FIXED INTEREST STOCKS

Table of Fixed Interest Stocks with columns: Issue Name, Amount, Latest Bid, etc.

RIGHTS OFFERS

Table of Rights Offers with columns: Issue Name, Amount, Latest Bid, etc.

TRADITIONAL OPTIONS

Table of Traditional Options with columns: Issue Name, Amount, Latest Bid, etc.

LONDON TRADED OPTIONS

Large table of London Traded Options with columns: Option Name, Calls, Puts, etc.

U.S. \$100,000,000 Allied Irish Banks plc Floating Rate Notes Due 1995

U.S. \$600,000,000 Malaysia Floating Rate Notes Due 2009

THE MORTGAGE BANK AND FINANCIAL ADMINISTRATION AGENCY OF THE KINGDOM OF DENMARK

UK COMPANY NEWS

Technicolor boosted by Cinderella and ET

Carlton tunes into a 46% advance

By Raymond Snoddy

CARLTON Communications, the television services company, continued its picture of growth yesterday by unveiling a 46 per cent advance in pre-tax profits to £49.1m in the year to September 30.

Turnover, including the share from an associate company, increased by 94 per cent to £217.4m and earnings per share rose by 34 per cent to 43.5p. The dividend for the year is being stepped up by 40 per cent to 7.5p via a final of 5.05p.

Carlton's interests range from Zenith, the independent films and television company, to television facilities companies such as TVI to professional video manufacturing companies such as Abekas.

The 1987-88 results do not include any earnings from the

£780m (£424m) acquisition in October of Technicolor, the US film processing and video duplication company. But Carlton said Technicolor is having a good current quarter from Christmas sales of Disney video cassettes such as Cinderella and some of the duplication work-for sales of ET.

Most of an extraordinary debt of £2.93m related to Carlton's obligations through its 20 per cent stake in Central Independent Television for losses of Super Channel, the general entertainment satellite channel. All the ITV companies have now pulled out of the venture which is owned by Beta Television and Mr Richard Branson's Virgin Group.

The mark of Carlton's success in the past few years has

been to avoid significant involvement in the more speculative television ventures but to provide sophisticated services to all owners of television stations however their signals were distributed.

Mr Michael Green, chairman, said yesterday that 1988 marked the beginning of a new era in European television. "Advances in broadcast technology and the continuing trend towards deregulation have together hastened the arrival of commercial television channels and the creation of a substantial independent European television industry," Mr Green said.

It is unlikely that Carlton will go for major acquisitions this financial year on the scale of the Technicolor deal.

"I think it is a year for get-

ting on with the marketplace that is expanding so dramatically," said Mr Green, who most analysts believe will move into mainstream UK broadcasting over the next five years.

Mr Andrew Hunter, leisure analyst of London stockbroker McCaughan Dyson Capel Cure, described yesterday's figures as "a great set of results." He is forecasting £110m pre-tax for the current year including Technicolor, and £140m for 1989-90.

Miss Jessica Reif, leisure analyst of New York stockbroker CL Globalpartners Securities Corporation, said that although the Carlton results were in line with expectations, "the really exciting thing is that they have a great base from which to expand."

See Lex

Convoluting plot as Chesterfield bids £7m

By Clara Pearson

THE PLOT thickened yesterday in the drama concerning the ownership of Maybox, private West End theatre group, when Chesterfield Properties announced an agreed £7.1m cash bid.

Before this, the stage had appeared to be cleared for an equivalent offer, worth 250p per share, from Stoll Moss, London's largest theatre owner, after a Takeover Panel ruling that shareholders could revoke acceptance to a controversial and lower bid from Maybox's management.

Yesterday, Maybox directors said that they had irrevocably undertaken to accept, or procure acceptance of, the offer in respect of some 77.7 per cent of the ordinary shares.

Chesterfield already has connections with the theatre world through its ownership of the Phoenix and the Comedy Theatre.

The Panel stepped in to halt the management's offer last month, which had been raised from 152p to 200p. Stoll Moss had said that the original offer did not represent reasonable value, even though it had already been approved by the independent directors.

Celestion losses increase to £2m

Celestion Industries, the clothing and loudspeaker manufacturer, yesterday announced a pre-tax loss of £2.1m for the six months to September 30. This compares with a loss of £276,000 for the same period last year. In addition there are £780,000 reorganisation and factory closure costs.

The downturn was due to the "very disappointing" performance of the contract clothing business. There has been an extensive rationalisation programme with the closure of three factories and a £700,000 stock provision. Mr Charles Ryder, the new chief executive who headed a management buy-in in October, said he expected a return to profit in 1989.

Banner closes on Avdel after increasing cash offer to 88p

By Nikki Tait

THE FUTURE of Avdel, the UK fasteners group which is fighting an unwanted bid from US-based Banner Industries, hung in the balance last night after the bidder increased its cash offer from 80p to 88p a share, and promptly snapped up a further 13.3 per cent of its target's voting rights.

Last night, Banner claimed control of 47.26 per cent of Avdel.

Banner's market raid, however, was interrupted by a statement from Avdel which said that it was having talks with another potential offeror, and that these might lead to a higher offer for the company.

Avdel, the former Newman Industries, said that it was "preparing to comment on the likelihood of such an offer being made" but that the position should be clarified shortly. It seems unlikely that any further announcement will be

made before Friday. In the meantime, Avdel urged shareholders to take no action.

The higher Banner offer - which values Avdel at about £112m and will not be increased or revised in any circumstances - was announced at 10 am yesterday, along with news that it had purchased a further 3.75m shares in the market.

By lunchtime, the market raid had netted another 15.46m shares - the largest single block of shares (some 7m) coming from Mercury Asset Management. By the close, Banner said the figure had risen to 17.67m shares.

The bidder added that "in view of the high level of market purchases" it had decided to exercise its option over 35m Avdel shares. The option was acquired earlier this year from Suter, the industrial group, and the shares represent 26.4

per cent of the voting rights.

Banner already controls the voting rights on the stake and the holding was assented to the bid. Included in Banner's 47.26 per cent figure, are acceptances in respect of 4.13 per cent.

The delay between Banner's first share purchases and its subsequent announcement brought complaints from Avdel's advisers, S. G. Warburg. Banner, however, maintained that it had issued clear instructions to its brokers that there had been a half-hour delay in getting its announcement on to screens, and that no one had been disadvantaged.

In addition to raising its cash offer, Banner has also added a loan note alternative. The preference share offers are unchanged. Avdel shares closed 8p higher at 88p.

Holmes & Marchant rises 53% to £4.5m

By Fiona Thompson

HOLMES & MARCHANT Group, marketing consultancy, yesterday reported a 53 per cent rise to £4.5m in pre-tax profits for the year to September 30. The advance from £2.85m was made on turnover ahead 56 per cent from £19.35m to £30.32m.

Earnings per share rose from 19.1p to 25.5p and a final dividend of 3.55p is recommended, for a total of 6p (4.45p).

Design accounted for 50 per cent of total sales and 61 per cent of profits, with both corporate design and graphics experiencing buoyant demand. Advertising and public relations accounted for 35 per cent of turnover and 24 per cent of profits.

Sales promotion brought in 15 per cent of sales and the same percentage of profits. The August acquisition of Catalyst, sales promotion company, gave the company a much stronger position in this field, making it the third largest in the UK.

For the future, the company said the importance of branded products would continue to grow, with clients keen to protect existing brands and to develop new ones.

The group is having talks

with a number of European companies and expects to make an acquisitions announcement within the next six months, probably in the public relations field. About 5 per cent of the design business comes from Europe at present.

These figures were very much in line with analysts' expectations and the shares closed 1p off at 190p. The market was somewhat wary at the time of the Catalyst acquisition but fears of skeletons in the cupboard appear unfounded. Catalyst's loss-making trade publication titles have been sold, along with a freehold property, and its PR side merged with Holmes' consumer PR company. The core Catalyst sales promotion business should contribute about £2m to profits this year. Holmes is clearly acquisition orientated and committed to growing, and it has in place good systems capable of controlling the expansion. Analysts are looking for about £7.5m this year, producing a cheap prospective p/e of 6.6, reflecting the general lack of appreciation for the sector.

DIVIDENDS ANNOUNCED


	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Carlton Comm	5.05p	Apr 4	3.6	7.5	5.35p
Dowty Group	3.25p	Mar 31	2.8	-	7
FRS Group	2p	Apr 10	2	-	5
Gold Greenleaf	3p	Apr 6	1.5	-	5.4
Hardys & Hanson	16.3	-	15.3	23.5	21.5
Harrold Europe	2.6	-	2.6	-	8.6
Hickling Process	0.5	Apr 3	nil	-	0.5
Holmes Marchant	3.55	-	2.7	6	4.45
Palmerston Hedges	2.75	Jan 23	-	-	-
Preston (Ben)	0.3	Feb 3	0.2	-	0.6
Russell (Alan)	0.54	-	0.54	-	1.84
Scott & Newcastle	3.1	Feb 17	2.7	-	9.14
Tex Holdings	2.5p	Feb 8	1.75	-	7
Timley (Edna)	1.8	Feb 1	1.15	-	3.95
UK Lead	11	Jan 20	5	-	11
Whitecroft	4.1	Jan 30	3.45	-	11.5
Wole/Dudley Brew	4.85	Jan 30	4.03	7	5.85

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡US\$ stock. §Unquoted stock. ¶Third market. *Carries scrip option.

BOARD MEETINGS

Company	Date
Wardell Roberts	Dec 13
Plaster Aircrete, Devonish (JA), English China Clay, Granada, Heston Advanced Tech Trust, Keen-Ede, Thornton (GW), Tiron, Vaux, Vindolam Gold Mining	Dec 14
Acas & Hutchison	Dec 15
Arden	Dec 15
Eye	Dec 15
Feller, Smith & Turner	Dec 14
Northumbrian Fire Foods	Dec 21
Walsgrange Ltd	Dec 16
Associated Paper Mills	Dec 15
Bridport-Gundry	Dec 16

This announcement appears as a matter of record only.



£150,000,000

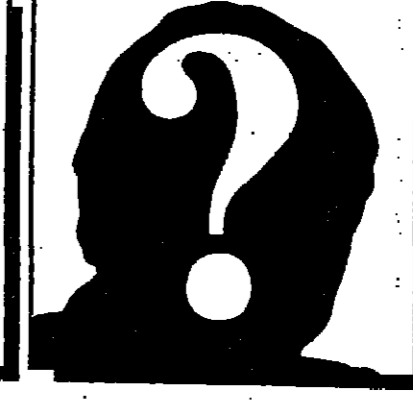
Sterling Commercial Paper Programme
(with U.S. Dollar Option)

Arranged by
Morgan Grenfell & Co. Limited

Dealers
Barclays de Zoete Wedd Limited
Lloyds Bank Plc
Midland Montagu Commercial Paper
Morgan Grenfell & Co. Limited

Issue and Paying Agent
Midland Bank plc

MBOs - WHO'S NEXT

HAYS PLC buy-out - November 1987 Finance raised <u>£260 million</u>	HUMBERCLYDE FINANCE GROUP buy-out - September 1987 Finance raised <u>£204 million</u>	CARADON PLC buy-out - October 1985 Finance raised <u>£66.7 million</u> FLOTATION - JULY 1987
FAIREY GROUP PLC buy-out - December 1986 Finance raised <u>£50 million</u> FLOTATION NOVEMBER 1988	RENTCO INTERNATIONAL buy-out - May 1987 Finance raised <u>£45.8 million</u> SALE TO TIPHOOK PLC DECEMBER 1988	DWEK GROUP buy-out - August 1988 Finance raised <u>£38.1 million</u>
NKF HOLDING BV (led by Candover's Netherlands Associates, Venture Capital Investors BV) buy-out - December 1986 Finance raised <u>£38.4 million</u> FLOTATION (AMSTERDAM) MAY 1988	RECHEM ENVIRONMENTAL SERVICES PLC buy-out - December 1985 Finance raised <u>£2.25 million</u> FLOTATION - MAY 1988	

Candover Investments plc are leaders in management buy-outs. We have organised almost forty buy-outs ranging in size from £1.0 million to £260 million. Candover has invested in all of them and our judgement has been rewarded by their success. Two examples are Rentco, which was recently sold at a price which gave a highly satisfactory return to institutions which invested with us, and Fairey which has just obtained a Stock Exchange listing, less than two years after its buy-out.

Overall institutional investors in Candover's buy-outs have achieved returns in excess of 60% per year. As for the managers themselves, they do even better in successful buy-outs - as they should, since they are primarily responsible for their success. Candover is continually discussing potential management buy-outs with companies, managers and advisors. If you think you could be next, contact Roger Brooke or Stephen Curran on 01-583 5090.

CANDOVER INVESTMENTS plc
Cedric House, 8-9 East Harding Street, London EC4A 3AS.
Incorporated in the United Kingdom

هكنا من الأجل

25 YEARS OF HANSON SUMMED UP IN ONE LINE.

For the 25th consecutive year, Hanson announces record profits, dividends and earnings per share (ADRs). Profits have increased to \$1.49bn* (1987: \$1.25bn, up 19%), dividends per ADR 38-53p** (1987: 25-62p, up 50%) and earnings per ADR \$1.34 (1987: \$1.18, up 14%). Sales are now \$12.5bn (1987: \$11.3bn, up 11%).

Since 1964, a small public company based on sound yet innovative management concepts, has grown to become one of the world's largest corporations and is, today, a diversified British-American industrial management company reporting through eight major operating divisions and employing more than 100,000 people. At present, Hanson ranks fifth in size of all publicly-owned companies in the United Kingdom. And Hanson Industries - the US arm of Hanson PLC - were it a separate quoted company, would rank among the 60 largest industrial companies in the United States.

Hanson PLC is a uniquely British-American company, with major activities on either side of the Atlantic. It has corporate headquarters in London and in Iselin, New Jersey. Each arm of the company is autonomous with separate staffs. The company reaps many benefits from its dual nature. It can take advantage of favourable currency exchange rates and financial conditions in whichever market they may be found. And the spirit of friendly co-operation that exists between the UK and US offices has repeatedly enabled Hanson to find solutions to business problems that develop on either side of the Atlantic.

Hanson Industries was founded in 1973. Since then, it has acquired a total of seven publicly-traded US companies. Though starting from scratch, it now produces about 45% of the revenues and operating profit of Hanson PLC. In 1988, Hanson Industries trading profit was \$561 million on sales of \$5.4 billion. It employs a total of 65,000 people throughout the US.

Despite the fact that Hanson PLC has revenues of over \$12 billion, its corporate staff is exceedingly lean. Its UK office has a staff of under 100, and the US office is equally trim, with 125 people. There is no centralized marketing, personnel or other services provided for its subsidiaries, so each divisional manager is responsible for his own decisions and can choose exactly which services he needs.

In addition to this, Hanson has always sought to own companies with leading market positions and strong recognition in their own industries. It is the largest maker of bricks in the United Kingdom, the second largest maker of lighting fixtures in the USA, the second largest US producer of hot dogs, the world's third largest producer of titanium dioxide - to name a few. From the very beginning, Hanson's basic strategy has been to operate principally in good quality, basic businesses, which provide essential goods and services - businesses that will not go out of style or that will be made obsolete by rapidly changing technology.

In the United Kingdom, its well-known companies include Imperial Tobacco, Eveready Batteries, Smith Meters, London Brick, Elizabeth Shaw Chocolates, and Asda Department Stores and Asda Free Shops. In the US, such leading companies as Smith Corona Typewriters, Ground

Round Restaurants, Ball Park Frankfurters, Jacuzzi Whirlpool Bath and Spa Products, Ames Tools, Farberware Cookware, Tucker Housewares, Carisbrook Industries, Grove Crane, and Kaiser Cement, among others. Hanson's goal has always been to maximize returns for its shareholders. It has accomplished this by focusing on annually increasing earnings per share and dividend payments, which it has achieved for 25 years without a break. The company has been so successful at fulfilling this objective that \$10,000 invested in Hanson shares back in 1964 would be worth over \$700,000 today. That equals a return on investment of 19% per year compound, compared with 9% for the Financial Times Ordinary Share Index and 9.2% compound annual for the S & P 500.

Over the past 25 years, the company has grown both internally and by acquisition. The secret of its success has been its simple and prudent management philosophy. For all the companies within its portfolio, Hanson operates with strong financial and budgetary controls. Its constant emphasis is upon increasing return on capital employed. The company aims to achieve a return on capital of at least 20% per year and as is often the case, significantly more. At the start of every year, each operating manager presents a realistic budget to corporate headquarters, and together, this budget is agreed upon.

The basic philosophy is that each manager will present a budget that will meet the Hanson performance criteria. If the manager anticipates that year's business is to be excellent, he can expand his budget to take advantage of that potential. But if he sees a down year coming then he must contract the capital he employs so that he will still achieve a suitable return on capital within the company's target range. The company expects its managers to regard these budgets as a commitment and a sacred promise. Once these budgets are agreed, Hanson lets its managers manage. The company is rigorously decentralized and corporate headquarters works closely with the operating managers to see how any problem can be remedied quickly.

The motto at corporate headquarters is, "The bad news we want to hear today; the good news can wait until tomorrow." At the same time, Hanson's operating managers are given strong incentives to succeed. The key to Hanson's generous bonus program is each company's performance. And for every manager, the bottom line is what counts. Each manager knows at the start of the year exactly how much he can earn by meeting targeted levels of profitability and return on capital. And each manager is only responsible for his and his team's performance, and does not depend upon the performance of other operations in order to earn his compensation.

Year after year, Hanson has found that its managers thrive under this system. They enjoy the responsibility they are given and appreciate the chance to earn clearly defined bonuses based upon achievement. The other part of Hanson's growth has been the result of acquisition, and it has gained a reputation as a very active acquirer. Since 1964, it has made more than 50 acquisitions, both in the UK and the US. In making an acquisition, the most important consideration has always been the downside risk. The first question that Hanson asks is, "What would be the worst that could happen if everything went wrong?" If that question cannot be answered reassuringly, then the company will not proceed.

Also, Hanson's acquisitions have been the model of sound and conservative financing. The company has a very strong balance sheet and plenty of cash; it has never used "junk bonds," no matter how large the acquisition.

Today, by its own cash and credit lines, Hanson's borrowing capacity exceeds \$11 billion, and the company is seeking to raise that to \$20 billion. This will enable Hanson to continue making any acquisitions it deems worthwhile. Hanson looks for a rapid payback on its acquisitions both through increased profits and selective disposals. For example, it acquired SCM Corporation for \$950 million in 1986. Since then, it has sold off parts for a total of more than \$1.5 billion. At the same time, it has kept some of the largest and most profitable SCM businesses, including Smith Corona Typewriters, which has 1988 sales of over \$500 million, and the SCM chemicals businesses, with sales that have exceeded \$800 million. Undermanaged companies, which can significantly improve under Hanson's tight financial controls and common sense philosophy, are the typical target of a Hanson acquisition. In addition, Hanson also looks for companies that can easily be decentralized and have strong operating management. Hanson always likes to retain the operating managers, valuing their knowledge and expertise. When Hanson makes an acquisition, it is often to cut unnecessary overheads and corporate fat. It knows how to restructure a company to be lean and profitable and to make it conform to its operating standards. Time and time again, Hanson has taken an ailing company and, as shown that with proper management and reorganization that "unpolished jewel" will begin to shine!

Hanson has many similar success stories. Its 1986 acquisition of Imperial Group quickly recouped the majority of its purchase price through strategic divestitures, while keeping such major businesses as Imperial Tobacco, the second largest maker of tobacco products in the world, which generates excellent profit and cash flow and the US chain of Ground Round Restaurants. Kidde Inc, the most recent acquisition, completed in December 1987, has already recovered over \$450 million of its \$1.6 billion purchase price. Its operations have been substantially reorganized and are contributing to the company's bottom line.

All Hanson businesses are under constant review. Because the company is always seeking to maximize the value of its shareholders' investment, Hanson will only consider selling a division to a potential buyer who is willing to pay "tomorrow's price today." Hanson is consistently making major capital investments in those businesses which show particular promise. Hanson's shares are traded on the London Stock Exchange, the Swiss Stock Exchanges, the Paris Bourse, and its American Depositary Receipts (ADRs) trade on the New York Stock Exchange, under the symbol HAN. The company has more than 200,000 shareholders, the majority of whom are individual investors, and Hanson is also a core holding in most British institutional portfolios. Since its listing in New York in 1986, Hanson has become 17% owned by American shareholders; it would like to see this expand to a level consistent with its US operations' contribution to Hanson's overall results.

Although Hanson PLC has grown enormously over the course of a quarter of a century, the company is certain that the future has never been brighter. In both the UK and the US there continue to exist many companies that can benefit from Hanson's proven management system. It will make excellent acquisitions - when the price is right. Today, Hanson's businesses are strong and thriving. And the company has nurtured an excellent and committed corps of first-rate managers who understand and appreciate the Hanson philosophy, and who will provide excellent leadership for the company for many years to come.

1963 1968 1973 1978 1983 1988

HANSON

Jacuzzi • Smith Corona • Farberware • Ames • Grove Crane • Kaiser • SCM Chemicals • Ground Round • Hygrade Foods • Imperial Tobacco • London Brick •

British Ever Ready

For further information contact Karen Levy, Investor Relations, 410 Park Avenue, New York, NY 10022 212-868-0088. *The exchange rate used for all periods was the Sept 30th, 1986 rate of \$1.0910 = £1. **Actual dollar figures to be determined by rate of exchange in effect on Feb 2nd 1988.



UK COMPANY NEWS

S&N pleases the City with £72m

By Lisa Wood

SCOTTISH & NEWCASTLE Breweries yesterday reported pre-tax profits of £72m for the half year to October 30, an increase of 26 per cent on the same period last year.

The result exceeded market expectations at a time when a £1.6bn takeover bid by Elders IXL, the Australian brewer, is being investigated by the Monopolies and Mergers Commission.

Mr Alick Rankin, S&N chief executive said: "We have not varied our approach to profits as a result of the bid. We have not cut discretionary spending and we intend to go on rescuing the business."

Earnings per share rose to 12.9p against 11.4p last time and the interim dividend is increased to 3.1p (3.7p).

S&N said all sectors of the group's varied range of business activities made excellent progress.

Turnover was £310.2m com-



Alick Rankin - same approach despite bid.

pared with £292.3m with beer sales volumes up by more than three per cent. Best performing brands included McEwan's lager, Beck's premium lager and Newcastle Brown ale.

Operating profits rose by 29 per cent to £90.5m (£62.5m), with interest charges at £11.8m compared with £8.8m.

Beer profits were "especially encouraging" and included an initial first half contribution from Matthew Brown with the Theakston ale brand now trading separately.

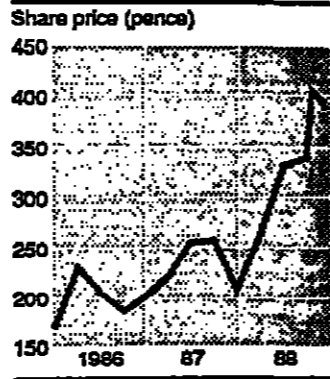
"Thistle Hotels achieved 'significantly higher profits' despite the strong pound's restraining effect on US tourism.

Moray Firth Maltings and Waverley Vintners, the group's wines and spirits division, made "good improved profits" through volume and margin growth.

● COMMENT

S&N, with beer volume gains in excess of those of Bass, one of Britain's most credible brewers, is in better shape to mount a defence than it has been for some years should Elders be freed to mount its takeover bid for the McEwan's lager brewer. Matthew Brown is taking more

Scottish & Newcastle



Coloroll cuts its ties with ailing McCall

By David Waller

COLOROLL GROUP, home furnishings company, has all but severed its involvement in Crowther McCall Pattern, a financially troubled 50 per cent-owned associate of the John Crowther Textile group.

John Crowther was bought this summer by Coloroll after a bitterly-contested bid.

McCall, market leader in the home sewing business in the US, has filed for voluntary protection from its creditors under Chapter 11 of the US bankruptcy code. The decision was taken despite the fact that McCall - via an investment banker - had received a number of formal offers for its business.

Mr John Ashcroft, chairman of Coloroll, explained that although McCall was expected to make a trading profit of \$26m (£4.96m) on turnover of \$60m in the current year, it was burdened by massive finance charges and had on a number of occasions defaulted on its debt repayments.

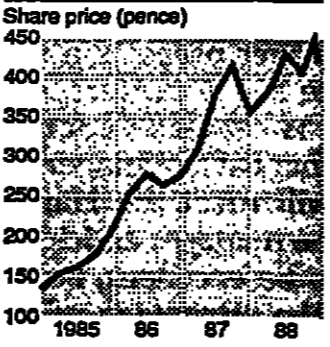
Coloroll was advised that it could face legal action from creditors and bond-holders even if the business had been sold. Now that the company has filed for protection under Chapter 11, Crowther's involvement - and that of Coloroll - has come to an end, save for any possible recoveries which might arise from the bankruptcy proceedings.

Coloroll has no actual or contingent liability in respect of McCall and has reduced the value of the investment inherited from Crowther to nil. Crowther bought its 50 per cent stake for \$21.5m in June 1987 in a complex deal involving both equity and loan notes. The equity investment had been provided for by Crowther before it was taken over. The \$7.5m value of the loan notes has been written off against the goodwill arising on the acquisition of Coloroll.

time to sort out than anticipated at the time of acquisition but Thistle hotels is successfully managing a strategy of increasing room rates. Analysts are looking for about £137m for the full year which would give a prospective p/e of 17.

shorter term should the tie loosened. W&D, which is seeking to manage more of its pubs, should be reasonably well placed should this occur. The decision to defer brewing Harp lager until 1992 at the earliest is eminently sensible given the advantageous prices available and the current state of flux in the industry. Analysts are looking for pre-tax profits of about £23m for the full year giving a prospective p/e of 14 times.

Wolverhampton & Dudley



Caution as W&D rises 19% to £26.7m

By Lisa Wood

WOLVERHAMPTON & DUDLEY Breweries, yesterday reported pre-tax profits of £26.7m for the 53 weeks to October 2, an increase of 19 per cent on the previous year.

Earnings per share increased from 22.8p to 26.5p with a proposed final dividend of 4.85p making a total of 7p (5.85p).

Mr David Thompson, managing director, said the company's intense focus on beer brands and licensed retailing gave it a competitive edge.

However, he warned that while W&D was confident of whatever the Monopolies and Mergers Commission concluded about the structure of the brewing industry, there was a possibility of short-term competitive pressures on mar-

gins in the pub trade if the tie was loosened. He said: "As in the off-trade in the past, overall profitability of the sector may suffer for a time, though we are confident of emerging among the ultimate winners."

Turnover of the Banks's bitter brewer rose 15 per cent to £141.36m (£123.25m). Volume gains were made in ales and lagers with premium lagers, including Harp Extra, Kronenbourg and Stella Artois growing by 29 per cent. W&D sells Harp lager under Heoco and has deferred brewing the lager itself until October 1992 at the earliest.

Trading profits were £26.98m (£22.62m). Finance charges were £1.6m (£1.34m) and profits on property disposals were

£658,000 (£519,000).

On retailing W&D said the improved economic climate in the West Midlands led customers to trade up, rather than boost volume consumption and the pubs had had a good year with increased turnover and higher margins.

Substantial investment was being made in pubs and geographical coverage had been extended by the purchase of 61 pubs from Grand Metropolitan.

Reorganisation of distribution, with the bringing in of National Carriers Contract Services to handle part of the business, had improved working practices and costs with voluntary redundancies absorbed within operating profits.

● COMMENT

Among the regionals W&D is a beacon of good management with nice ale brands and it must be unerving for many of its competitors to watch the Banks's brewer's share price slide - by 9p on the day to 421p - at the mere mention of the possible rough ride that margins could face in the

Hardys & Hansons at £4.4m

HARDY & HANSONS, Nottingham-based brewer, reported pre-tax profits for the year to end-September up £228,000 at £4.4m. Turnover rose from £20.57m to £21.48m. Stated earnings per share were 56.58p (53.25p). The direc-

tors are recommending a final dividend of 16.3p making a total of 23.5p (21.5p).

Col Thomas Foreman Hardy, chairman, announced he would not seek re-election to the board. Mr Richard Hanson has been appointed chairman.

Carless responds to Kelt declaration

By Nikki Tait

CARLESS, oil independent, yesterday issued a guarded response to Kelt Energy's announcement that it was declaring its £208m hostile offer unconditional as to acceptances, having secured about

71 per cent of Carless shares. Carless noted that the offer had been declared unconditional as to acceptances but had not been declared wholly unconditional. "Kelt has not made clear whether its offer is

capable of being declared wholly unconditional and, in the circumstances, shareholders who have accepted the Kelt offer are urged to continue to take no action in respect of their holdings," said Carless.

T Cowie sells Trimoco stake for £4.97m

By David Waller

T. COWIE has sold its 9.9 per cent holding in Trimoco, a low motor-dealer, to Bishops-gate Investments, the vehicle for the Saudi Arabian Jemeel family's interests in the UK.

The £4.97m purchase takes Bishops-gate's holding in Trimoco's ordinary shares to 34.8 per cent. With the shares up 2p to 47p yesterday, the company is capitalised at around £70m on a fully diluted basis.

Mr Roger Smith, Trimoco chairman, said yesterday that he had met representatives of the Jemeel family who had indicated to him that they wanted to use Trimoco to launch an assault on the UK motor distribution market. How this was to be worked out in practice had not been decided, he said.

He said that the family, which operates the Toyota concession in Saudi Arabia, appeared to be immensely rich, with assets in the US as well as in the Middle East. Trimoco, which made pre-tax profits of £4.3m on turnover of £215m in 1987-88, operates six Ford dealerships in the UK.

For its part, Cowie said that it rarely took passive stakes in companies. Negotiations with Trimoco had failed to bear fruit and it was decided to sell the stake at a profit.

● The unsuccessful sally made by Trimoco into high technology a few years ago has come back to haunt it with a demand for compensation and damages, totalling more than £3m, from two shareholders in Mnemos, its former data storage subsidiary, writes Clare Pearson.

It had received a writ from Al-Nakhil Investments (Jersey) and, separately, Mrs Hays Al-Nakhil, whose claim is based on alleged deficiencies in the prospectus issued when Mnemos was floated on the Unlisted Securities Market in 1983, and in two of its subsequent interim reports.

Trimoco said it regarded the allegations and the claim from the two shareholders as wholly without foundation or merit, and if proceedings were pressed they would be vigorously defended.

Brierley/ECC

IEP Securities, part of Sir Ron Brierley's group of companies, has increased its stake in English China Clays to 10.68m shares or 5.03 per cent.

Two more water companies accept French takeover terms

By Andrew Hill

COMPAGNIE GENERALE des Eaux, France's largest water supplier, has launched agreed bids for two more UK water companies.

General Utilities, a wholly-owned subsidiary of the French group, is bidding £10m for Tendring Hundred Waterworks, based in Manningtree, Essex, and £8.3m for Folkestone and District Water Company.

The offers come at a sensitive time for the Government, between the second reading and the committee stage of the Bill to privatise the 10 water authorities, but General Utilities denied yesterday that the Government had asked it to tone down investment in the sector.

Directors and associates of Folkestone have committed a 20 per cent stake to the General Utilities offer, and the French company already owns about 16.5 per cent of Tendring Hundred.

However, Allied Dunbar Assurance, which has a 24 per cent stake in Folkestone, has yet to decide whether to accept

the bid, and yesterday said it was surprised that it had not been consulted before the offer was launched.

If successful, the bids will take water companies from under the noses of two water authorities - Anglian and Southern - both of which have already seen French predators bid for statutory companies within their area.

Générale des Eaux has now made recommended offers for four of the UK's 29 statutory water companies, out of a total of 12 agreed bids launched this year. The group already controls North Surrey and Lee Valley water companies and holds stakes in at least six others.

General Utilities is offering £250 per £10 nominal of Folkestone voting shares, against about £100 when last traded. The non-voting stock offer is 60p for 100p of 2.6 per cent preference stock, against 35p when last traded, and 110p for 7 per cent redeemable preference stock 1996.

The offer for Tendring Hundred voting shares is pitched at

£75 per £100 nominal, against about £60. General Utilities is also offering £6, 25 and 130p for £1 of, respectively, 2.8 per cent, 4.2 per cent and 8.75 per cent non-voting preference stock.

● Bank of Scotland Nominees has bought a 13.6 per cent stake in Mid Kent Water Company, following the disposal of a 9.94 per cent stake by Equity and Law Life Assurance, and 5.38 per cent by Woolgate Nominees.

General Utilities, which already holds 15 per cent of Mid Kent, and Lyonnais des Eaux, a rival French water supplier, both denied they were the beneficial owners of the stock. The third French investor in the sector, SAUR Water Services, a subsidiary of Bouygues, could not be reached for comment.

Southern Water Authority said it was not behind the holding, its stakes in three other companies in its area have been challenged in a High Court judicial review. Judgement is expected before November 21.

Neste poised for bid as it increases Sovereign stake

By Steven Butler

NESTE, the Finnish state oil company, yesterday said it had lifted its stake in Sovereign Oil and Gas, the UK oil independent, to 29.9 per cent, after buying 8.4m shares or 15 per cent, from Home Oil company, a subsidiary of Imperial Oil. No price for the sale was disclosed.

The 29.9 per cent stake is as much as is allowed under takeover rules without making a general offer for the company, and raises the possibility that a full bid might be in the offing.

However, the market appeared uncertain as to Neste's intentions, and Sovereign shares rose by only 3p to close at 152p. This gives Sovereign a market capitalisation of £84.5m.

Home Oil retained an 11 per cent stake in Sovereign. Analysts said the sale may have been split in this fashion to allow Home Oil to obtain a higher price for the remaining stake, should a full bid materi-

alise. Alternatively, terms of the sale could have included clauses which would reimburse Home Oil should a takeover occur at a higher price.

Neste, which is advised by Hill Samuel, had 1987 revenues of £M 28.1bn (£4.3bn). It has a relatively small portfolio of oil exploration and production assets, including some interests in the North Sea, and has expressed interest in expanding in this area.

The purchase could also be a move to hedge partially a contract by which Neste agreed to purchase the entire output of the Emerald Field, which Sovereign operates, at \$17.90 a barrel or more.

Sovereign would appear to have negotiated an excellent deal in comparison to market prices today, although prices could change sharply by the time production starts in several years on the 43m barrels of reserves.

Johnstone's Paints shares up on approach

By Clare Pearson

Shares in Johnstone's Paints, USM-quoted independent paint maker, jumped 32p to 153p yesterday after it said it had received an approach that might lead to an offer being made.

The shares have been rising, against the trend of the market, since the end of last month. Yesterday the market value of the company stood at £15m.

Pre-tax profits dipped further to £602,000 in the six months to May 31, after falling sharply from £2.05m to £1.81m in the 1987 full year when they were hit by a jump in titanium dioxide prices and labour costs.

At the half-way stage the company said a 5 per cent price increase in February, to which manufacturers appeared to have stuck, would provide brief respite from continuing raw material price rises and wage increases.

Delta Investment Company Limited

An open-ended investment trust listed on the London Stock Exchange.

RESULTS FOR 1988

	1988	1987
Net Asset Value per share	\$4.78	\$7.08
Net Assets	\$28.9m	\$38.3m

Good long term performance sustained

Extracts from statement by the Chairman, Shantikumar Kothari.

● The equity market is fairly valued and liquidity ratios of institutional investors are high historically and are thus providing a good support for the general market.

Moreover, the Company's investments are concentrated mainly in the regions of the United States outside of the North East. Economic recovery in these areas continues and still has further to go. It is also expected that growth companies operating in a niche less affected by slower growth will command a premium rating. All these factors will affect the performance of your Company's investments favourably.

For a copy of the 1988 Report and Accounts, please contact the Investment Advisers, Kleinwort Benson Investment Management Ltd, 10 Fenchurch Street, London EC3M 3LB. Telephone 01-623 8000, Telex 9413545.

Kleinwort Benson Offshore Funds

£75,000,000

HMC FINANCING 3 PLC

Class A

Mortgage Backed Floating Rate Notes due December 2018

For the Interest Period from December 9, 1988 to March 9, 1989 the Note Rate has been determined at 13.725% per annum. The interest payable on the relevant interest payment date, March 9, 1989 will be £3,364,25 per £100,000 nominal amount.

By: The Chase Manhattan Bank, N.A. London, Agent Bank December 13, 1988

This announcement appears as a matter of record only

PERGAMON AGB pic

£125,000,000

Loan Facility

Arranged by

Crédit Lyonnais London Branch

Funds provided by

Bankers Trust Company

Crédit Lyonnais, London Branch

National Westminster Bank PLC

Agent

Crédit Lyonnais London Branch

October 1988

UK COMPANY NEWS

Whitecroft up to £6m despite fall in textiles

By Clare Pearson

WHITECROFT. Industrial holding company, pushed pre-tax profits 25 per cent higher to £6.08m at the midway stage...

completions of commercial developments, property increased its contribution to £2.29m (£994,000). Whitecroft said residential house-building in the north of England...

effect market, and a decline in demand for domestic lighting. Profits were £1.79m (£1.53m).

make most of their profits in the first six months, are not in the equation. But, on the assumption that the property side can realise virtually what ever Whitecroft chooses...

comment Although it was made up in other areas, the extent of the downturn in textiles came as a surprise yesterday. Since Whitecroft was not revealing how the great above-the-line reorganisation costs in this division were, the fall made it even more difficult to assess what the second half would look like now that the builders' merchants, which used to

RHM in £8.8m natural food colourings purchase

By Nicki Tait

RANKS HOVIS. McDougall, food and bakeries group, yesterday announced that it is buying Overseas Foods, which specialises in natural food colourings, for a total of £8.8m. The deal will be settled partly in cash and partly in unsecured loan stock.

Havelock Europa down to £1.4m

Havelock Europa, store designer and shopfitter, suffered a downturn in pre-tax profits in the half-year to October 31. Turnover increased from £17.02m to £21.38m, profits fell from £1.72m to £1.39m. Interest payable rose from £16,000 to £14,000.

Expansion in US sparks growth of 89% at FKB

WITH FIRST-TIME contributions from four US acquisitions, the FKB Group pushed up pre-tax profits by 89 per cent in the six months to September 30.

Expansion through acquisitions

EXPEDIER LEISURE. The purchase will be made through a convertible share issue. The shares will have a maximum value of £8m, but their value will depend on predetermined profit targets being met over three 12-month periods until 1992.

TEX HOLDINGS Profits advance to £659,000

Boosted by the buoyancy of the civil engineering industry, Tex Holdings, with other interests in abrasives, plastics, boards and panels, saw first-half profits rise from £452,000 to £659,000 pre-tax.

1988 FINANCIAL REPORT



Consolidated Statement of Income (Canadian \$ thousands) For the financial year ended October 31. Includes interest income, interest expense, net interest income, and non-interest expenses.

Consolidated Balance Sheet Highlights (Canadian \$ millions) As at October 31. Includes cash resources, securities, loans, other assets, total assets, demand deposits, notice deposits, fixed-term deposits, total deposits, other liabilities, and total liabilities and capital.

THE BANK OF NOVA SCOTIA. Executive Offices: 1,248 Offices in Canada. 44 King Street West, Toronto, Ontario M5H 1K1.

NEWS DIGEST

EXPEDIER LEISURE

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TEX HOLDINGS

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JOHN TAMS GROUP

Interim profits rise 10%. John Tams Group, ceramic mug and tableware maker which joined the USM in June, announced a 10 per cent rise in pre-tax profits for the six months to September 30.

JAMES WILKES

Subsidiary sold for £6.04m. James Wilkes, Sheffield-based maker of beer mats and box-making machinery, is to sell about a third of the Stubs group of companies for £6.04m in cash, nearly as much as it paid for the whole group two weeks ago.

MUNTON BROTHERS

Size doubles with acquisition. Munton Brothers, the troubled Northern Ireland-based clothing company rescued from the receivers last year, is doubling in size by buying the Aitch fashion group in a deal worth up to £11.75m.

HARVEY & THOMPSON

Acquisition and name change. Harvey & Thompson, pawnbroking, debt collecting, credit assessment and hire purchase group, is to acquire trade finance house, Anchor Contracting & Finance. It will then change its name to Harvey & Thompson Trade Finance.

ELGA GROUP

Return to black with £146,000. The Elga Group of water purification equipment makers is back in profit, making £146,000 pre-tax for the half year ended September 30 1988.

CHANCERY

Pays £0.5m for Mark Kaye. Chancery, a merchant banking and financial services group, has agreed to buy Mark Kaye Finance for £503,257, funded by the issue of new redeemable preference shares and ordinary shares.

SCAPA GROUP PLC INTERIM RESULTS Half year to September 30 1988. Earnings per share up 12.6% to 12.5p. Pretax profits up 11.3% to £18.1m. Interim dividend increased by 12.5% to 2.54p.

WHITECROFT 25% INCREASE IN HALF YEAR PROFIT. Pre-tax profit up 25% to 6,032. Earnings per share up 25% to 12.79p. Dividends up 19% to 4.10p.

BRITAINS REGIONS - THE BOOM MOVES NORTHWARDS? The Financial Times proposes to publish this survey on: 27th January 1989.

GRANVILLE SPONSORED SECURITIES. High Low Company Price Change Div Yield P/E. Includes a list of securities with their respective prices and yields.

UK COMPANY NEWS

Gold Greenlees grows to £2.46m

By Andrew Hill

PRE-TAX PROFITS at Gold Greenlees Trot, advertising and marketing services group, increased by 65 per cent to £2.46m in the half-year to October 31, compared with £1.49m in the equivalent period.

The bulk of profits and turnover - up from £26.57m to £38.28m - came from Gold Greenlees Trot Advertising, backed up by Option One, sales promotion and direct marketing subsidiary.

Billings, which included capitalised income from advertising and net sales from non-advertising activities, rose 44 per cent to £38.58m (£27.4m).

Earnings increased to 15.65p (10.35p) per share. The interim dividend is doubled to 5p (2.5p) to reduce disparity.

GGT's advertising work

includes campaigns for the Government's employment training scheme, Cadbury confectionery, Holsten Pils, Mazza and the Daily Mirror. The company also handles corporate advertising for Pearson, which owns the Financial Times.

In October, GGT bought BDH Communications, the largest UK advertising and marketing services group outside London, for a maximum £14.2m.

BDH was only included for four days of the results reported yesterday, but Mr Matthew Allen, GGT finance director, said he expected EDE would contribute about £1.3m before interest on an annualised basis, making it the second largest contributor to profits after GGT Advertising.

Mr Allen said GGT was still keen to add a design consultancy and strengthen its consumer product PR operation, and might expand further in the US, where the group already owns Babbitt & Reiman, a small Atlanta agency.

"In the UK, we are now fairly comfortable with the shape of the group. Most of the key areas in which we want to be involved are covered," he said.

COMMENT
GGT continues to look good in a depressed agencies sector. Although GGT's style is muted, the group has not stunted on acquisitions recently. Over the last 18 months it has added BDH, RM Communications - the audio-

visual communications subsidiary - Option One, Babbitt & Reiman and 30 per cent of Coha, a strategic consultancy, while the core advertising agency continues to carry the whole group's reputation forward. The market crash probably delayed realisation of GGT's US ambitions, forcing the group to concentrate on developing the UK business. Other more precipitate agencies, with greater exposure to the US look a less reliable bet, and yesterday some analysts upgraded their forecasts for GGT to as much as £4.8m before tax in the full year. The shares slipped 2p to 261p but look a reasonable medium term buy on a prospective p/e of nearly 3, especially if the sector creeps back into favour.

VSEL chairman warns on profits

By Lyndon McLain

Lord Chalfont, chairman of VSEL Consortium, Trident nuclear submarine builder, warned shareholders at the annual meeting at Barrow in Furness that this summer's strike was bound to affect the company's future financial results.

The company had a 17.3 per cent rise in pre-tax profit to £17.6m on turnover of £429.8m in the year to the end of March.

Lord Chalfont said the strike put back the Trident programme by three months, though VSEL expected to make up the lost time over the remaining years of the contract.

Analysts at McCaughey Dyson Capel Cure downgraded its forecast pre-tax profits by £2m to £15m for 1988-89 and by £2m to £22m for 1989-90, as a result of the strike.

VSEL Consortium had a £22m order book of two Trident, three Trafalgar and four Upholder submarines. Lord Chalfont told shareholders this was "a major springboard to launch into new areas".

These include development of the VSEL armaments activities.

The company had bid for the £180m-£200m Ministry of Defence contract for self-propelled howitzer guns to replace the British army Abbot guns. VSEL had proposed its A590 gun in competition with the US M109 gun from the BAE Corporation. A decision was expected to be made in the spring or early summer.

BAT clears last Farmers fence as Oregon withdraws its veto

By Nick Bunker

BAT INDUSTRIES, tobacco-based multinational, has cleared the last regulatory hurdle to its \$5.2m (£2.5bn) bid for Farmers Group, US insurer, by obtaining approval for the deal from insurance regulators in Oregon.

Mr Theodore Kulongoski, Oregon's insurance commissioner, was the ninth state insurance watchdog to give the go-ahead to the acquisition.

BAT said the takeover now only needed to be approved by a special Farmers shareholders' meeting, due to take place in Los Angeles tomorrow.

Oregon's ruling reversed its

July 14 denial of permission for BAT to buy Farmers. Oregon initially vetoed the proposed takeover mainly on the grounds that BAT had no positive commercial contribution to make to developing the insurer and would have to make large and potentially risky changes to it in order to earn an adequate return on its investment.

In a related development yesterday, Moody's Investors Service US credit rating agency, downgraded the ratings on the senior debt of BAT Industries from A-1 to Aa-3 to reflect the impact of the acquisition.

The rating agency said it viewed the acquisition of Farmers positively, given the company's dominant market position in car and home-owners' insurance in several states and its consistent record of profitability.

But Moody's said the recent passage of California's Proposition 103, which mandates 30 per cent rate cuts on many property and casualty insurance lines, may limit the growth of net premiums and management fees in the state, which is the primary market of Farmers.

Courtaulds in £8.8m New Zealand paint buy

By Ian Hamilton Fazey, Northern Correspondent

COURTAULDS' International Paint subsidiary is expanding in Australasia through the purchase of Epiglass Paints from the parent of Epiglass Paints of New Zealand for about \$8.8m (NZ\$25m), subject to approval by the New Zealand government.

Although the acquisition is small - Epiglass turns over about £14m (NZ\$40m) - its significance is that it will help IP consolidate its Australasian market leadership in marine paints.

The move reflects continuing rationalisation of the world's paint markets. For about five years the industry's major players have been striving for global domination in high technology specialist niches.

IP is the world's 10th largest paintmaker but is pre-eminent in markets for marine and protective coatings used in hostile, corrosive environments.

Epiglass has strong brand positions in yacht and ship paints. However, the takeover will also consolidate IP's general position in Australasian markets, where it is now clearly emerging in second place behind ICI.

IP is buying Epiglass directly from the UK and not using Taubmans, the paint company through which it already operates in Australia and New Zealand.

land and in which Courtaulds has a 55 per cent holding. Courtaulds is presently making an agreed bid for the other 44 per cent on a basis that values Taubmans at \$43.3m (A\$91.9m).

Epiglass employs 280 people, all but 90 of them in New Zealand, where it sells 70 per cent of its paint. The rest of its market is in Australia, and Courtaulds will almost certainly expect a wholly-owned Taubmans to run all operations.

IP's global sales were £385m at last March's year-end. Its policy has been to concentrate on coatings needing a world-wide, consistent supply and service back-up, and where the technological complexity of the coating gives a competitive edge.

It is also strong in the market niches for painting cans, steel and aluminium coils and industrial products coated with new paints that come in powder form and melt onto the surfaces they cover.

It is strong in powder coatings in South Korea and can coatings in Singapore. It also has a 12-year-old marketing and technology agreement in Japan with Nippon, another of the world's top 10 paintmakers. A strengthened Australasian base is likely to signal longer-term expansion plans in the Asia-Pacific region.

Lewmar helps Ben Priest double to £3.28m midway

By Richard Tomkins, Midlands Correspondent

BENJAMIN PRIEST, West Midlands-based engineering group, more than doubled pre-tax profits from £1.5m to £3.28m in the six months to September 30, helped by last year's acquisition of Lewmar, USM-quoted yachting equipment maker.

Mr David Abel Smith, Priest's managing director, said that Lewmar, bought last September for £24m in shares, had made a maiden first-half contribution greater than the £1.1m of last year's second half.

But the existing businesses had also performed well, Mr Smith said. Engineering components, materials and minerals and engineering services all made useful improvements and there had been no signs of any fall-off in orders in this year's second half.

Turnover rose from £27.8m to £43.5m but a sharp rise in

the tax charge from 22 to 27 per cent checked earnings per share growth at 20 per cent, from 0.95p to 1.19p. The interim dividend is raised from 0.2p to 0.3p.

Mr Smith said the interim tax charge reflected the likely full-year figure and indicated that next year would see the end of the group's tax "holiday".

He added that a £1.8m capital spending programme was under way at Crossland, manufacturer of pressings and flooring panels, Bissel, the spring-maker, and Express Treatments, the contract heat treatment division.

Meanwhile, Lewmar was experiencing buoyant demand from the custom boat market which had shown no signs of any fall-off in demand through rising interest rates. Some 80 per cent of Lewmar's output was exported, said Mr Smith.

Dewey Warren bids £23m for Argyle Trust

By Ray Bashford

DEWEY WARREN, the USM-quoted shell company in which financial services group Robert Fraser has taken a 29.9 per cent stake, is making a recommended near £23m bid for Argyle Trust.

Mr Colin Emson, the chief executive of the merchant bank and insurance company, Robert Fraser, who will head Dewey Warren, said the Argyle Trust acquisition would be the first step in a plan to establish an integrated financial services group.

Argyle shareholders are being offered 73p cash and 36p in convertible loan stock for each share, which values each share at 107p. For every £1 nominal Argyle convertible loan stock, Dewey Warren is offering 83p cash and 41p nominal convertible loan stock.

Argyle, a financial services group led by Mr Nick Oppenheim, has been involved in several abortive takeover discussions, dating back to early last year. Mr Oppenheim expects that Argyle's pre-tax profits will be at least £2m for the year to December 31.

Mr Emson said the bid was made quickly after the purchase of the Dewey Warren stake from the Bond Corporation, to ensure that Dewey Warren has "an immediate business" and thereby protect its listing.

"I would not like to have bought this stake in Dewey Warren without knowing that we had a solid business to move into," Mr Emson said.

The purchase would also elevate Dewey Warren from the USM to a full listing.

Mr Emson said he expected

German trust faces closure

By Nikki Taft

Shareholders in the German Securities Investment Trust, a small specialist trust advised by Bank in Liechtenstein, have effectively voted to wind up the trust.

When the trust was formed in 1985, provision was made for an annual vote on its continued existence. At yesterday's annual meeting, holders voted against the proposed resolution to allow the directors from the obligation to convene an agm to wind up the trust.

This means that an agm will now be convened within two months, and under the company's articles, all holders will be required to vote in favour of the winding up proposal.

This complex structure is to be decided on by a straight majority decision, rather than 75 per cent. The trust currently has assets of around £8m.

Lodge Care sale

By Nikki Taft

Lodge Care, USM-quoted nursing and residential care home operator, is to sell its 12 oldest and most profitable properties for £5.8m in cash.

The disposal will almost wipe out Lodge Care's net borrowings of £5.5m, and the interest savings will more than offset the profits which have been contributed by the homes, said Mr Stephen Alexander, chairman.

Each of the eight nursing and four residential care homes being sold to a consortium headed by Mr Mahmood Alibhai has less than 30 beds. In future Lodge Care will buy or build properties with at least 50 beds.

Alexander Russell

Alexander Russell, engaged in quarrying, coal recovery and production of concrete products, lifted its interim profit from £1.06m to £1.61m.

Turnover in the six months to September 30 rose to £20.21m (£18.88m). The interim dividend is held at 0.54p.

Milford Bakery bid

Mr Sher Mohammed Rafique is making a cash offer of £2.85 for the outstanding ordinary and £1 for the preference shares in Milford (Donegal) Bakery and Flour Mills.

At the end of October Mr Rafique had acquired 62.5 per cent of the voting capital.

Eliza Tinsley forges ahead

Eliza Tinsley Group, USM-quoted maker of agricultural machinery, reported a 25 per cent increase in pre-tax profits to £266,000 in the half-year to September 30.

This rise was struck on a 21 per cent advance in turnover to £6.56m, and after a raised tax charge of £213,000 (£180,000), earnings were ahead 26 per cent at 4.9p (3.88p) per 5p share. The interim is lifted to 1.3p (1.15p), to reduce disparity.

Mr E E Sjevans, chairman, said that the improvement in trading profits - from £462,000 to £607,000 - was particularly marked at Eliza Tinsley, supplier of chain products, door and gate hardware and fencing accessories, through profits at Griffin, hand tool distributor, and J T Parkes, which makes blades and mower cylinders, also advanced.

Kinta Kellas Invs

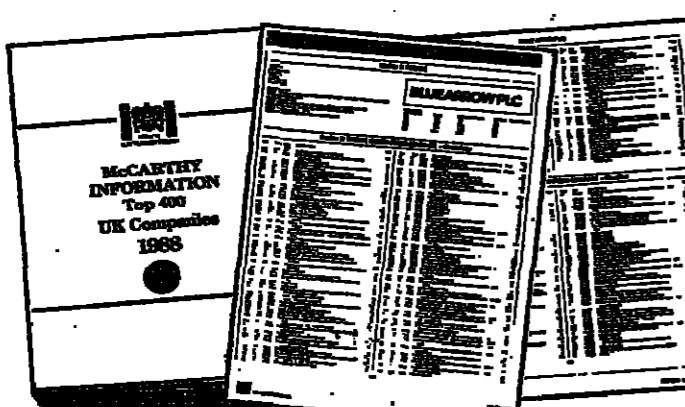
Kinta Kellas Investments: Net profits at year-end, £3,421 (loss £128,668). Turnover, £2.78m (£3.5m). Earnings 0.06p.

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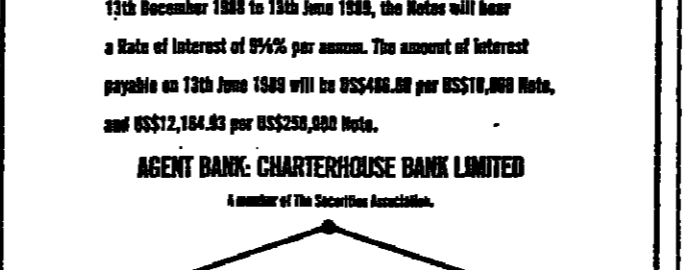
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FINANCIAL TIMES SURVEY

The future for East-West trade remains uncertain, as Peter Montagnon, world trade editor, reports here. Obstacles to growth are the constraints caused by the shortage of foreign exchange in Comecon countries and the decline in Soviet terms of trade, due to falling energy prices.

Tantalising vision

THE AGE of glasnost and perestroika has opened up a tantalising vision for Western companies wishing to do business in the Soviet Union and other countries of the Eastern bloc.

Suddenly, the prospect has appeared of a region that is open to investment, keen to invest for economic modernisation, reasonably creditworthy, and willing to lift age-old constraints in order to achieve its goals.

Yet, if these factors have raised hopes for a new golden age in East-West trade, the actual situation as 1988 draws to a close is that practice still lags a long way behind the theory. Most specialists acknowledge that it will take years, if not decades, for the effect of economic reform to be fully felt in Comecon's economic relations with the outside world.

According to the United Nations Economic Commission for Europe (UNECE), East-West trade has indeed shown signs of expansion this year, but the main upsurge in activity has come from Eastern exports to the West. The future outlook remains uncertain and import growth looks set to remain constrained by shortage of foreign exchange and reluctance of Comecon countries to borrow in international capital markets.

In the first six months of this year, Eastern European coun-

tries excluding the Soviet Union increased the volume of their exports to the West by 6 per cent, but import growth stagnated. Soviet exports rose by 13 per cent and imports 10 per cent, but this was largely due to higher purchases of US grain and failed fully to offset the steep decline in Soviet imports over the preceding two years.

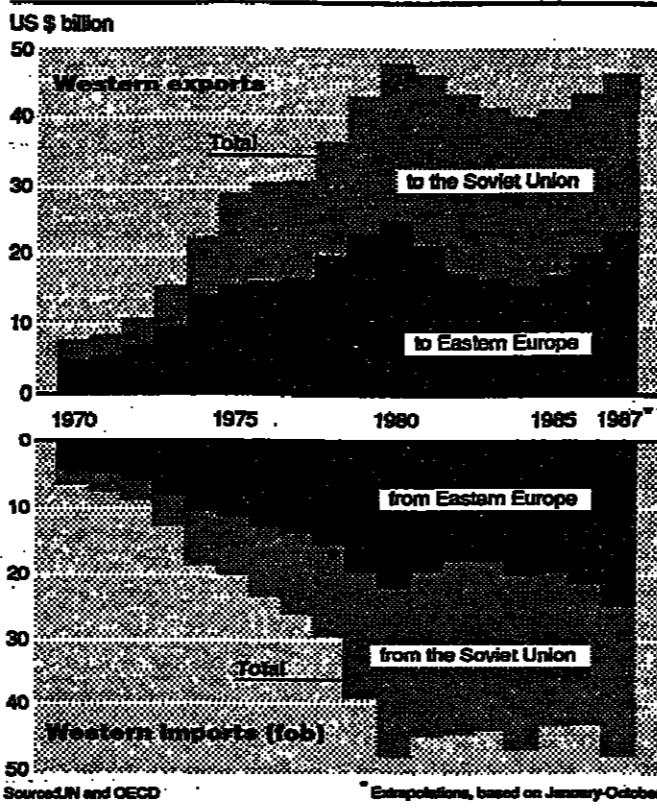
In the short-run, traders say the main obstacle to further growth in East-West trade is the financial constraint caused by the shortage of foreign exchange in Comecon countries and the decline in Soviet terms of trade as a result of falling energy prices.

Poland and Hungary remain constrained in their borrowing activity by existing debt problems. Elsewhere in the region the memory is still fresh of the economic crisis that overtook Poland in 1981 as a result of profligate borrowing in the 1970s.

Meanwhile, the move towards economic reorganisation and the decentralisation of trading activities has added to the uncertainty facing Western exporters who frequently find themselves unsure of being able to identify real decision-makers.

In Poland, where there are now 700 privately-owned companies, Mr Andrzej Wojcik, State Secretary for Trade, talks of a "lack of identification of foreign trade." But he acknow-

Exports and imports



Sources: UN and OECD. *Estimates, based on January-October

edges also that "this mushrooming of new companies is baffling" to Western businessmen.

On the surface, it seems curious that external financial needs should be a handicap. The Soviet Union has been on an apparent borrowing spree this autumn, raising trade credit commitments totalling some \$10bn from countries such as West Germany, Italy, the UK and France, and bankers believe it has the capacity to service extra debt.

Though its total indebtedness has been growing, its commercial bank and trade-related credits outstanding still stood at only just over \$40bn at the end of last year, according to the Bank for International Settlements. Net debt is substantially lower because the Soviet Union keeps several billion dollars on deposit in Western banks.

Yet few people in the West believe that the Soviet Union is prepared to draw on all its \$10bn in new trade credit lines. For many in the West, the Soviet motive for arranging these credits was little more than an attempt to capitalise on offers it could not refuse. At the same time it may have been seeking to win public endorsement from the West for its economic reform programme. This would help mitigate the objections of doubters at home.

Western economic experts

who follow Eastern European affairs say the Soviet reluctance to assume large new debt obligations does not mean that the economic reforms themselves are doomed, but they will probably take much longer to bear fruit than would otherwise be the case.

In the meantime the Soviet Union and most other East European countries have tried to fall back on an alternative of establishing joint ventures with Western firms. East Germany may be a major exception to this rule, Western observers believe, because it fears a politically embarrassing inflow of West German capital.

Elsewhere, Western businessmen say they are increasingly being urged to consider the formation of joint ventures as part of their on-going trade relationship.

Seen from the Eastern perspective, joint ventures make a lot of sense. Not only do they open the way for self-financing, export-oriented projects and technology transfer. They also imply the involvement of much-needed Western management, marketing and financial skills.

The need to upgrade even basic accountancy skills is underlined by a decision on the part of two Eastern countries to seek Western help this year. Ernst and Whinney has teamed up with the Soviet audit, and last month Price Waterhouse became the first Western firm

to open an office in Budapest, where it was also appointed to advise on the privatisation of Tungsram, the Hungarian lighting company.

In practice, however, joint ventures have been slow to live up to their promise. A study, published earlier this autumn by Dr Livanov, Deputy Chairman of the Soviet Foreign Economic Commission of the Council of Ministers, showed that the Soviet scheme had secured total investments of only Roubles 530m as of July - of which only somewhat more than one-third was foreign. Most existing joint ventures have involve very little capital - Roubles 10m or less - and very few employ sizeable numbers of personnel.

Against this backdrop, it is easy to understand the degree of scepticism in Western business and banking circles which greets the more grandiose announcements such as that last month by a group of Japanese firms for a \$5bn joint venture to construct a petrochemical complex in Western Siberia - Mitsubishi, Mitsui and Chioda - said financing and construction still depended on a feasibility study to see whether its sales of polymers

and polypropylene would be sufficient to finance the foreign currency part of the construction costs.

Bankers say that the financing of such deals is very complicated because of the new commercial risks involved. Traditionally, borrowings by the Soviet Union have benefited from a cast-iron central guarantee, but this is now less frequently the case because of the decentralisation of the Soviet economy.

The potential proliferation of joint ventures has raised questions in another area, too - that of technology transfer which is strictly monitored by the Paris-based Co-ordinating Committee on Multilateral Export Controls (CoCom).

Despite suggestions from European countries such as West Germany that the 16-member CoCom should respond to glasnost and perestroika by relaxing its strategic export restraints, the US, which dominates CoCom, is adamant that the Soviet relationship with the West will remain hostile so long as it takes no real steps to cut its defence spending.

In a recent interview, Mr Allan Wendt, the State Depart-

ment official responsible for strategic trade warned that joint ventures would have to be especially carefully scrutinised because they were making available a process rather than a series of one-off product sales.

In the longer run, it may yet be possible that these inhibitions to joint ventures will be overcome. There is also no denying the ambitions of Eastern European countries such as Hungary which is in the process of introducing a complete revision to its company law or of the Soviet Union which has set itself the eventual goal of making its Rouble convertible and joining the General Agreement on Tariffs and Trade (GATT).

For the time being, however, a host of problems remain. Some of them, such as the way in which Eastern Europe will be treated by the European Community after the advent of the single market in 1992, are external. But the most serious are internal.

Not only does the Soviet Union have to absorb the political consequences of its reforms in its Baltic states and in Azerbaijan, as well as in its increasingly restive satellites

in Eastern Europe. It also has to contend with the effect of falling oil prices which has played havoc with its terms of trade and depressed trade flows within Comecon.

According to Mr Jovo Panajotovic, Yugoslavia's Minister responsible for relations with Comecon, the Soviet Union does not produce the kind of products his country would like to buy as an alternative to oil, and bilateral trade flows have fallen back as a result.

Ideally, the outcome of reform would be to create fresh manufacturing capacity in the Soviet Union, not only in downstream processing of raw materials but also in finished products. This would allow its trade to become more diversified. At the same time, it would be better-equipped to satisfy the increasingly urgent demands for consumer goods from its own people.

Theoretically, Western companies could play a lucrative role in helping this process along, but the best that can be said at the moment is that it will be a while before opportunities emerge on the scale expected by some of the more optimistic supporters of perestroika.

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David Buchan in Brussels reports on Comecon-EC trade

Reciprocity is the new buzz-word

THE NEW agreements of Comecon countries, collectively and individually, with the European Community are, in the short term at least, more significant in political than economic terms.

The more diplomatic recognition of the EC by all European members of Comecon, for Romania, brings to an end a diplomatic boycott of nearly 30 years. It is clearly inspired by President Gorbachev's political drive to two western occupants of "our common European house."

But a real upturn in trade between the two halves of Europe will depend on factors outside the EC's control or competence, such as fast implementation of internal Comecon economic reforms, a rise in the Soviet (and world) oil price or major relaxation in western alliance controls on sensitive high-tech exports to the communist East.

Short of any or all of these things happening, EC-Comecon trade will continue to recover from the late-1980s doldrums. EC sales to Comecon rose from \$19.5bn in 1986 to \$23.1bn in 1987 and purchases increased from \$24.6bn to \$27.5bn over the same period. But the growth will not match the dynamism of the early to mid-1980s.

The key factor in EC-Soviet trade is the gyrations of the oil price. Its rise enabled the Soviets nearly to double their purchases from the EC between 1981 and 1984, but its subsequent fall meant that by last year Soviet imports

from the EC were back to their 1981 level.

Establishment of official relations between the European Community and Comecon, first mooted in the mid-1970s and finally signed and sealed in June 1988, will of itself create virtually no new trade.

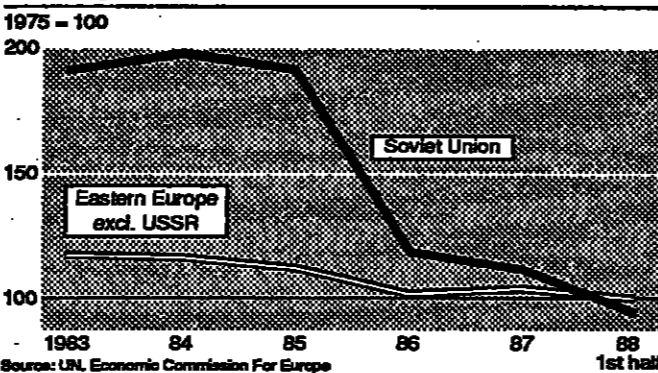
The EC insisted, and Comecon finally conceded, that trade should be negotiated bilaterally between the EC and individual Comecon countries. However, economic, environmental and technical information are to be exchanged between the European Commission on Brussels' Rue de La Loi and the Comecon secretariat on Moscow's Kalinin Prospekt.

The real action is in the bilateral negotiations. By this autumn the EC had signed deals with Hungary and Czechoslovakia, and was holding exploratory talks with the Soviet Union and more preliminary discussions with Bulgaria, East Germany and Poland.

Only with Romania - ironically, the first Comecon country (in 1980) to make an agreement with the EC, but the only one now not to extend official diplomatic recognition to the Community - is the EC banking at making any improvement. Because of its internal political record, Romania has in eight years slid from top to bottom in Brussels' eyes.

The basis of all the new agreements will be reciprocity, not just because that is the current trade policy buzzword

Change in terms of trade



Sources: UN, Economic Commission for Europe

INCREASE IN TRADE BY VOLUME (%)

	1984	1985	1986	1987	1988*
■ EASTERN EXPORTS					
Eastern Europe and Soviet Union:	11	-4	10	3	9
Of which:					
Eastern Europe:	17	-1	1	-	6
Soviet Union:	6	-7	21	7	12
■ EASTERN IMPORTS					
Eastern Europe and Soviet Union:	3	3	-13	-5	5
Of which:					
Eastern Europe:	1	7	-1	2	-
Soviet Union:	5	-	-20	-10	10

* 1st half, source: UN Economic Commission for Europe.

in Brussels, but because it is also enshrined in the 1975 Helsinki Final Act, to which all EC and Comecon member states subscribed.

On trade regulation, this essentially means the Community enlarging, or (in the case of Hungary) eventually scrapping altogether, the national quotas which individual EC states still impose on East European imports.

But the EC will graduate its concessions. It has already warned other Comecon countries that they cannot expect to get as good a deal as Hungary, which as a reward for political and economic reform, is to see all national import quotas on its goods phased out by 1995 in a combined 10 year trade/co-operation agreement.

Czechoslovakia has already received less favoured treatment in a four-year accord covering only industrial trade. Such less favoured treatment will not, however, bother the Soviet Union too much, as long as the bulk of its exports are primary goods such as oil and gas which enter the EC restriction-free.

In return, the EC wants better and more direct access for its companies to eastern markets and buyers. Specifying this is not easy for countries where tariffs are

irrelevant and quotas hidden, except that the EC can be expected to exploit the fact that certain East Europeans - (Poland, Romania) committed themselves, on joining the GATT, to raising their imports by a set percentage each year.

However, the break-up of foreign trade monopolies in most of the east, but Romania and East Germany, should help western companies make more contact with eastern end-users and buyers of their products.

On the issue of co-operation, the one sensitive area is technology. Despite the fact that every EC member state has its own national technology co-operation with even the Soviet Union, many of them hesitate before letting the Brussels Commission run Community-wide co-operation schemes in this area.

By contrast, Comecon countries keenly seek such co-operation, and will undoubtedly try to emulate Hungary which has a 'science' element in its co-operation deal with Brussels.

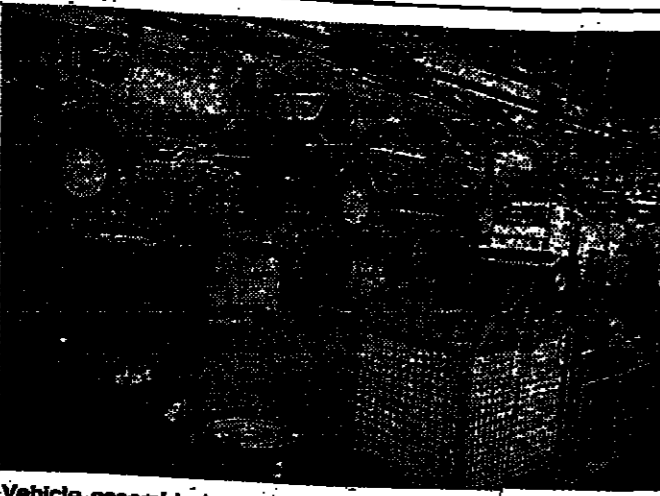
The EC side can be expected to watch closely that the new agreements do not create new loopholes for third parties, apart from the long standing gap in its commercial fence in the form of free trade between the two Germanies.

There is, for instance, □ Continued on page 3

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- Further Comecon joint ventures, page 3.
- Details of East-West trade balances, page 3.
- Gatt/ruble convertibility; countertrade, page 4.

EAST-WEST TRADE 3



Vehicle assembly in Yugoslavia.



Hungarian wine: a popular export.



Czechoslovak tractors for export.



Coal conveyor in Poland.

Joint ventures elsewhere in Comecon

Reforms may assist foreign investors

SINCE THE early 1970s, joint ventures have been technically allowed in Eastern Europe. Over the years their success has been varied and from the East European point of view at least, it has been a poor showing.

The intention of the legislation in most countries - East Germany has no specific law and it is unlikely that the authorities there will change their minds - is to attract hard currency investment primarily to help boost exports from the region to developed Western countries.

Although there are some good examples of Western companies focusing joint ventures in Eastern Europe and being able to export successes, most Western companies would prefer to be able to trade with the Comecon area itself, and in particular the Soviet Union.

Since the East European governments have not allowed this, in part because of the complexities of bilateral Comecon trade which is mostly government-to-government contracts, many Western companies have thought twice about setting up manufacturing and export-oriented industries in the region.

Many Western companies have also complained loudly and long about the restrictions on joint venture companies in the area. In some countries their criticisms helped to persuade governments to liberalise joint venture legislation to make it more attractive for the West.

Despite the long history and the many changes however, the number of joint ventures with Western capital remains small and the amount of money invested is also far less than both sides had hoped for by now.

In another attempt to attract this much-needed hard currency investment, two countries in particular, Hungary and Poland, are introducing legislation to make the terms even better for the would-be Western investor. Both countries are also heavily indebted and cannot afford to borrow the hard currency needed for industrial development.

In Hungary, a new Law of Corporate Association provides for the setting up of joint stock companies and 100 per cent foreign ownership of Hungarian companies.

The new law comes into effect on January 1. Foreign investors will find it easier to set up a joint venture. Any joint venture with less than 50 per cent foreign participation does not need to apply for a licence, but only has to register. Hungarian officials hope the new law will make the country a more attractive place for foreign investors.

The Polish Government in June this year approved the draft of a new law on foreign investment. Although the draft

Many Western countries have complained loudly and long about restrictions

is still not final, it is likely that the new legislation will change significantly the situation of both existing and potential joint ventures in the country. The new rules are hoped to be in force by January 1 and will streamline and liberalise existing laws.

Poland's joint venture legislation has always been slightly confusing since there are two sets of laws governing foreign investment. One covers Polish companies. These are enterprises set up with capital from expatriate Poles. Under the law, which dates back to 1982, about 700 mainly small companies have been set up. The other is the April 1986 joint venture legislation under which any interested Western company can invest.

The success of both of these sets of laws has been patchy. Under the joint venture law, declared investment by western companies is estimated at only \$250m.

The Polish Government is hoping that its new law - which will allow Western com-

panies to have majority holding in any joint venture or to establish a wholly Western-owned company, unlike the 1986 law - will attract far more investment capital.

Existing Polish companies will have the option to be able to stay in business for as long as their permits last - usually 10 to 20 years - or change under the new law.

To improve conditions for Western partners, there will be a lower income tax, with relief if the venture exports. Compulsory resale of hard currency earnings will cover a maximum of 15 per cent, compared to the previous maximum of 25 per cent. The Government will also be able to grant relief down to zero for some companies.

Western companies can choose partners from within the state sector as well as private-owned enterprises. Importantly, transfer of hard currency dividends will be taxed at a rate of 30 per cent when the western partner decides to shift funds outside Poland. If the money stays in a Polish bank, the tax is suspended.

Two other countries that are hoping to attract more western investment are Bulgaria and Czechoslovakia. Bulgaria has had joint venture legislation in place since 1980, but some changes were made in June 1987 and other modifications may be in the pipeline.

Because of the economic reforms in Bulgaria, the rules for joint ventures may need to change. These are likely to affect mainly the import and export of goods by the joint venture. Already the Bulgarians are allowing the duty-free import of machines and equipment brought in by foreign partners as their share in the joint venture. A liberal law on foreign investments was passed in November. Under the rule, there is no minimum start-up capital and no upper limit on the Western percentage shares in the joint venture.

A foreign corporate body or a person can hold the shares in a joint venture and the Western partner can be the director of a company and chairman of the board.

Joint ventures can be set up in any sector of the economy, including banking, but excluding those sectors which are 'important for defence and security'. The new law comes into effect on January 1, 1989.

Despite the changes in joint venture legislation taking place or planned, Eastern Europe presents some drawbacks to the Western investor. With both economic and political tensions in the region growing, liberal investment laws may not be enough to attract western money.

Nevertheless, the trend is towards liberalisation. Many Western companies, with an eye on the huge market potential of the Soviet Union, may consider East European investment a good idea.

FINANCING TRADE

Banks weigh up the issues

THE NATURAL focus for bankers in Eastern Europe these days is the Soviet Union. The attempts by that country, by far the largest market in the Comecon bloc, to restructure its economy have stirred up businessmen and bankers alike.

New trade credits from one country after another in Western Europe have been emblazoned in newspaper headlines across the continent. More than \$10bn in credit lines has been put together from countries such as Italy, West Germany, Britain and France.

Yet while the excitement over the overhauling of the economy is undoubtedly warranted in terms of its potential impact, the actuality in terms of new business for most bankers for the foreseeable future is limited. This is for a number of reasons.

Nevertheless, worries do seem to have subsided among bankers that problems with servicing the external borrowing of these countries could trigger a second debt crisis. These worries were always exaggerated in the sense that

the net debt of all the countries put together did not exceed that of a Mexico or Brazil.

These countries did undoubtedly suffer a deterioration in the terms of trade in 1986-87 and the weakness of the dollar helped to swell their external debt in dollar terms and worsen debt ratios.

Nevertheless, for all the countries but Poland, with by far the worst debt problem in the region and an interest to exports ratio at the end of last year of 31 per cent, this ratio remained below 20 per cent. For the USSR, the fraction was a mere 5 per cent.

Clearly, the new trade credits imply rapid expansion in the potential financing available to the Soviets, but the consensus of most bankers is that the financings will not be drawn to anything like their full extent.

Many of them believe the prime Soviet motive was to capitalise on offers it could not refuse and seek public endorsement from the West for its economic reform programme to help soften objections from critics at home.

Furthermore, with these credits in its back pocket, its ability to raise finance elsewhere is enhanced.

Indeed, the country's debt managers are eager to raise their profile in the international capital markets. A \$250m Eurocommercial paper and certificate of deposit programme for the Vnesheconombank, announced last month and arranged by County NatWest, was evidence not only of efforts to lower the cost of funds, but also of the growing sophistication of the debt strategists.

However, what seems to be generating a great deal of practical interest among bankers are the apparently growing prospects for joint venture financing, particularly in the Soviet Union.

Bankers extending this sort of financing fall into two main categories. On the one hand, there are those willing to lend after consideration of the business and political risks associated with the project (even if they consider these appropriate, they will usually look for some guarantee from the west-

ern partner). On the other are those who believe that the early joint ventures at least are effectively quasi-sovereign risk in that they are of such symbolic significance that they will not be allowed to fail.

Whether this latter view is misguided remains to be seen. There are those who believe that an early failure would show that the Soviets mean business when they say the financing is non-recourse.

Such financings raise a number of interesting and important questions for bankers.

One of the most basic, according to Mr John Howell, director of the East European division at Ernst and Whinney, is the meaning of an equity stake in a Soviet concern. Equity is "more symbolic than real" and no guide to profitability. However, it does under Soviet rules limit the amount a venture is able to borrow, although there is evidence the allowed debt-to-equity ratios are being relaxed in some circumstances.

There are also questions which arise out of an under-

developed system of commercial law.

Is the Soviet commercial code equipped to deal with claims in the event of late payments of interest or principal and bankruptcy?

What about the valuation of assets such as land, which cannot be owned by foreigners, or the concept of goodwill? It seems likely though that whatever else happens in the next year or so, European banks will not have much competition from their US counterparts in the business.

For the most part, US banks view themselves as restricted in what they can do to support the Soviet Union. They have seen successive US administrations use their control over US banks as an extension of foreign policy in the freeing of assets belonging to Iran and Libya. They also hear the claims in Washington that Western credit merely takes away the foreign exchange constraints on Moscow, allowing the Soviets to expand military spending.

Stephen Fidler

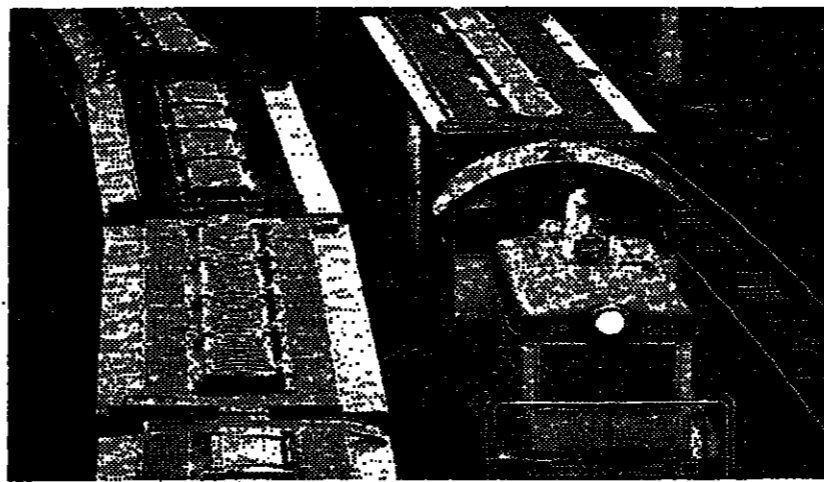
Counter trade is often the only way exporters can gain access to difficult markets. The principle is simple: swap goods for goods. Yet setting up such a transaction is one of the most challenging tasks in modern trade financing.

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EAST-WEST TRADE

Western trade balances in \$m

	1985	1986	1987
Austria	-228	32	188
Belgium-Luxembourg	-574	-473	-787
Denmark	-347	-214	-240
Finland	182	884	309
France	-701	-1385	-973
W. Germany	-488	954	1408
Greece	-370	-187	-313
Ireland	-8	-8	-13
Italy	-78	-88	-128
Netherlands	-1919	-1549	-1633
Norway	-2021	-705	-783
Portugal	-281	-172	-200
Spain	-2	-17	2
Sweden	85	-88	-701
Switzerland	-874	-363	87
Turkey	-12	329	769
United Kingdom	-289	-429	-95
Yugoslavia	-399	-389	-634
Western Europe*	1673	1439	773
Canada	6216	-2113	-8288
USA	1187	917	607
Japan	1194	4	57
Developed market economies†	2381	821	684
	1855	2053	1234
	-1979	861	-1357

Sources: United OECD, including trade balances of Germany and the German Democratic Republic; data covers reported balances (Q.o.b.)

Margie Lindsay

Comecon

Continued from page 1

considerable wariness about Japanese implantation in Eastern Europe, with Fiat and Renault open about the fact that their expansion in Comecon is partly to pre-empt the Japanese car companies using the eastern half of Europe as a springboard to the western half.

The East, for its part, shares the common fear that the external facet of the EC's internal market de-regulation will be new forms of protectionism post-1992.

Equally, it wonders whether the many marketing joint ventures that Comecon countries have in the EC will be able to operate in the post-1992 single market as freely as their purely capitalist-owned counterparts.

Greater awareness of the EC's "1992" programme may overcome some of these fears. So far, of the East Europeans, only Hungary - with typical pragmatism - has translated the EC programme into its own language.



A Polish housewife inspects half-empty shelves in a Warsaw supermarket. The Poles face increasing inflation and shortages of consumer goods.

EAST-WEST TRADE 4

Issues over rouble convertibility and the General Agreement on Tariffs and Trade (GATT)

Soviet Union faces a difficult process

IN PRINCIPLE, the Soviet leadership under Mr Mikhail Gorbachev is determined to expand the foreign trade relations of the country radically by the end of the century.

In practice, years of operating as an enclave economy with a right state foreign trade monopoly, dedicated to maximum self-sufficiency in all sectors, with a non-convertible currency, and an inbred hostility to foreign technology, have left enormous practical and bureaucratic barriers to such an ambition.

Realists among Soviet officials admit that the programme of re-integration in the world economy will have to last at least until the year 2000 - and the key element will be the eventual move to a fully convertible rouble.

They are quite open about the desire of the Soviet Union to join the international trade and financial organisations, but that, too, is tempered by caution.

Professor Ivan Ivanov, first

deputy chairman of the State Foreign Economic Commission, says Moscow would like to join the General Agreement on Tariffs and Trade (GATT) in the first place. However, he doubts that any application would be made for at least two years, and that thereafter the negotiating process to take in such a large state-trading economy would take five years.

Before then, he admits, the Soviet Union would have to overhaul its customs tariff structure - a process which has begun, but only very tentatively. But far more important, the whole process of liberalising external trade is inextricably linked to the process of internal economic reform - above all, price reform.

If the rouble were to be made convertible tomorrow, it would have to be drastically devalued to enable any Soviet goods to compete on the world market - and to prevent a huge rush of foreign exports. Even then, the pricing system in the Soviet Union is so radically out

of line with international prices, that such a move would cause internal chaos.

Moreover, the Soviet economy is simply not in condition to switch to exporting, because the manufactured goods are not available, let alone not of good enough quality to compete.

Professor Ivanov sees the process as coming in clear phases:

□ First has to come domestic price reform, an exercise already generating great political heat. Mr Gorbachev has promised it will be done without affecting standards of living. Few believe that will be possible, given years of massive subsidies from the state budget for foodstuffs and other essentials.

□ The second step would be the creation of a proper export base, with industries capable of competing in the world market. That process has begun with the encouragement of joint ventures with Western companies, and with allowing

Soviet enterprises to compete directly on the world market now, and thereby earn foreign currency which they will be allowed to use directly to import necessary equipment.

□ A third step would be the introduction of a convertible rouble within Comecon, the Soviet-dominated organisation of Socialist states. But already other Comecon members are showing considerable resistance to the process, not least because of the large excess of roubles they have already accumulated, because of the Soviet inability to provide adequate manufactured exports.

The other Comecon states such as East Germany, Hungary and Czechoslovakia, are loath to be dragged further into integration with the Soviet economy, just when they are looking to expand their trade ties westwards with the European Community and other Western partners.

Only after those steps have been accomplished would the introduction of a fully convert-

ible rouble be possible, Professor Ivanov and others admit.

In the meantime, the prospects of introducing some controlled, or limited degree of convertibility, in economic enclaves, seems to be the most popular half-way stage. Islands of convertibility would be established around the main Soviet economy.

One form would be in special economic zones to be established in regions like East Asia, the Black Sea, and the Baltic republics. The first is being set up now on the Finnish border.

A similar concept would apply to consortia of joint ventures, along the lines of the American Trade Consortium recently being set up. In this, one major foreign currency earner - in the case of the ATC it is the Chevron oil company - would generate enough foreign currency to supply the needs of the other consortium members as well.

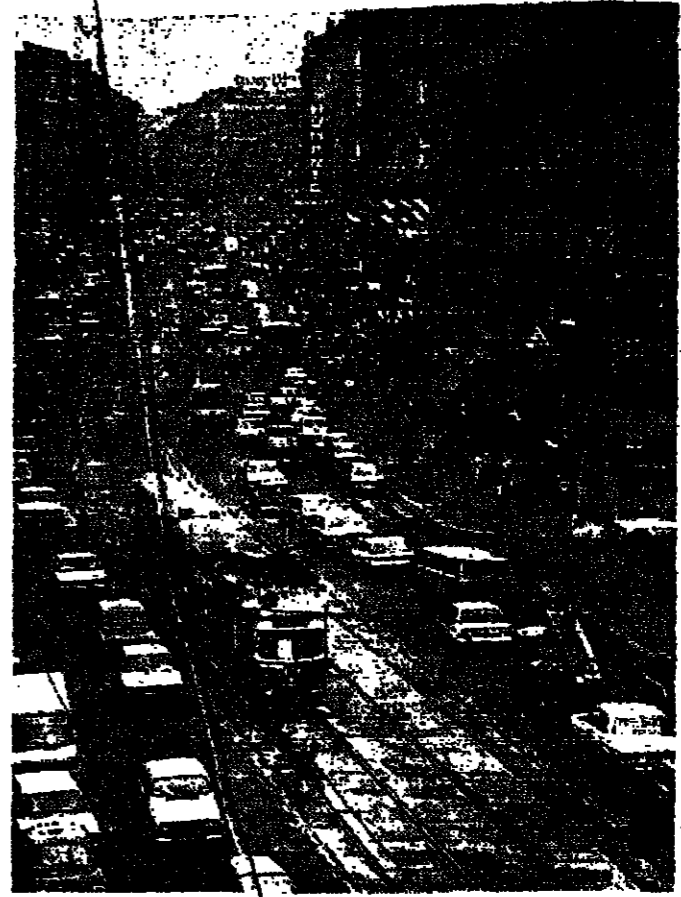
The most difficult point to be agreed will be the exchange

rate of the rouble, grossly over-valued at its present rate of R5:1 to £1. A more accurate rate would probably be one third of the present level - although on the black market in Moscow, roubles exchange at anything up to R50 or R510 to £1.

Another proposal floated by Soviet economists to ease the transition would be to introduce internal foreign currency sanctions, to transfer available hard currency from those enterprises with a surplus, to those with a deficit, at a rate to be freely fixed in the auction. This, the economists argue, would at least give the authorities some better indication of the true rouble value.

Which ever route is chosen, there is no doubt that the process will be long and difficult, to overcome years of development of the economy behind the effective barrier of a state trade monopoly.

Quentin Peel
Moscow



Vienna, above, has been called 'the gateway of East-West trade.' For Western exporters, new doors could be opened as the restructuring economies of Eastern Europe - mainly the Soviet Union - maintain judicious import posture while seeking to boost foreign sales.

EAST-WEST COUNTERTRADE

Entering new era of complexity

EAST-WEST countertrade, a fundamental feature of commercial ties between the two Blocs since the Second World War, appears to be entering a new era of complexity and sophistication.

For Western exporters and trading houses that does not mean reduced opportunities; on the contrary, for those willing to be innovative, new doors could be opened as the restructuring economies of Eastern Europe, principally the Soviet Union, maintain a judicious import posture, while, co-incidentally, seeking to boost foreign sales.

Some regard the near-term outlook for Eastern Bloc import demand as inauspicious. Debt burdens generally and, in the case of the Soviet Union, a possible unwillingness to fully draw down some \$10bn in recently negotiated credits, are cited as possible drags on Eastern Bloc imports in a recent United Nations Economic Commission for Europe bulletin.

Hence the possibility of an increasing number of self-financing East-West trade deals - a trend which Mr Alan Linger, Lloyds Bank countertrade manager says, has become increasingly apparent in recent months.

Countertrade comes in various guises. Traditionally, in an East-West trading context counterpurchase, (parallel purchases and sales) has tended to predominate. However, there has now been a shift in two distinct directions; firstly towards more closely linked countertrade deals with one leg of the deal specifically financing the other, perhaps via an escrow account; and secondly, the greater occurrence of buy-back.

The latter involves the purchase by the western exporter of products directly from a plant which the exporter is supplying, helping to manage or indeed which it has an equity stake.

Mr Linger also suspects greater triangular business between East and West and developing countries is set to emerge, although there is little evidence, as yet, to suggest it represents a distinctive new trend.

Countertrade, such as the

recent Angolan coffee for Soviet equipment deal, is the foundation stone of business between the Eastern Bloc and developing countries. Mr Linger believes such business could become increasingly integrated into East-West countertrade with, for example, Western goods being exported to East Europe, the latter's products to the Third World and raw commodities or other products being shipped to the West to complete the triangle.

The self-funding linkage between export and import underlined by an arrangement currently under negotiation between Satcim, a UK joint venture between Satra, the international traders, CIM International, the agri-product traders and product developers, and the Soviet Union.

As the arrangement is currently emerging, Satra, a bi-league trader with the Soviet Union, is putting computers into the country and CIM takes out product in its field of expertise, including fruit juice and various vegetables, which it markets, generating hard currency for Satra and its own trading margin.

However, earlier this month, Mr Paul Wright, CIM managing director, additionally visited Moscow to further plans for SATCIM to help manage Soviet agri-product production in four separate locations. This could involve CIM designing and managing new plant via SATCIM and indeed the latter possibly taking an equity stake or stakes in the operations involved under the terms of the Soviet Union's new joint venture law.

Regardless of this, CIM's management and design expertise would be funded by product buyback from the plants with which the SATCIM is involved.

The advantage of this arrangement for the Western partners is that Satra and CIM are receiving products which they know to be of marketable quality in the West by virtue of CIM guiding product quality and choice.

However, these new trends aside, most companies dealing with the Eastern Bloc would prefer to be without the complexities and additional costs it can engender.

This corporate view was vented through political channels this Autumn when the EEC signed a wide-ranging trade co-operation agreement with Hungary partly geared to EEC removing a range of restrictive commercial practices, including the enforced use of barter.

Mr Ralph Land, head of Bank Xerox's eastern European division, sees dealing with eastern Europe's generally devolving banking structure as an important factor in future East-West countertrade business.

Moreover, the enhanced participation of banks with devolved powers could also help address the age-old twin problems of product quality and delivery reliability. This is because in providing guarantees, the banks are taking a stern interest in the product's production lines in case they have to stump up foreign exchange in the event of quality or delivery hiccup.

Meanwhile, the trend towards buyback operations is

contracts is well illustrated by an arrangement struck between Bank Xerox and Bulgaria involving the delivery of photocopier kits for a variety of Bulgarian products. Such is the closeness of the linkage that the arrangement provides for a Bulgarian bank guarantee. In other words, if the goods are not available when required or the quality is not the designated standard, then the guarantee can, under certain conditions, be called for cash payment.

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USEFUL ADDRESSES and lists of products likely to be welcomed by Soviet customers has been published by Ernst & Whinney, the accountancy and consultancy group, in a 70-page booklet called "Doing Business in the USSR".

The company this year sponsored what is claimed to be the first commercial

conference in Moscow on East-West trade, attended by 250 Soviet managers who each paid a fee equivalent to an average month's salary to participate. Moscow City Council has commissioned the company to seek suitable Western companies for joint venture development.

For details, telephone 01 928 2000.



Mr Michael Boyd, partner in charge, Eastern European division, Ernst & Whinney: 'Perestroika's impact is being felt all over the West.'



Mr John Howell, director, Eastern European division of Ernst & Whinney.

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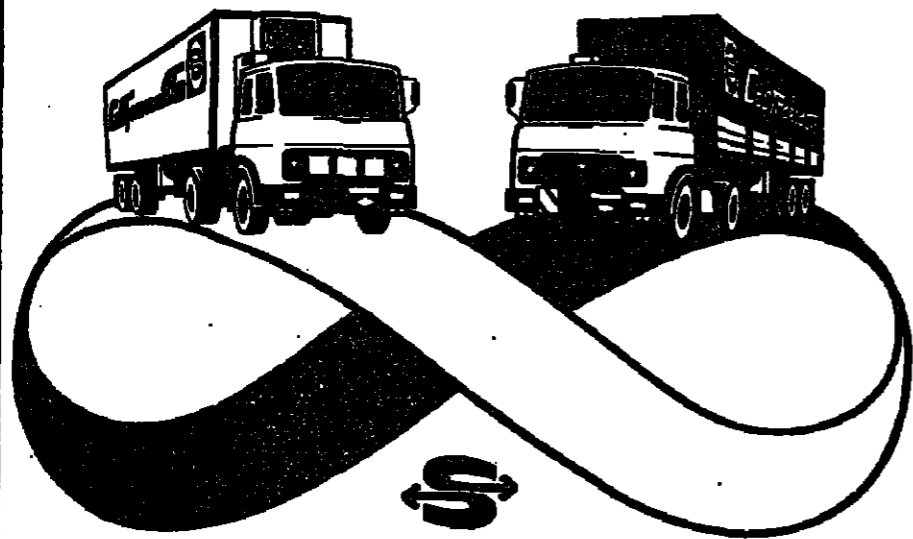
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FT LAW REPORTS

Shop fronts and tiles are not plant

WIMPEY INTERNATIONAL LTD v WARLAND ASSOCIATED RESTAURANTS LTD v WARLAND
 Court of Appeal (Lord Justice Fox, Lord Justice Lloyd and Lord Justice Glidewell): December 2 1988

FIXTURES which function as part of business premises without retaining a separate identity are not "plant" for the purpose of capital allowances against tax.

The Court of Appeal has held when dismissing appeals by Wimpey International Ltd and Associated Restaurants Ltd from decisions by the Inland Revenue Commissioners that they were not entitled to capital allowances for expenditure on certain fixtures provided for the purposes of their trade.

LORD JUSTICE FOX said that Wimpey owned and franchised restaurants. Associated Restaurants owned restaurants trading under the name Pizzaland. They both incurred expenditure on various fixtures added to the structural shells of their restaurants. They included shop fronts, floor and wall tiles, suspended ceilings and ceiling voids, mezzanine and raised floors, balustrades, stairs and accessory work, light fittings, trap-door and ladder, Arflex on walls, flooring and other tiles, fire doors and fire proofing of walls, and other wall finishes.

Section 41(1)(a) of the Finance Act 1971 granted allowances for expenditure incurred by a person carrying on a trade "on the provision of machinery or plant for the purposes of the trade".

The commissioners held that none of the items in question was "plant", except suspended ceilings and voids.

Mr Justice Hoffmann upheld their decision on all items except the light fittings, which he held to be plant.

Wimpey and Associated Restaurants appealed from that decision, except as it applied to the electric light fittings.

The judge approached the matter by reference to the definition of "plant" in *Yarmouth v France* (1887) 19 QBD 647, 653 as including "whatever apparatus is used by a businessman in carrying on his business... all goods and chattels fixed or moveable, which he keeps for permanent employment in his business".

That excluded the premises in or on which the business was carried on.

The judge concluded on the authorities that the question was whether it would be more appropriate to describe the items as part of the premises rather than as having a separate identity. On that basis he held there was no reason to interfere with the commissioners' conclusion that the items in issue were not plant.

In *CIE v Scottish and Newcastle Breweries* (1982) 55 TC 252, 276 Lord Lowry said that the creation of the right atmosphere was a means to an end in the carrying out of the hotel trade, and that ornaments used to create atmosphere, whether free-standing or fixed, were part of the hotelier's plant.

He said "something which becomes part of the premises instead of merely embellishing them is not plant except in the rare case where the premises themselves are plant".

That test was the present law. In the light of the authorities, there was a well-established distinction in general terms between the premises in which the business was carried on and the plant with which the business was carried on.

It was not sufficient to say that something was part of the real property. The test was not whether the item was a fixture. But there might be cases in which the degree of affixation was a matter to be taken into consideration.

Mr Aaronson for the companies said the question was whether the item was merely part of the building or whether it performed some additional function in relation to the business. If it did perform such an additional function, he said, then it was plant even though in ordinary terms it was part of the premises.

It was proper to consider the function of the item in dispute. The question was what did it function as?

If it functioned as part of the premises it was not plant. The fact that the building, by its construction, was particularly well-suited to the business, did not make it plant. Suitability was simply the reason why the business was carried on there. But it remained the place in which the business was carried on, and was not something with which the business was carried on.

It was not the case that only the bare shell of the business premises was outside the definition of plant so that, for example, wall paper and murals were plant. Lord Lowry

in *Scottish & Newcastle Breweries* treated them both as part of the premises.

The function of floor tiles was to provide a floor for the premises. As such they were part of the premises. It might be that they were chosen to appeal to prospective customers, but that only meant that they were chosen as an attractive floor instead of a less attractive one. They remained simply the floor of the premises, just as a beautiful building which housed a hotel was simply the premises on which the business was conducted.

The question was whether it would be more appropriate to describe the item as part of the premises rather than as having retained a separate identity.

Items such as fixed floor tiles and shop fronts were more naturally to be regarded as part of the "housing" of the business than as mere embellishments having a separate identity.

The court could only interfere with the commissioners' decision if it was "erroneous in point of law" (see *Taxation Management Act 1970* section 56).

Whether something was "plant" for the purposes of section 41(1)(a) of the 1971 Act was a matter of law. There was no precise definition of the word. In most cases it was a question of fact and degree.

The court could not substitute its own opinion if the commissioners were properly instructed on the law and could reasonably have concluded as they did. In the present case the Commissioners did not misdirect themselves in law, and the conclusions they reached were open to them.

Mr Justice Hoffmann reached the right conclusion. The appeal should be dismissed.

LORD JUSTICE LLOYD agreeing, said there was no single test as to what was plant, and the court should be especially reluctant to upset the commissioners' decisions in such cases unless it could be shown not only that they had erred in law but also that their error was palpable. It was not enough to show that they had applied the wrong test or that they had not stated the test in the most precise language, or that they had omitted some factor which they ought to have taken into account. Where judges had failed to find a universal test the commissioners were not to have their language examined too closely or dissected line by line.

Mr Aaronson submitted that the critical question was whether the item served only to house the taxpayer's business activity, or whether it served some other additional business function. He called it the functional test.

One's first impression was that that was the test applied. Mr Aaronson made no criticism of the commissioners' decision until they said that none of the shop fronts qualified as plant in that "their principal function is to form a necessary part of the premises". Mr Aaronson argued that the inclusion of "principal" showed that they misunderstood or misapplied the functional test. He said the question was not as to *principal* function, but as to *sole* function.

It was not correct to subject the commissioners' decision to that sort of linguistic analysis. The case looked at as a whole was replete with references to the functional test in its strictest form. Whether an item had become part of the premises rather than having retained a separate identity was a question of fact and degree.

LORD JUSTICE GLIDWELL, also agreeing, said that the authorities showed that for the purposes of section 41 items which had been held to be plant fell into three broad categories: (i) mechanical or electrical equipment; (ii) large structures containing mechanical or electrical equipment; (iii) items which decorated, furnished or otherwise embellished the interior of premises used for the purposes of trade.

Most of the items in dispute fell into the third category, a few into the first.

The commissioners applied a test which in substance if not in precise wording, was the functional test. Having adopted that test it was clear they intended to apply it to each of the items in dispute.

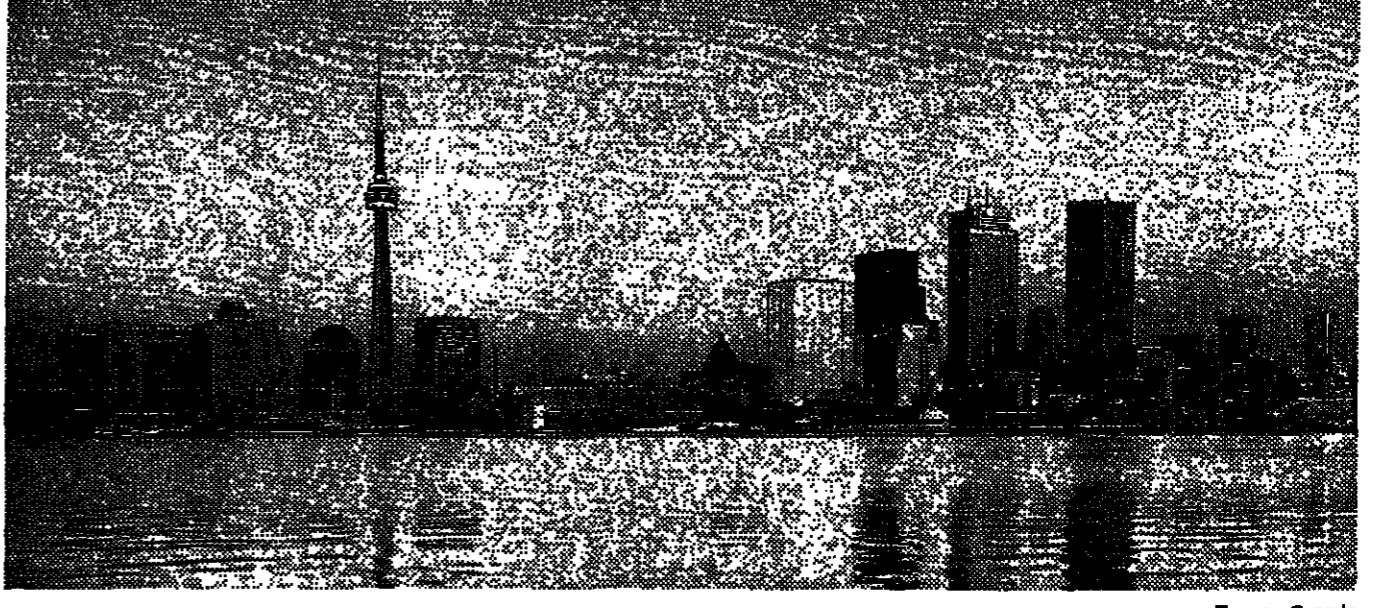
It was wrong to subject the words they used to detailed scrutiny. They applied the correct test. They made decisions of fact and degree with which the court could not interfere, but which in any case were eminently sensible. The appeals were dismissed.

For the taxpayers: *Graham Aaronson QC (Slaughter and May)*
 For the Revenue: *Alan Moses (Inland Revenue solicitor)*

Rachel Davies
Barrister

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We don't stop at giving information on all major UK unit trusts and all recognised insurance funds. We go into the funds in depth. For example, for each unit trust we will tell you: Launch date; Fund size; The return on £1,000, offer to bid, with net income reinvested and ranking over 10, 5, 3, 2, 1 year and 6 month periods; Dividend yield percentage; Dividend paid; Offer price; Change since last month. Broker managed and offshore funds are also treated in this way. Information tables on PEPs, Building Society Rates, interest rates and insurance rates complete your clear picture of the current personal financial market-place.

NEWS

We also like to bring you news of what's happening in the industry. There's a review of new products launched. Coverage of new law as it will affect you. Opportunities that you could take advantage of.

Every month we carry over 70 pages of highly readable articles to keep you up to date. We hope to cover any area you might be asked about as a financial adviser, including a major survey every month. Our surveys are the most in-depth available - and are referred to again and again.

- In recent months these have included:
- Strength of Life Offices
 - With Profits Policies
 - Shedding Light on Personal Pensions
 - Alternative Sources of First Mortgage Finance
 - Home Income Plans - A Key to Retirement

Additional articles analyse aspects of the industry neglected in the more general financial press (such as the Japanese stockmarket, opportunities in Europe for UK financial services and pension loans).



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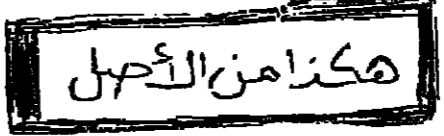
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Shares recoup losses in thin trading

THE UK stock markets seemed to be settling in for a gloom Christmas yesterday, with both share prices and traders' spirits still subdued by last week's indications of an impending shakeout among securities firms in London. Share prices managed to recover early losses, helped by a programmed trade and a firm general picture remained unconvincing.

Except for the programmed trade, estimated at around £60m, turnover was modest, and a batch of corporate news, and special features found a discouraging reception.

The market gave an estim-

Account Dealing Dates		
West Dealings	Nov 28	Dec 28
Optim Dealings	Dec 5	Dec 28
Last Dealings	Dec 8	Jan 12
Account Dept	Dec 10	Jan 12

larly nervous response to reports on the UK economy, paying little heed either to confident views on the industrial outlook from members of the Confederation of British Industry, or to news of a 0.5 per cent dip in UK retail sales and a 0.3 per cent rise in output prices for November.

This week brings a number of important economic announcements on both sides of the Atlantic. The highlight will be tomorrow's announcement of the US trade data for October, but this will be followed later in the week by domestic data on wages, employment and retail prices.

The late rally left the FT-SE index with a net fall of 2.4 at 1747.8. Earlier, the index had been below 1730. The session opened weakly with several major stocks adjusted downwards to allow for ex-dividend quotation. Little selling pressure was seen, but nor was there much buying support when the market rallied

behind an early rise of 14 Dow points in New York. Seaq volume fell to 480.7m from Friday's 639m, but took in a substantial proportion of intra-market business.

With investment confidence generally sluggish, it was left to a few corporate situations to occupy traders' attention. Much interest focussed around the next move by the Bond Corporation, following confirmation that it had sold its stake in Dewey Warren, the UK insurance broker. Shares in Lourho fell at first but then recovered as the market waited to see if Bond will continue to buy into Lourho.

Traders also looked for

developments following Friday's suggestions of an impending \$3.5m deal between BP and RTZ. Executives of RTZ lunched at County NatWest yesterday but refused to discuss the market hints that the mining group will buy up BP's mineral interests.

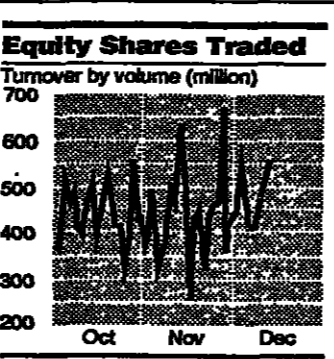
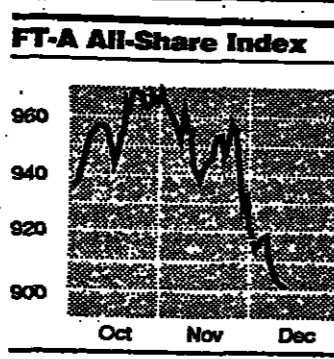
London traders were unimpressed by Grand Metropolitan's increased offer for Pillsbury of the US. Some reports suggested that Grand Met had been prepared to pay even higher than its latest \$53 a share, itself considered unnecessary in view of the 80 per cent acceptance from Pillsbury shareholders for the original offer.

Glaxo growth query

Glaxo was well traded following yesterday's annual shareholders' meeting, in turnover of 3m shares. Glaxo fell 16 to 1033p, amid worries that the outlook for the company's sales growth may not be as good as expected. The turnover figure included one deal of 500,000 shares which was thought to have been part of a large programme trade done yesterday.

After the meeting, Dr Peter Woods, sector analyst at Warburg Securities, downgraded his profits forecast for 1989. He has shaved 25m off his previous forecast and now predicts \$310m. "We were looking for underlying sales growth of around 20 per cent, but the chairman's statement implied growth at nearer the 16-18 per cent level," he said. He added, however: "That is still good by any standards. Our current stance is that investors should add to holdings - there should be outperformance from early next year."

Since Glaxo's results in September, a combination of currency and general fears has led to a succession of downgrades. Warburg's forecast has come down from \$370m, while other houses have also substantially reduced their estimates. However, Nomura, which was an early admirer of Glaxo, is keeping its 1989 profits forecast at \$354m.



its option to purchase 35m ordinary Avdel shares, representing 26.31 per cent, yesterday from Suter. It now claims control of 46.34 per cent of the Avdel voting shares in issue.

Ladbroke intervenes

Ladbroke Group late last night made a cash offer for Thomson T-Line, which owns Vermon Pools, of 80p a share with a loan note alternative.

The offer was made ahead of a shareholders' meeting to approve a merger between Thomson T-Line and Suter. The former's shares had soared after the company stated earlier it had received an approach which might lead to an offer being made. They closed 27 up at 77p.

The Ladbroke offer is conditional upon Thomson shareholders not approving the proposed acquisition of Suter. Ladbroke yesterday bought 2m Thomson shares at prices starting at 53p a share with the highest price paid being 74p.

The oil and gas sector was one of the market's best performing areas. A strong showing by crude oil prices and renewed and active corporate developments all helped to keep share prices bubbling during the session.

BP were well supported with the old finally 2 1/2 firmer at 250 1/2 and the new 2 better at 148 1/2 - albeit in thin trading - as dealers pondered the possibility of the oil group selling its minerals division to RTZ for around \$3.5 bn.

Shell, ex the two-for-one scrip, were a shade off at 331p. Ultramar fell back sharply to 275p - "profit-taking, pure and simple" one dealer observed - but later rallied to close a net 5 off at 275p. Turnover of 2.7m was well below recent levels.

Sovereign Oil touched 154p prior to closing 3 firmer at 152p after Finnish group Neste revealed it had bought 3.4m Sovereign shares from Home

Charity Trust's 35 per cent holding may soon be on the move and also after Presscomment on the joint property development deal with GUS.

Johnstone Pains fell 32 to 150p after the company revealed it had received an approach which could lead to a takeover bid.

Marke and Spencer although unchanged at 141p were the most actively traded stock with some 6.8m shares changing hands. Burton, up 6 to 181p in turnover of 1.9m, continued the good run of the last three weeks and once again went against the downward trend with "some big buyers showing interest."

Sheraton, up 6 at 188p in turnover of 2.5m, also bucked the decline following favourable press comment and continued bid speculation. Dealers said that the resignation of Mr Francis Bruguiere, chief executive of home furnishings and chairman of Habitat, had no effect on the shares as he had left with "no malice."

Second liners saw some hefty falls as dealers cut their books. Following their recent good run Body Shop fell 26 to 47p while Courts dropped 12 to 158p and unlisted security Seck Shop shed 12 to 190p.

GEC's turnover of 13m was considerably boosted by two major trades: one of 3m at 177p and the other of 5m at 174 1/2p; the latter showed up on the SEAQ ticker just before 5 pm and was thought to have represented a "bed and breakfast" deal. GEC shares were finally a penny easier on the day at 179p. Flessey, where GEC and Siemens are jointly bidding 22 1/2p a share for the group, moved ahead significantly late in the afternoon, closing a net 6 higher at 215p ex-dividend; turnover was 2.5m.

There was keen interest in Rascal Electronics, 3 higher at 262p and Rascal Telecoms, steady at 159p, ahead of their respective interim figures which are scheduled for this morning. County NatWest is forecasting pre-tax profits up some 43 per cent to \$62m at the former while the latter should come out with \$24m pre-tax, up 48 per cent on the comparable figure last year.

There were good performances from recently-besieged Amstrad, which rallied strongly from an earlier 144p to settle 4 better on the day at 150p with Kleinwort Benson and Hoare Govett said to have been big supporters of the stock at the lower level. Ferranti closed steady at 90 1/2p ex-dividend; the market was full of stories that news of the important Eurofighter radar contract is imminent.

Market hopes of a bid for English China Clays from RTZ continued to fade and that sentiment, coupled with cautious

expectations for English China Clay's final figures today, depressed the shares 8 to 429p. A 28 per cent increase in interim profits turned in by Dowty, the engineering and aviation group, was well received as a tangible sign of the company's rationalisation efforts. Dowty rose 3 to 213p in a lacklustre engineering sector. Defence stocks had few friends and Hunting Associates fell victim to the mood, ending 12 down at 345p.

Among the industrials Hepworth rose 10 to 217p. One firm of brokers were determined buyers of the stock which is not generally perceived as a bid prospect. On acutely disappointing interim figures Havelock Europa was lowered 105 to 185p in a restricted market.

Hoare Govett, in a report out today, remains bullish on foods. Casting doubts on fears that saturation levels have been reached the securities house forecasts growth for the sector "well above market levels."

Food retailers, seen as defensive stocks, saw some small gains with ASDA up 2 at 135p, Tesco up 3 at 132p and Gateway up 4 at 151 1/2p ahead of today's results. Trade was thin but dealers said that there had been some "significant buyers."

Properties had another dull session with one marketmaker saying that business was "purely market to market, no institutional interest at all - its very depressing and frustrating." Land Securities rose 6 to 548p in turnover of 1.4m shares, while MPEFC slipped 7 to 527p in similar trade.

Hammerston 'A' dropped 10 to 870p after press comment

FINANCIAL TIMES STOCK INDICES

	Dec. 12	Dec. 9	Dec. 8	Dec. 7	Dec. 6	Year Ago	1988 High	1988 Low	Since High	Since Low
Government Secs	86.79	86.77	86.97	87.24	87.22	87.94	91.43	86.28	127.4	48.18
Fixed Interest	96.55	96.57	96.50	96.55	96.51	96.01	96.67	94.14	105.4	50.53
Ordinary	1422.4	1428.4	1437.1	1451.0	1444.8	1312.4	1514.7	1346.0	1925.2	48.4
Gold Mines	174.6	176.8	178.7	177.5	180.6	336.0	312.5	182.7	734.7	43.5

S.E. ACTIVITY		
Indices	Dec. 9	Dec. 8
GIIT Edged Bargains	96.2	96.2
Equity Bargains	183.9	165.8
Equity Value	2257.0	2036.7
5-Day average		
GIIT Edged Bargains	94.6	85.3
Equity Bargains	106.6	147.8
Equity Value	1916.4	1822.8

TRADING VOLUME IN MAJOR STOCKS

The following is based on trading volume for Alpha securities dealt through the SEAQ system yesterday until 5 pm.

Stock	Volume	Value	Day's change	Stock	Volume	Value	Day's change	Stock	Volume	Value	Day's change
Adelphi	1,000	100	0	Amstrad	1,500	150	0	Avdel	3,000	300	0
Alcatel	1,200	120	0	Amstrad	1,500	150	0	Avdel	3,000	300	0
Alcatel	1,200	120	0	Amstrad	1,500	150	0	Avdel	3,000	300	0

that following the hostile bid from Rodameco the company might re-assess its portfolio asset value. Mountleigh fell 6 to 155p with dealers saying that the price was too high and would continue to fall unless "something concrete materialises from the bid rumors."

Dewey Warren emerged as the bidder for Argyle Trust, offering terms of a mixture of cash and stock which the latter's board recommend shareholders to accept. Argyle shares, fairly strong last week on stakeholding speculation, improved only 3 further to 95p.

Smith New Court suffered further from Friday's gloomy trading statement and, despite the Rothschilds group increasing its holding to 29.03 per cent, or 33.19 on a fully diluted basis, lost 3 to a low for the year of 144p.

Lourho shares gave another demonstration of their current sensitivity to wider market events. They fell early with the FT-SE index and touched 323p before rebounding sharply on unconfirmed Australian reports that Mr Alan Bond may this week secure the finance for a full-scale attack on the diversified UK trading group. He currently controls 21.5 per cent of the stock. Speculative business revived as the price rallied and Lourho shares eventually settled 11 higher on the day at 345p after turnover of 6.7m.

Apollo Metals, the Birmingham-based processor and distributor of aluminium plate and bar, fetched a premium when the stock began trading in the Unlisted Securities Market yesterday. Placed recently by Midlands broker Griffiths

and Lamb at 58p, Apollo shares attracted steady interest and rose to 65p before settling slightly below the best at 64p. Dealings in traded options were rescued from the doldrums mainly by the continued rise of turnover in the FT-SE 100 index, which reached about one-third of overall contracts of 35,951. Total transactions were made up of 18,587 calls and 17,414 puts. Index trading lay in 2,353 calls and 8,736 puts, in an overall figure of 11,081, with the December 1700 puts attracting business of 2,174 puts and the December 1750 puts 2,983, though the changes in the numbers of exercisable contracts were more modest.

Other market statistics, including FT-Actuaries Share Index and London Traded Options, Page 30

NEW HIGHS AND LOWS FOR 1988

NEW HIGHS (1) CASH, (2) CHEMICALS, (3) CONSUMER GOODS, (4) ELECTRONICS, (5) ENERGY, (6) FINANCIAL SERVICES, (7) FOODS, (8) HEALTHCARE, (9) HOUSING, (10) INVESTMENT, (11) MEDIA, (12) METALS, (13) OIL, (14) RETAIL, (15) SERVICES, (16) TELECOMS, (17) UTILITIES, (18) TRANSPORT, (19) TRADING, (20) OTHER.

NEW LOWS (1) CASH, (2) CHEMICALS, (3) CONSUMER GOODS, (4) ELECTRONICS, (5) ENERGY, (6) FINANCIAL SERVICES, (7) FOODS, (8) HEALTHCARE, (9) HOUSING, (10) INVESTMENT, (11) MEDIA, (12) METALS, (13) OIL, (14) RETAIL, (15) SERVICES, (16) TELECOMS, (17) UTILITIES, (18) TRANSPORT, (19) TRADING, (20) OTHER.

APPOINTMENTS

de Morgan reorganises

The de MORGAN GROUP has reorganised its board as follows: Mr D.M.L. McWilliam, chairman; Mr A.F. Scott, deputy chairman; Mr A.C. de Morgan, chief executive; Mr W.T. Horton, finance director; and Mr C. Gayer, non-executive director. All were existing directors. Mr J.W. Roberts, Mr P.W. Morgan, Mr R.J. Clark and Mr N.J. Aspinall, who leave the board, have been appointed members of the new group advisory committee, on which all members of the board will also serve.

Mr Len Oram has been appointed sales director of ABTRUST MANAGEMENT. He was marketing manager of Sentinel Funds, which Abtrust acquired on November 1.

SECURITY PACIFIC BANK has made Mr Christopher M. Cornforth, vice president, head of project finance.

MADOFF SECURITIES INTERNATIONAL, the specialist US equities and ADR dealing house, has appointed Mr Tony Marshall and Mr John Purcell as executive directors. The team joins from Prudential Bache Securities where they were responsible for the US equities trading operation.

GIRDLESTONE HOLDINGS

Mr Mark Cornwall-Jones becomes a non-executive director of CENTURY OILS GROUP from January 1. He is a director of John Govett & Co., and a non-executive director of a number of other investment companies.

has appointed Mr John Adams to the board. He also becomes managing director of Girdlestone & Co and Girdlestone Developments. Mr Derek Hill, a director of Girdlestone Pumps since 1980, has been appointed managing director.

COOPERS & LYBRAND ASSOCIATES EUROPE has appointed Mr Pao Lindholm as a director based in London. He was finance director of Swedish Match.

CREST HOMES, subsidiary of Crest Nicholson, has appointed Mr Jan Czeszowski, managing director of Crest

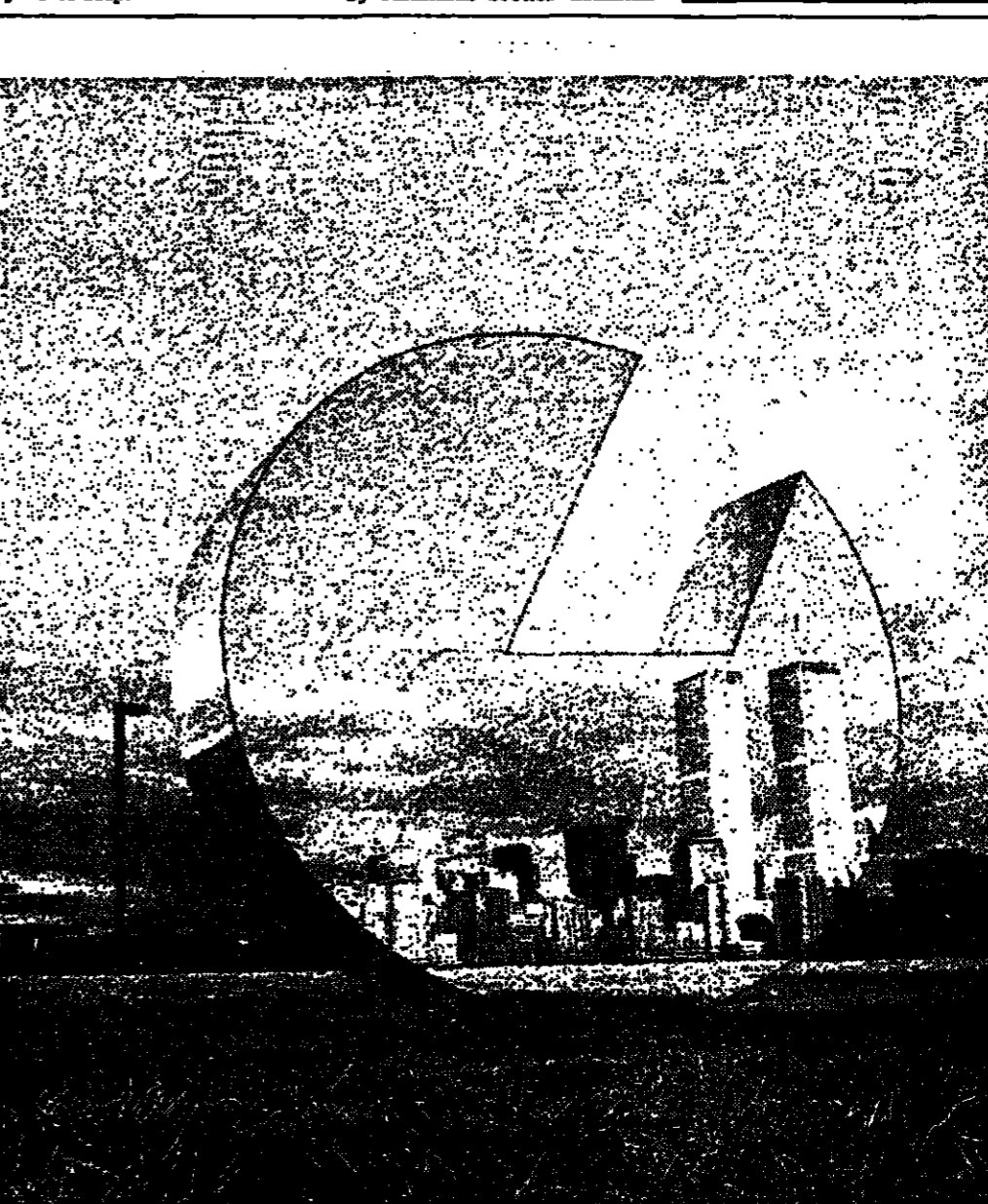
BASF changes

Mr Michael Bircham, director of BASF's chemicals business at Cheadle Hume, Cheshire, becomes director of the colours and specialties division from January 1. He succeeds Dr Brian Fegdin who died earlier in the year. Mr Bircham is succeeded by Mr Rolf Gohdes from the intermediates department of BASF AG. Mr Arthur O'Brien, Cheadle Hume, replaces Mr Gohdes at Ludwigsbafen, and Mr David Swale becomes manager of the intermediate chemicals business.

Homes (Westerham), and Mr Ron Woodhall, who was managing director of Crest Homes (South West), to the board. Mr Nigel Davies, deputy managing director of Crest Homes, has been promoted to chief executive (trading).

Ms Julie Macey has been appointed managing director of REGENT HOUSE. She was managing director of Charles Church. Also joining the board are Mr Alan Chasan and Mr Peter Galloway.

The next director-general of the ENGINEERING EMPLOYERS' FEDERATION is to be Mr Peter Brighton, director of operations of British Aerospace. He will join the Federation on January 1 and will succeed Dr James McFarlane as director-general on February 15 at the annual meeting of the general council.



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AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Growth, Abbey Income, etc., with columns for name, price, and other details.

Table listing unit trusts under the heading 'S & C Unit Trust Management Ltd', including S & C Growth, S & C Income, etc.

Table listing unit trusts under the heading 'Canada Life Unit Trusts', including Canada Life Growth, Canada Life Income, etc.

Table listing unit trusts under the heading 'Fidelity Investment Services Ltd', including Fidelity Growth, Fidelity Income, etc.

Table listing unit trusts under the heading 'Harrison Bank Unit Trusts', including Harrison Growth, Harrison Income, etc.

Table listing unit trusts under the heading 'M & G Securities', including M & G Growth, M & G Income, etc.

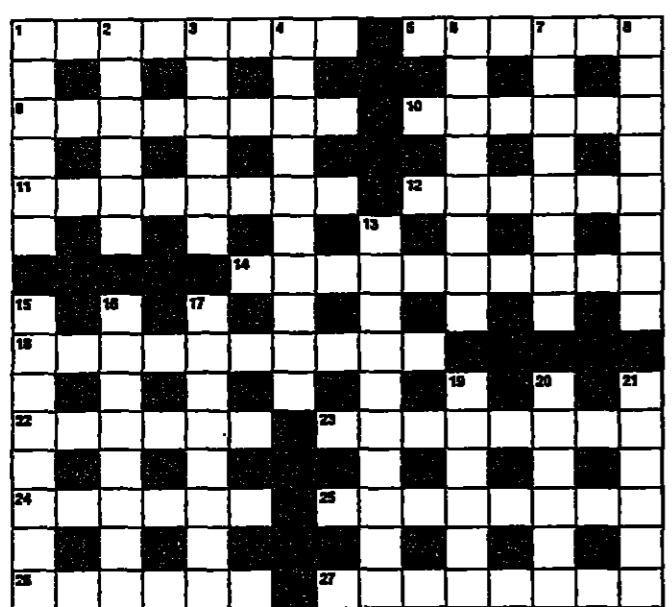
Table listing unit trusts under the heading 'M&M British Unit Trusts', including M&M Growth, M&M Income, etc.

Table listing unit trusts under the heading 'Royal Life Fund Unit Trusts', including Royal Life Growth, Royal Life Income, etc.

Table listing unit trusts under the heading 'Royal London Unit Trusts', including Royal London Growth, Royal London Income, etc.

CROSSWORD

No.6,810 Set by DINMUTZ



- ACROSS
1 Hot, always, in angle (6)
5 One who has set features at work? (6)
9 Girls go to doctor for syrup (6)
10 One in Paris longs for lingerie (6)
11 General consumes the number one soft drink (6)
12 Potteries town right for the furnace-man (6)
14 Biscuit provided for redhead's forty winks? (10)
18 Capri's moon changes in this examination (10)
22 Flag officer (6)
23 Shilling (silver) is enough to make an American quail (3-5)
24 Spoils article in colour (Sunday supplement) (6)
25 Long to take in salt here at the peak (6)
26 Religious Roman emperor and dramatist (6)
27 Like churches in the chase? (5)
DOWN
1 Iron man or woman (6)
3 Body book (6)
4 Getting up a rebellion (6)
6 Simple diet, perhaps, we should not exceed when travelling (5,5)
6 Change the properties of one in false teeth (6)
7 Shins ruler acting like Descartes? (5-3)
8 Pope's answer - write more lines! (6)
13 In a storm, go out for a farming expert (10)
15 Salary-calling of one on 11, perhaps? (5-3)
16 Overweight of operator taking on assignment (6)
17 Girl involved in the changing of the guard (6)
19 Remus, for example, getting up with a brief pang (6)
20 Conversion of call's is tax revenue-related (6)
21 Serve like Dr Arnold to finish off (6)
Solution to Puzzle No.6,809

Table listing unit trusts under the heading 'Barrington Unit Trusts', including Barrington Growth, Barrington Income, etc.

Table listing unit trusts under the heading 'L & C Unit Trusts', including L & C Growth, L & C Income, etc.

Table listing unit trusts under the heading 'Lazard Unit Trusts', including Lazard Growth, Lazard Income, etc.

Table listing unit trusts under the heading 'Legal & General (U.K.) Unit Trusts', including Legal & General Growth, Legal & General Income, etc.

Table listing unit trusts under the heading 'Lindsell & Co Unit Trusts', including Lindsell Growth, Lindsell Income, etc.

Table listing unit trusts under the heading 'Lloyds Bank Unit Trusts', including Lloyds Growth, Lloyds Income, etc.

GUIDE TO UNIT TRUST PRICING
DETAILS: This section explains how unit trust prices are calculated, including the impact of commission and the difference between bid and offer prices.

FT UNIT TRUST INFORMATION SERVICE

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Main table containing unit trust information, including columns for company names, unit prices, and other financial data. Includes sub-sections like 'INSURANCES' and 'OTHER UK UNIT TRUSTS'.

INSURANCES

Table listing insurance-related unit trusts and their details.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts and their details.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

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Main table containing unit trust information with columns for Name, Price, and Yield. The table is organized into multiple columns and rows, listing various investment funds and their performance metrics.

MANAGEMENT SERVICES OFFSHORE AND OVERSEAS

Table listing management services for offshore and overseas investments, including company names and contact information.

UK LISTED

Table listing UK-listed unit trusts, including fund names, prices, and yields.

10m AUTHORISED

Table listing 10m authorized unit trusts, including fund names and details.

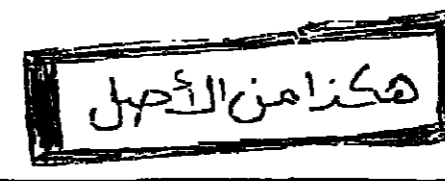
FT UNIT TRUST INFORMATION SERVICE

Table containing FT Unit Trust Information Service data, including sections for Offshore Insurances, British Funds, and Other Offshore Funds. It lists various fund names, their managers, and performance metrics.

LONDON SHARE SERVICE

Table containing London Share Service data, including sections for British Funds, Foreign Bonds & Rails, and Americans. It provides details on various investment vehicles and their performance.

Table containing Money Market Trust Funds and Money Market Bank Accounts data. It lists various financial products and their associated rates and terms.



LONDON SHARE SERVICE

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AMERICANS - Contd. Table with columns for Stock, Price, and other financial metrics.

CANADIANS. Table listing Canadian companies and their share prices.

BANKS, HP & LEASING. Table listing banks and leasing companies.

BEERS, WINES & SPIRITS. Table listing beverage companies.

BUILDING, TIMBER, ROADS. Table listing construction and infrastructure companies.

BUILDING, TIMBER, ROADS - Contd. Table continuing construction companies.

CHEMICALS, PLASTICS. Table listing chemical and plastic companies.

DRAPERY AND STORES. Table listing retail and clothing companies.

BUILDING, TIMBER, ROADS. Table listing construction and infrastructure companies.

ELECTRICALS. Table listing electrical and utility companies.

ELECTRICALS. Table listing electrical and utility companies.

ELECTRICALS. Table listing electrical and utility companies.

ENGINEERING. Table listing engineering and technology companies.

ENGINEERING - Contd. Table continuing engineering companies.

FOOD, GROCERIES, ETC. Table listing food and grocery companies.

HOTELS AND CATERERS. Table listing hotel and catering companies.

INDUSTRIALS (Misc.). Table listing various industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.). Table listing various industrial companies.

INDUSTRIALS (Misc.). Table listing various industrial companies.

INDUSTRIALS (Misc.). Table listing various industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.). Table listing various industrial companies.

INSURANCES. Table listing insurance companies.

LEISURE. Table listing leisure and entertainment companies.

LONDON SHARE SERVICE

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LEISURE - Contd

Table listing leisure companies such as British Skyways, British Airways, and others with their respective share prices and changes.

PROPERTY

Table listing property-related companies including British Land, Granada, and others.

TEXTILES - Contd

Table listing textile companies such as British Textiles and others.

TOBACCO

Table listing tobacco companies like British American Tobacco.

TRUSTS, FINANCE, LAND

Table listing trusts and finance companies.

Investment Trusts

Table listing investment trusts.

TRUSTS, FINANCE, LAND - Contd

Continuation of trusts, finance, and land companies.

OIL AND GAS - Contd

Table listing oil and gas companies.

OVERSEAS TRADERS

Table listing overseas trading companies.

PLANTATIONS

Table listing plantation companies.

MINES

Table listing mining companies.

MINES - Contd

Continuation of mining companies.

Miscellaneous

Table listing miscellaneous companies.

THIRD MARKET

Table listing third market trading.

MOTORS, AIRCRAFT TRADES

Table listing motor and aircraft trade companies.

Commercial Vehicles

Table listing commercial vehicle companies.

Components

Table listing component companies.

General and Distributors

Table listing general and distributor companies.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies.

SHOES AND LEATHER

Table listing shoes and leather companies.

SOUTH AFRICANS

Table listing South African companies.

TEXTILES

Table listing textile companies.

Stock Exchange (listing) classifications are indicated to the right of security names: A Alpha, B Beta, Y Gamma. Unless otherwise indicated, prices and net dividends are in pence and denominated as 25c. Estimated price/earnings ratios and covers are based on latest annual reports and accounts and, where available, are updated on quarterly figures. P/E's are calculated on 'net' distribution basis, earnings per share being computed on the number of shares in issue at the reporting date. Dividend yields are based on the latest dividend payment and are expressed as a percentage of the current share price. Dividend cover is calculated on the basis of the latest dividend payment and is expressed as a multiple of the current dividend. Dividend cover is based on the latest dividend payment and is expressed as a multiple of the current dividend. Dividend cover is based on the latest dividend payment and is expressed as a multiple of the current dividend.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stocks including Australian, Irish, and traditional options.

This service is available to every Company listed in the Stock Exchange throughout the Great Britain for a fee of £500 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar awaits trade data

THE DOLLAR was held in a narrow range yesterday, as investors took positions ahead of US trade figures for October...

The latter rate is regarded as a key point to take profits, but a decision by some traders to square positions at a lower level...

unchanged from Friday at 78.2, having opened at 78.3. The French franc lost ground against the D-Mark...

FINANCIAL FUTURES

Sterling prices advance

STERLING BASED futures showed a firmer tendency in late trading yesterday. Three-month sterling deposits advanced...

The March contract opened at 86.78, little changed from 86.79 on Friday, but rose to 86.84...

figures for November, expected on Friday. US Treasury bond futures moved firmer in very light trading...

EUROPEAN OPTIONS EXCHANGE

Table with columns for Series, Vol, Last, Bid, Ask, and Stock. Includes data for various European options like DAX, FTSE, and others.

Sterling closed at DM3.2075 from DM3.2050 and ¥226.25 compared with ¥226.00. Against the dollar, it fell to \$1.6420 from \$1.6490...

EMS EUROPEAN CURRENCY UNIT RATES. Table showing exchange rates for various European currencies like DM, FF, Sfr, etc.

POUND SPOT-FORWARD AGAINST THE POUND. Table showing spot and forward rates for the pound against various currencies.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR. Table showing spot and forward rates for the dollar against various currencies.

EURO CURRENCY INTEREST RATES. Table showing interest rates for various Euro currencies.

EXCHANGE CROSS RATES. Table showing cross rates between various European currencies.

LIFE LONG GILT FUTURES. Table showing futures prices for long gilts.

LIFE US BONDS. Table showing futures prices for US Treasury bonds.

PERMANENT GILT FUTURES. Table showing futures prices for permanent gilts.

LONDON CLIFFED. Table showing market data for London.

US TREASURY BILLS. Table showing interest rates for US Treasury bills.

US TREASURY BONDS. Table showing interest rates for US Treasury bonds.

US TREASURY NOTES. Table showing interest rates for US Treasury notes.

LIFE FTSE INDEX FUTURES. Table showing futures prices for the FTSE index.

LIFE EUROPEAN. Table showing futures prices for European indices.

LIFE JAPANESE. Table showing futures prices for Japanese indices.

LIFE AUSTRALIAN. Table showing futures prices for Australian indices.

LIFE NEW ZEALAND. Table showing futures prices for New Zealand indices.

LIFE HONG KONG. Table showing futures prices for Hong Kong indices.

LIFE SINGAPORE. Table showing futures prices for Singapore indices.

£ IN NEW YORK. Table showing exchange rates for the pound in New York.

CURRENCY RATES. Table showing various currency rates.

CURRENCY MOVEMENTS. Table showing movements in various currencies.

OTHER CURRENCIES. Table showing rates for other currencies.

MONEY MARKETS

German rates firm

SHORT-TERM interest rates rose in Frankfurt yesterday, ahead of this week's sale and repurchase tender and a meeting of the Bundesbank...

quick to point out that the more recent data was too early to measure the effects of the latest rise in base rates...

The Bank of England forecast a shortage of around £200m, with factors affecting the market including bills maturing in official hands...

too much liquidity in the economy, and that the fight against inflation remains a top priority. Money supply targets for 1989 are due to be announced...

The Bank gave assistance in the morning of £172m through outright purchases of £23m of eligible bank bills in band 3 at 12 1/2 p.c. and £147m in band 4 at 12 p.c.

assistance in the afternoon. The latter rate is regarded as a key point to take profits, but a decision by some traders to square positions at a lower level...

FT LONDON INTERBANK FIXING

Table showing interbank fixing rates for various currencies.

MONEY RATES

Table showing money rates for various currencies.

LONDON MONEY RATES

Table showing London money rates for various currencies.

COMPANY NOTICES

Multiple company notices including Rand Mines Group, Durban Roadco Prop. Limited, and Nikken Chemicals Co., Ltd.

BASE LENDING RATES

Table showing base lending rates for various banks and currencies.

Advertisement for Britax promotional gifts, including key rings, cuff links, and paperweights.

Advertisement for IT Security in the '90s, featuring threats and countermeasures.

Advertisement for Mikuni's Credit Ratings, providing financial information service on Japanese corporate issuers.

Spm prices December 12

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month High	Low	Stock	Div. Yld. %	Close Prev.	12 Month High	Low	Stock	Div. Yld. %	Close Prev.	12 Month High	Low	Stock	Div. Yld. %	Close Prev.	12 Month High	Low	Stock	Div. Yld. %	Close Prev.
27 1/2	15 1/2	AAI	4.4	15 1/2	27 1/2	15 1/2	AAI	4.4	15 1/2	27 1/2	15 1/2	AAI	4.4	15 1/2	27 1/2	15 1/2	AAI	4.4	15 1/2
12 1/2	7 1/2	ACB	4.4	12 1/2	12 1/2	7 1/2	ACB	4.4	12 1/2	12 1/2	7 1/2	ACB	4.4	12 1/2	12 1/2	7 1/2	ACB	4.4	12 1/2
10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2
10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2
10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2	10 1/2	6 1/2	ACB	4.4	10 1/2



FILTER CIGARETTES



Marlboro

20 CLASS A CIGARETTES

Continued on Page 51

هكذا من الأهل

NYSE COMPOSITE PRICES

OVER-THE-COUNTER

Nasdaq national market, 3pm prices December 12

Main table of NYSE Composite Prices listing various stocks with columns for High, Low, and Change.

Table of Over-the-Counter prices listing various stocks with columns for High, Low, and Change.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Change.

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Change.

Advertisement for 'Have your F.T. hand delivered' with contact information for Madrid, Barcelona, Bilbao, and Sevilla.

Vertical text on the left margin containing various news snippets and headlines.

AMERICA

Strong dollar and bonds lift Dow

Wall Street

The stronger dollar and the rally in the bond market helped equities register modest gains by mid-session yesterday.

The Dow Jones Industrial Average was quoted 14.40 points higher at 2,157.89 in sluggish volume of 76m shares.

This represented a fairly encouraging start to a week which sees a series of key economic indicators released as well as the regular meeting of the Federal Open Market Committee amid expectations that the central bank will vote to keep monetary policy tight.

is tomorrow's release of October trade figures. The deficit is generally expected to be little changed from the \$9bn shortfall in September.

The other two key focuses of the financial markets this week are the dollar and the FOMC meeting.

There is talk of the possibility of a rise in official interest rates in West Germany as the Bundesbank is known to be concerned about the potentially inflationary effect of its fast-growing money supply.

Mr Helmut Haussmann, West Germany's new economics minister, said on Friday that the country would do everything possible to nip in the bud a possible rise in inflation.

In spite of speculation that the Bundesbank may decide to raise its key Lombard rate at its policy-making council meeting on Thursday the dollar was stable, an important factor in the rise of US stocks and bonds yesterday.

There is widespread belief that the US Federal Reserve will push Fed Funds higher over the next few weeks and may even raise the 6.5 per cent discount rate, particularly if the dollar were to come under more pressure and interest

rates were to rise overseas. The decision to push money market interest rates higher is made by the FOMC which comprises the seven members of the Fed's board and five heads of Federal Reserve regional banks.

However, the decision to raise the discount rate is taken by the board.

Among featured stocks was Pillsbury which jumped 1/4% to 32 3/4 after Britain's Grand Metropolitan sweetened its hostile tender offer from \$80 a share to \$83 a share. The offer came after the companies failed to agree terms for a friendly bid during weekend talks.

Pennwalt surged 1 1/2% to 100 1/2 after news of a \$100 a share bid by Centaur Partners, the venture-backed partner-ship, which already owns a 13 per cent stake in the company. Pennwalt declined comment.

Henley Manufacturing jumped \$8 to \$88 in over-the-counter trading after the company agreed to a \$90 a share offer by New Hampshire Oak, owned by the chairman and president of Henley Group and Henley Manufacturing.

On the OTC market, Fortune Financial slumped 3 1/2% to \$24 1/2 after the company said

that investor Mr Alex Spanos would not go ahead with his \$35 a share offer for the company and had instead made a lower bid.

FirstEnergy fell 3 1/2% to \$21 after the company said it would not consider selling its carpet and rug division.

TW Services added 1/4% to \$25 1/2. Coniston Partners said that it was holding discussions with two of TW's directors and would submit a merger proposal to the full board. It has not been able to get TW to agree to its \$29 a share offer.

Canada

THE Toronto composite index showed a small gain at midday on rising base metals and industrials but the market was generally depressed by falling golds and energy issues.

The composite index strengthened 0.5 to 3,869.9 as declines in lumbered advances by 236 to 200 on light turnover of 9.8m shares.

Cambior, which said it raised its bid for Nova-Cogesco to C\$1.80 from C\$1.50, lost C\$ 3/4 to C\$10 1/4. LAC slipped C\$ 1/2 to C\$10 1/4.

Derian Industries, which said it had acquired Tycam Controls, slipped C\$ 1/4 to C\$11 1/4. Coscan Development, which said it filed in Ontario for a previously announced issue of C\$100 in debentures, was unchanged at C\$10 1/4.

trend set by golds in subdued trading.

Vaal Beefs fell \$3 to \$288 and diamond stock De Beers slipped 20 cents to \$42.10.

EUROPE

Rate worries undermine Frankfurt

GLOBAL interest rates cast a slight shadow on trading in hard currency markets, but elsewhere local preoccupations proved paramount, writes Our Markets Staff.

FRANKFURT was depressed by concern that the Bundesbank might raise the Lombard rate at its Thursday meeting and by weakness in the retail sector. Price movements were exaggerated by low volume of only DM2.2bn.

The FAZ index was off 2.29 at 635.68 at mid-session and the DAX index closed 8.74 lower at 1,292.69. The FAZ is only about 7 points away from its year's high of 543.21 and this is acting as something of a barrier.

Some investors are also worried that tomorrow's US trade figures might prompt the Fed to raise the discount rate, putting pressure on the West German central bank to lift its rates to maintain differentials.

The retail sector was hit by reports that seasonal sales on the last three "long Saturdays" of full-day trading had been disappointing. Karstadt fell DM20.50 to DM38, featuring in the active list with DM58m worth of shares traded.

Kaufhof lost DM16 to DM366 and Herten DM7 to DM208. Construction stocks were supported by the belief in some quarters that these companies could win contracts in the rebuilding of the devastated earthquake zone in Soviet Armenia. Hochtief rose DM10.50 to DM52.50 and Hohlmann DM13 to DM58.

PARIS saw-sawed over the session, opening stronger, falling back around midday and then picking up again in afternoon trading on the back of Wall Street.

Profit-taking in last week's climbers mixed with demand for stocks with positive corporate news, keeping selected issues active. The CAC General index rose 2.6 to 336.8 and the OMP 50 index added 0.98 to 415.7.

Privatised bank Societe Generale fell FF24 to FF551 after last week's strength on government plans to ease restrictions on hard core shareholders.

Suez, up 50 centimes at FF 314, said it expected higher group profits this year and announced a complex restructuring involving Societe Generale de Belgique, CGE and Cetelem, among others. CGE dropped FF1.80 to FF4.06 on news it had sold its 3.3 per cent stake in La Generale and taken a stake in Suez. Cetelem, owned by Mr Carlo De Benedetti, added FF7.00 to FF49.50 after predicting higher 1988 profits last Friday.

AMSTERDAM recovered from early worries about interest rates to end higher following Wall Street's firm opening. Trading was estimated by one house at a thin Ff 300m-Ff 400m. The stable dollar also helped, and the CBS all-share index ended 0.5 higher at 101.1.

Internationals saw Philips shed 50 cents to Ff 30.50, trading ex a 60-cent interim dividend. KLM rose 80 cents to Ff

43 on its sale of six Boeing 747-200s to a US leasing company. Paper maker KIP was up Ff 1.60 at Ff 48.20 following last week's news that its earnings per share would not be diluted by its share placement to finance a stake in Austrian paper company Leykam.

MILAN remained quiet on options expiry day and analysts expected the trend to continue until the monthly account ends tomorrow. The Comit index edged up 0.45 to 576.06 in volume estimated at L1,000-L1,100m.

Insurance stock La Fondiaria was active again, rising L1,510 to L1,750. One analyst said it had been popular recently because of its partial takeover with Aachener und Munchener last month. West German insurance company Volksfuererung. Last week, German retailer Asko jumped into the fray with a plan to buy a 5 per cent stake in Volksfuererung.

MADRID turned higher in light nervous trading. Investors bought selectively, switching to the traditionally defensive utilities sector. The general index rose 1.09 to 278.09 amid concern over the apparently increasing acrimony between Government and trade unions over tomorrow's general strike. Any signs of pressure on wages will fuel inflation and interest rate fears and affect the market negatively, said one analyst.

Catalana de Gas gained 12 points to 670 of par and Telefonica added 2 to 173.5. Both

were sought for their good dividend yields, a safe haven when the market is downward bound, said the analyst.

BRUSSELS closed firmer in busy trading led by oil group Petrofina, which rose BF650 to BF713,850 with a heavy 41,000 shares dealt on speculation, later confirmed that it had discovered oil in Thailand to BF,800 on volume of 48,700 shares

after the board moved to avoid a battle with small shareholders by offering to double the number of shares available to them under a recapitalisation plan by parent Societe Generale de Belgique. FN, another such subsidiary facing restructuring, fell BF720 to BF700. Speculation of protracted battles at the two companies had fuelled demand in recent sessions.

STOCKHOLM eased amid news that Trelleborg was selling an option on its 10.5 per cent voting stake in SKF to the Wallenberg group's Patricia investment company. Trelleborg's free B-shares rose SKR2 to SKR24 and SKF free B fell SKR16 to SKR30, having been buoyed in recent months by speculation that Trelleborg would launch a bid. The Affarsindex index slipped 2.2 to 81.5.

ZURICH settled further into traditionally quiet pre-Christmas trading with many fund managers having closed their books for the year. But shares gained ground, with the Credit Suisse index up 2.3 at 516.1.

ASIA PACIFIC

Nikkei drops on renewed concern for sick Emperor

Tokyo

A FURTHER deterioration in the condition of the Emperor of Japan and an overall lack of market focus combined to dampen investor interest and depress share prices in this trading, writes Michio Nakamoto in Tokyo.

The Nikkei average fell 121.13 at 29,672.29 after moving from a high of 29,847.88 to a low of 29,620.11. Losers outnumbered gains by 497 to 381 while 188 issues were unchanged. The Topix index of all listed shares dropped 9.33 to 2,296.15. Turnover slipped to 597m shares from the 1bn traded on Friday.

But in later trading in London the ISE/Nikkei 50 index rose 2.6 to 1,570.24.

Concern about the Emperor's illness once again cast a shadow over sentiment but the lack of market interest also stemmed from a tendency at this time of year to hold unchanged positions. Many investors prefer to keep cash while they deliberate on the market leaders for the new year, according to Mr Hiroshi Taguchi of Nomura Securities. He said that once they have a better idea of the coming favourites, trade will pick up for the last run of the year.

Another tendency of December trading is that money moves in and out very quickly as investors try to maximise their profits before the end of the year. This means that any advances can be rapidly hit by profit-taking.

The US trade figures for October, the tonnage of exports, added incentive to keep to the sidelines. Although the increase in Japanese exports suggests that US trade deficit could be on the high side of expectations, it should not have too negative an effect on Japanese equities unless it is substantially worse. Underperformers were again

SOUTH AFRICA

GOLD SHARES drifted slightly lower in Johannesburg as the bullion price continued to hover just above \$420. The rest of the market followed the

trend set by golds in subdued trading.

Vaal Beefs fell \$3 to \$288 and diamond stock De Beers slipped 20 cents to \$42.10.

Oslo rejoices at equity tax move

Karen Fosli looks at prospects for the Norwegian market

THE OSLO stock market

struggling to recover to last year's lofty pre-crash levels, has potentially been given a new lease of life by last Friday's government announcement to "suspend for 1989" a 1 per cent equity turnover tax introduced at the start of this year.

It remains to be seen how long the Government will keep the tax at bay since it says that in principle it favours the tax. Some NK290m (\$44m) will be lost in revenue next year by removing it.

Norwegian analysts seem to agree that the Government has lifted an important psychological barrier which has limited trading in Norwegian shares.

The turnover tax - equally split between buyer and seller - has not affected foreigners investing in Norwegian shares, but it has had an adverse effect on the domestic market, which is taxed.

After the announcement on Friday, the Oslo index climbed to its highest level this year, closing up 6.10 at 317.45. Yesterday it rose to another high, of 321.33.

In 1987 the all-share index hit a high of 442.49 on September 29, but nearly halved after the crash to 241.76 on December 16. Oslo has been the slowest of the Scandinavian bourses to recover, after returning to 248.08 at the end of January.

Mr Mikael Sjovald, an analyst with London-based Kleinwort Benson, is bullish about the Government's proposal. "I don't think it will be temporary," he says. "They have to do what they can to allow equity to be raised and they see that the tax just doesn't work."

Kleinwort Benson projects a 20 per cent rise in the market for next year helped by falling interest rates and good growth potential, encouraged by the upward trend of the shipping sector.

Norway

Ms Mary Berg, an analyst with SBCI Savory Mills, believes the Government's lack of understanding of the securities business will continue to have a negative effect on the market, along with low oil prices. "The index over next years will depend on oil prices and if there is continued uncertainty over the oil price the scope for upside potential will also be limited," she argues.

The Government's announcement on the turnover tax came in a package of measures in the final budget proposal for 1989, intended to improve Norwegian industry's access to capital.

Another measure calls for the establishment of a venture capital company, Norsk Venture, to be 49 per cent government-owned and 51 per cent privately-owned.

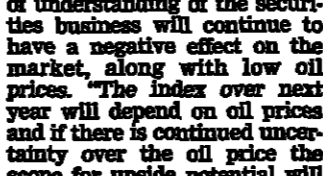
Analysts were reluctant to give their views about the potential for Norsk Venture because few details about how it will function have yet to emerge. The Government has allotted NK294m for its establishment and is calling for a listing on the Oslo house as soon as possible.

Domestically, the measures have been welcomed but the view is they stop short of curbing the general lack of profitability among Norwegian companies.

Mr Gunnar Berge, the Finance Minister, says he sees scope for another reduction in interest rates by the spring. Four cuts have already been made this year, but they remain high at 12 per cent.

Norway

Oslo SE Index 450



300 Jan 1988 Dec

Contract catering advertisement for Gardner Merchant. Text includes: "With an annual turnover exceeding £500m, Gardner Merchant is Europe's largest contract catering company and a world leader in its field. Of the UK's top 100 companies, 84 are already clients of ours. And we're currently talking with a further twelve. We employ over 34,000 staff. All people who understand the true meaning of the word 'service'. Gardner Merchant invest more money in training, management development, information technology and other key support services than all our competitors put together. This is the commitment to the industry that has made us undisputed market leader. Providing you with true value and real quality. So take this opportunity to contact us - the professionals. We will provide you with the standard of catering excellence that has made Gardner Merchant the choice of over 4000 organisations worldwide. Put our 100 years of experience to the test today." Logo: Gardner Merchant Trusthouse Forte 1888-1988. Contact: Peter Howell, Gardner Merchant Freepost 100, Manchester M60 9AU or Freefone 5525.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with columns: NATIONAL AND REGIONAL MARKETS, FRIDAY DECEMBER 9 1988, THURSDAY DECEMBER 8 1988, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, West Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe (1007), Pacific Basin (679), Euro-Pacific (1686), North America (702), Europe Ex. UK (591), Pacific Ex. Japan (223), World Ex. US (1284), World Ex. UK (2145), World Ex. So. Af. (2401), World Ex. Japan (2005), The World Index (2461).

Base values: Dec 31, 1986 = 100; Finland = 115.037 (US \$ Index), 90.791 (Pound Sterling) and 94.94 (Local). Copyright, The Financial Times Limited, Goldman, Sachs & Co., and County NatWest Securities Limited, 1987. Latest prices were unavailable for this edition.